

★ARKANSAS MUNICIPAL LEAGUE ★

2013 WINTER CONFERENCE

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#### FEATURES

- Smart growth a priority for District 3 VP Springdale Mayor Doug Sprouse, the League's 2012-2013 District 3 vice president, strives to make sure city services and the quality of life improves alongside population growth in his city, the state's fourth largest.
- Caucus focuses on Delta tourism
  Heritage tourism across the Delta at sites
  and events like the Southern Tenant Farmers
  Museum, the King Biscuit Blues Festival,
  and the National Civil Rights Museum is an
  important economic driver for the eight-state
  Mississippi Delta region.
- Energy Code deadline quickly approaches
  Cities issuing building permits for new
  construction must adopt the Arkansas Energy
  Code by Dec. 31. We've summarized the
  directive's requirements and provided a
  sample ordinance city councils may adopt.
- Conway goes greener
  The city's expanded recycling capacity is proving to be a great success, and participation in the program is increasing in town and in surrounding, participating communities.



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ON THE COVER—If you time it right, you might share an elevator with the Peabody ducks at the League's 2013 Winter Conference, Jan. 16-18, 2013, at the Peabody Hotel and Statehouse Convention Center in Little Rock. With newly elected officials taking office and a general session of the Arkansas Legislature underway, the Conference will be an important one as the League continues to promote the interests of our cities and towns. Register for the Conference and book your rooms early to get the best deals. See inside this issue for registration information and a tentative Conference agenda. Read also inside about the latest meeting of the Mississippi Delta Grassroots Caucus in West Memphis, our League 2012-2013 District 3 vice president, an approaching Arkansas Energy Code deadline, and more.—atm

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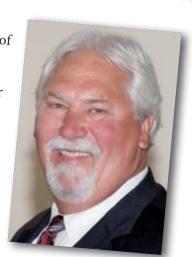
Cover photo by Andrew Morgan

City Town (ISSN 0193-8371 and Publication No. 031-620) is published monthly for \$20 per year (\$1.67 per single copy) by the Arkansas Municipal League, 301 W. Second St., North Little Rock, AR 72114. Periodicals postage paid at North Little Rock, Ark. POSTMASTER: Send address changes to City Town, P.O. Box 38, North Little Rock, AR 72115.

Dear friends:

By the time you read this, the November elections will be a thing of the past. Some of us will be happy with the results, and some will not be so happy. We will know who our president will be for the next four years, which party has control of the statehouse, whether there will be extra dollars in our coffers for street work (Issue 1), whether we will have extra financial tools at our disposal (Issue 2), and whether Arkansas will allow the sale of medical marijuana (Issue 5). No matter what the results, Arkansas cities will continue

November is also the month that we as city officials should be putting the finishing touches on our budgets for 2013. State law requires mayors to present their budgets to the city councils by Dec. 1. City councils are required to adopt a budget no later than February. If you attended the September workshops presented by



League staff on municipal finance and budgeting, that task should have been made a little easier. And speaking of workshops, League staff presented workshops in October on HR and personnel matters. Another workshop will be offered during the Winter Conference. All of these workshops are voluntary certification courses. After attending the requisite number of hours, mayors and city council members can become certified—not to be confused with certifiable, which we probably have to be to run for municipal office. Another certification course will be offered in April on procedural rules, conducting council meetings, and who does what at city hall. I encourage every elected official to attend this workshop, whether you plan to work toward certification or not. The information provided is invaluable as we strive to define our roles in municipal government. Sometimes the lines get blurred, and this workshop will help

If you haven't signed up for the 2013 Winter Conference to be held Jan. 16-18, 2013, in Little Rock, let me encourage you to sign up now. Registration and payment must be received in the League office by Friday, Dec. 14, in order to qualify for early/advance registration. Dec. 14 is also the cut-off date for hotel reservations. Ken Wasson and the League staff have been planning for months to provide us with another great conference. It should be a "must attend" for all newly elected municipal officials. It will also take us into the 2013 legislative session.

This month League Executive Director Don Zimmerman and I will testify during Legislative Budget Hearings and present on behalf of our state's cities our state turnback request for FY2014. We will be asking for a 10 percent increase in turnback. We'll see how that goes.

Let me close with this last note. It sure has been an honor as your League president to be able to work alongside Don and his staff these past few months. We are very blessed to have such a dedicated and professional staff working for us at the Arkansas Municipal League.

Chris Claybaker Mayor, Camden

President, Arkansas Municipal League

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## Smart growth key for District 3 VP

By Andrew Morgan, League staff

pringdale has contributed to the phenomenal growth seen in Northwest Arkansas over the last couple of decades, and it's the goal of Mayor Doug Sprouse, the League's 2012-2013 District 3 Vice President, to see to it that the city's growth is orderly and improves citizens' quality of life along the way.



With new parks, fire stations, road improvements, jobs, and more coming to Springdale, "We're going to be busy for a while," Mayor Doug Sprouse says.

Sprouse grew up in the city he now leads as Mayor, graduating from Springdale High School in 1975. That's where he met Sandy, his wife.

"Actually, I think our first date was homecoming,

our junior year," Sprouse says.

They married just a couple of years after high school. They have three children, two sons and a daughter, who all live and work in Springdale. They've been blessed with four grandchildren, the oldest of whom is three.

"We're just loving life right now." Springdale, with a population of 69,797, surpassed North Little Rock to become the fourth largest city in the state. The unofficial population is higher than that. Some recent annexations probably put the city on a par with Fayetteville at about 73,000, Sprouse says.

The city is one of just a few in the state that straddles a county line, with part of the city in Washington County and another in Benton County. It's an "additional blessing," Sprouse says of

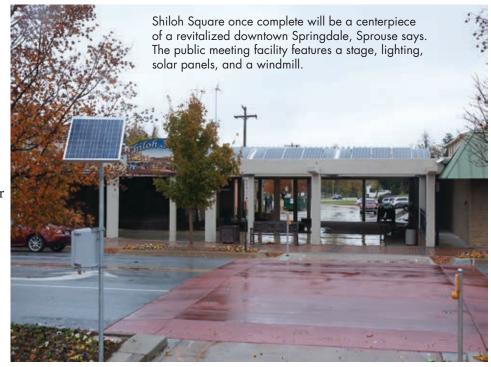
the situation. With two quorum courts and two county judges, it can be a challenge.

"You just have to learn the landscape, because they don't do things just alike," Sprouse says. "And when you're talking about things like fire service in unincorporated areas, we're working right now to make sure that whatever agreement we have with one county is comparable with whatever we have with the other."

Financially the city has had to fight its way back over the last several years. When Sprouse took office in January of 2009, Springdale had been hit with what he calls a perfect storm. The nationwide economic downturn hit the area hard in general. Tax revenues in the city took about a million-dollar hit when a Sam's Club chose to close and reopen in Fayetteville. And then the state moved to the streamline sales tax system.

"I support it and I'm all for it, but there's one provision of it that really hurt Springdale more than most other cities, and that was the point-of-delivery provision, where sales tax is collected based on where a product is delivered rather than where it's sold. And in Springdale, we're not as heavy in clothing stores and restaurants as some of our surrounding cities, but we have a lot of service industry, a lot of furniture stores, those types of products that are likely to be delivered outside your city. So we took a big hit."

It's hard to say exactly what the cost has been, he says, but it's probably been a loss in tax revenue of \$1 to \$2 million a year. Sprouse hopes that before too long, the





Spring Creek may not look like much now, but the Razorback Greenway will soon run alongside it, winding through the heart of Springdale. The Greenway is expected to be completed by the end of 2013.

streamline sales tax will be adopted nationwide, which would put everyone on a more level playing field.

There has been plenty of good news since that perfect storm. The Chamber of Commerce recently released a report showing that since 2010, 60 percent of the jobs created in Northwest Arkansas have been in Springdale.

"I haven't seen the breakdown, but I'm pretty sure that the majority of that 60 percent has been manufacturing jobs," Sprouse says.

The report added that 25 percent of the jobs created statewide since 2010 have been in Springdale.

Tyson remains a major job creator in the city. The Springdale School District, the fastest growing district in the state, is another major employer. Other major industries include George's, Apex Tools, Rockline, and Pratt & Whitney, and they've been adding jobs, he says. The city's hospital, part of the Northwest Medical System, is undergoing a \$12 million expansion and renovation.

This unassuming blonde brick building downtown is where Tyson Foods got its start, and the company still owns and utilizes the building. Don Tyson, who died in 2011, was a longtime advocate for his city.



As the city rebounds, the mayor and the citizens have made it a priority to improve the quality of life as they grow. In September the city passed a \$70 million bond issue, which, without raising taxes, dedicates an existing revenue stream with which they'll build three new fire stations, two new city parks, and road improvement projects. The largest of the road projects is a new interchange at Don Tyson Parkway and I-540 that will serve the area around Arvest Park—home of the Northwest Arkansas Naturals—and ensure high-quality development on the site, both retail and residential.

"We want to do it right, and we've got a real opportunity out there. Things are really moving in the right direction."

Sprouse is also excited about the continued development of the Razorback Greenway, the regional 36-mile pedestrian and bicycle trail under construction, which will wind its way through the heart of the city. Springdale will have about seven and a half miles of the trail when it's completed. It will cross Emma Avenue in downtown and follow along Spring Creek north towards Lowell.

It will be uniquely beautiful with the Greenway running along the creek, Sprouse says, and it could also boost downtown redevelopment efforts.

"There have been a lot of well-meaning false starts

to try to revitalize downtown," Sprouse says, "but I think the regional Greenway is going to be the game changer. It's really going to be the catalyst that we needed."

New development elsewhere in the city, like near the ballpark, is wonderful, Sprouse says, but a vital downtown is important.

"The area of retail opportunity that we see around the ballpark will never be all it can be unless we do what we need to do downtown as well. The vitality of downtown says a lot to people about the heart of the city, so we're excited about the opportunities we have to revitalize downtown, building off the momentum of the Razorback Greenway."



## Heritage tourism a Delta economic driver, Caucus contends

By Andrew Morgan, League staff

olitical, community, and business leaders from across the eight-state Mississippi Delta region discussed job creation, economic development, the November general election, progress and setbacks in race relations, and more at the annual Mississippi Delta Grassroots Caucus fall conference, Oct. 23-24. The fall meeting has traditionally taken place in Washington, D.C., to give leaders from the region the opportunity to meet with members of Congress and the administration. This year the Caucus chose to meet in the heart of the Delta at Mid-South Community College in West Memphis.

Identifying ways to promote economic development, small business development, heritage tourism, education, and job training are high priorities for the bipartisan Caucus. The Caucus also works to protect the funding for the Delta Regional Authority (DRA), which has used its relatively modest budget to form many public-private

partnerships across the eight-state region and leverage much more investment in numerous projects.

Delta heritage tourism continues to be a strong source of revenue for Arkansas and the region. Sites and events like Arkansas's Dyess Colony, Southern Tenant Farmers Museum, the King Biscuit Blues Festival, and the American Queen steamboat educate locals and visitors alike about the region's rich cultural traditions, history, art, struggles, and much more.

The Delta Blues Museum in Clarksdale, Miss., attracts visitors from across the globe and has undergone a 7,300-square-foot expansion and has more new exhibits in the works, Director Shelley Ritter said.

The Memphis National Civil Rights Museum, another big heritage tourism draw for the region, just celebrated its 20th anniversary, museum President Beverly Robertson said. The museum is built onto





The Delta Blues Museum in Clarksdale is Mississippi's oldest music museum, Director Shelley Ritter said, and it attracts visitors from across the globe, including celebrities like Led Zeppelin's Robert Plant, who has also journeyed to Arkansas blues hub Helena-West Helena.

and incorporates the Elaine Hotel, the site of Dr. Martin Luther King Jr.'s assassination.

Heritage tourism is important to Delta communities, not just because of the economic boost it brings, said Rex Nelson, president of the Arkansas Independent Colleges and Universities, former co-chair of the DRA, and columnist.

"When we talk about heritage tourism, it's about more than just attracting outsiders and the dollars they spend," Nelson said. "Attracting those outsiders, getting them familiar with





The National Civil Rights Museum in Memphis is the only museum in the world that comprehensively covers the seminal events of the civil rights movement, museum Director Beverly Robertson said.

the great heritage and wonderful people of the Delta is important. It is part of economic development in this day and time. But I also think it has a lot to do about giving our own people, who live here, pride and hope."

Communities that spruce up to attract outsiders often succeed in giving their own people pride, he said. He saw many examples of this in his many travels across the region with his work for the DRA.

"Usually you could get a sense within about 15 or 20 minutes whether a town had it going on or not, by whether its downtown was boarded up or whether there were real Main Street restoration efforts, by whether the grass was mowed, by whether the trash was picked up, aging signs were taken down on the way into town. It could give you a sense of whether or not that community had anything going on or not."



Rex Nelson, a former DRA co-chair and longtime Delta supporter, said towns that take pride in themselves, that "have it going on," have a better chance at sustainable economic growth.

Too many Delta communities still rely on a "1950s mentality" of economic development, Nelson said. In those days, he said, the south could attract northern manufacturers with cheap, union-free labor.

"Drive all over the rural south today and you'll see that building on the edge of town where they used to make the shirts or make the shoes that's long since been empty," Nelson said. "Those jobs are long gone. They first went south to Mexico, and a lot of them have since left there for Southeast Asia and China."

Getting a grant to build a big building to lure those kinds of jobs isn't going to work anymore, he said. First you should consider the quality of local schools, hospitals, community race relations, and more, he said. Towns that take the more holistic approach to economic development, that focus on downtown redevelopment,

heritage tourism, and build pride in the community might never attract the "Acme Widget Company," Nelson said, but will have a better chance of retaining the young talent that would otherwise go elsewhere to raise a family or start a small business.

"You nailed it," Arkansas House Speaker Robert Moore told Nelson about his description of the region's strengths and economic challenges, and he congratulated the Caucus and the DRA on their efforts to forge new economic paths. He was struck, he said, by an issue of *National Geographic* magazine that described "geo-tourism," which is tourism of a region's natural resources, cultural history, diversity, and other unique qualities.

"That's what we have—natural resources, a wonderful rich history that we've heard about today, our culture and diversity of the people, and the goodness of that diversity and how important it is to the future of our economic growth," Moore said.



Heritage tourism is a good way to help Delta communities retain their young families and grow, said outgoing Arkansas House Speaker Robert Moore.

Young people continue to leave the Delta, however, and even those that would like to stay often can't find good work. Heritage tourism can help turn that tide, he said.

"Not only is [heritage tourism] a huge economic force in the Delta, but when young people are growing up and they are in an environment where they see people wanting to come to where they live, what does that do to their psyche? It means they start thinking, gee, maybe we're in a pretty good place, and maybe I want to stay here."



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Arkansas Municipal League's Volunteer Firefighters Supplemental Income Program



## **Municipal Property Program**

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Coverage is \$50 million for losses exceeding \$100,000 on earthquakes and flooding.

The Municipal Property Program's 2011 annual meeting in November adopted rates according to the following scale. See the new rates below.

FIRE OLAGOL		0004				<b>.</b>
FIRE CLASS I	_	.0021	X	covered value	=	Premium
FIRE CLASS II	_	.0022	Χ	covered value	=	Premium
FIRE CLASS III	—	.0023	Χ	covered value	=	Premium
FIRE CLASS IV	_	.0024	Χ	covered value	=	Premium
FIRE CLASS V	_	.0025	Χ	covered value	=	Premium
FIRE CLASS VI	_	.0026	Χ	covered value	=	Premium
FIRE CLASS VII		.0027	Χ	covered value	=	Premium
FIRE CLASS VIII	_	.0028	Χ	covered value	=	Premium
FIRE CLASS IX	_	.0029	Χ	covered value	=	Premium
FIRE CLASS X	_	.003	Χ	covered value	=	Premium
FIRE CLASS Unincorporated	—	.003	Χ	covered value	=	Premium

For more information, call Linda Montgomery at League headquarters, 501-978-6123 or 501-374-3484, Ext. 233.

### Cities that issue building permits for new building construction must adopt Arkansas **Energy Code by December 31, 2012**

In 2004, the Arkansas Energy Office, a subdivision of the Arkansas Economic Development Commission, developed the Arkansas Energy Code in order to establish minimum standards for the design of energy-efficient buildings. The 2004 version of the Arkansas Energy Code relied almost exclusively on the International Energy Conservation Code (IECC), 2003 Edition.

In 2009, the Arkansas Legislature passed Act 1196, which provided the Arkansas Energy Office with the authority to promulgate rules and regulations that require cities and counties issuing building permits for new building construction to adopt the 2004 version of the Arkansas Energy Code by ordinance. At the last legislative session, Act 1196 was amended by Act 802, which no longer required cities to comply with the 2004 version of the Arkansas Energy Code, but by the current version of the Arkansas Energy Code. See Ark. Code Ann. § 15-10-205.

New rules and regulations promulgated by the Arkansas Energy Office, including new versions of the Arkansas Energy Code, were to be enacted in compliance with the Arkansas Administrative Procedures Act. See *Ark.* Code Ann. § 25-15-204 (describing the procedure for adopting, amending, or repealing a state agency's rules or regulations).

The Arkansas Energy Office retooled the Arkansas Energy Code in 2011. For residential purposes, the 2003 edition of the IECC remains in effect. See Ark. Energy Code for New Bldg. Constr. Supplements & Amendments, Ark. Energy Office, available online at arkansasenergy.org/residential/builders/energy-code.aspx.

However, for commercial and high-rise residential construction projects, American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) 90.1-2001 will govern until the end of the year. In 2013, ASHRAE 90.1-2007 will govern, with Chapter 8 of the 2003 IECC being replaced with Chapter 5 of the 2009 IECC.

The 2011 edition of the Arkansas Energy Code places certain requirements on cities and counties in order

to bring all cities and counties in compliance with the Code. Specifically, cities and counties that issue building permits for new building construction are required to adopt the Arkansas Energy Code as amended.

The Arkansas Energy Code shall be adopted by ordinance in all applicable cities and counties by Dec. 31, 2012. Once adopted, applicable cities and counties are required to submit a copy of the ordinance to the Arkansas Energy Office. However, if an applicable city and county has not adopted the Code by Dec. 31, 2012, a mayor or county judge is required to submit a letter describing why the city or county is not in compliance with the Code no later than 60 days after the deadline.

Cities or towns enacting the Code should follow the procedures for adopting a technical code by reference. See Ark. Code Ann. § 14-55-207. The law requires publication in a newspaper of general circulation in the city giving notice that three copies of the Arkansas Energy Code have been filed either electronically or by hard copy with the clerk or recorder of the municipality in order to ensure the public has the opportunity to inspect the new standards before the passage of the ordinance. Note that in order to have the entire code you must have copies of (1) the Arkansas Energy Code for New Building Construction Supplements, (2) the 2003 version of the IECC, (3) the 2009 version of the IECC, and (4) the ASHRAE standards.

Copies of the 2003 and 2009 versions of the IECC may be obtained by visiting the International Code Council's website at www.iccsafe.org, or by calling 1-800-786-4452. The ASHRAE standards may be obtained by visiting the ASHRAE website at www.ashrae.org, or by calling 1-800-527-4723. The Arkansas Energy Code for New Building Construction Supplements and Amendments is available at:

arkansasenergy.org/residential/builders/energy-code.aspx.

## **Summary of Arkansas Energy Code**By J.D. Lowery, Project Manager, Arkansas Energy Office

- The Arkansas Energy Code sets minimum efficiency standards for new construction.
- Energy codes provide a cost-effective step to mitigating problems associated with growing demand for energy and resources.
- Energy codes cover:
  - Building envelope
  - · Mechanical system
  - Electrical & Lighting Systems
  - Service water heating
- Arkansas Energy Office promulgates rules, adopts the statewide code and provides education and outreach regarding the code and building practices that can be used to meet the code.
- While AEO has the authority to enforce the code, this traditionally has fallen to local municipalities with building code enforcement divisions.
- It is the responsibility of the builders/contractors to meet the code. Failure to comply can be verified by local municipality or AEO. Civil action can be taken by building owner.
- Municipalities can adopt their own code but cannot be less stringent than the Arkansas Energy Code.

Sample Ordinance 2011 ARKANSAS ENERGY CODE				
ORDINANCE NO				
AN ORDINANCE PROVIDING MINIMUM ENERGY STANDARDS FOR THE DESIGN OF NEW BUILDINGS AND STRUCTURES OR PORTIONS AND ADDITIONS TO EXISTING BUILDINGS THAT PROVIDE FACILITIES OR SHELTER FOR PUBLIC ASSEMBLY, EDUCATION, BUSINESS, MERCANTILE, INSTITUTUIONAL, STORAGE, AND RESIDENTIAL OCCUPANCIES, AS WELL AS THOSE PORTIONS OF FACTORY AND INDUSTRIAL OCCUPANCIES DESIGNED PRIMARILY FOR HUMAN OCCUPANCY BY REGULATING THEIR EXTERIOR ENVELOPES AND THE SELECTION OF THEIR HVAC, SERVICE WATER HEATING, ELECTRICAL DISTRIBUTUION AND ILLUMINATING SYSTEMS AND EQUIPMENT FOR EFFECTIVE USE OF ENERGY.				
Be in enacted by the City Council of, Arkansas,				
Section 1. ADOPTION OF ENERGY CODE.				
There is hereby adopted by the City Council of				
Section 2. INCONSISTENT ORDINANCES REPEALED.				
Ordinances or parts thereof in force at the time that this ordinance shall take effect, if inconsistent herewith, are hereby repealed.				
Section 3. EMERGENCY CLAUSE.				
Whereas it is of the utmost urgency that the city of				
Signed:				
Mayor				
Attest: (SEAL)				
City Clerk or Recorder				
Date Passed:				

NOVEMBER 2012 13

## League's Mark Hayes receives IMLA's Outstanding State League Counsel Award

In a ceremony held Oct. 22 at the Hilton Austin in Austin, Texas, the International Municipal Lawyers Association (IMLA) at its 77th Annual Conference awarded the Outstanding State League Counsel Award to Arkansas Municipal League General Counsel Mark R. Hayes of North Little Rock.

IMLA established the Outstanding State League Counsel Award to honor attorneys who serve as counsel to their state league of cities or association of counties, towns or other local government entities and who are recognized for their valued service to the members of their organizations and for their skills as attorneys. This Award expects the recipient to exhibit the traditional qualities of excellence in the practice of law, but also seeks to recognize a practitioner who has provided outstanding service to local governments and who possesses an exemplary reputation in the legal community, the highest of ethical standards and who is devoted to improving local governments.

Hayes has actively litigated and lobbied on the behalf of Arkansas's municipalities for over two decades in his role as general counsel for the League. He maintains an active litigation caseload as well as managing and overseeing in excess of 200 lawsuits and claims. Haves has authored dozens of statutes related to municipal government and lobbied and testified for their ultimate passage. Hayes routinely lectures statewide to various municipal-oriented organizations and lectures nationally on various municipal employment and police matters. He has been the program planning chair for IMLA for the past several years as well as serving as the secretary/treasurer for the Arkansas City Attorney's Association for over a decade. He is the only Arkansas lawyer who has served on the IMLA Board of Directors.

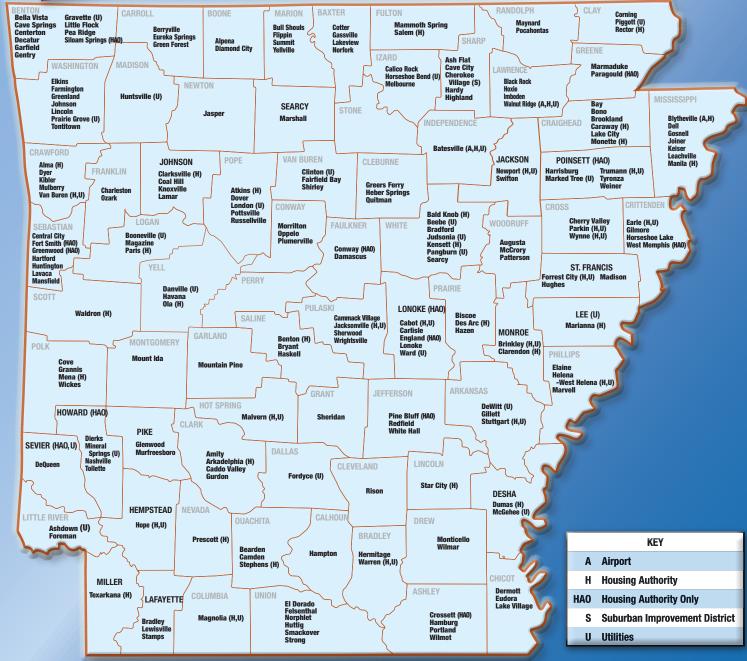
Founded in 1935, the IMLA is a non-profit, nonpartisan organization consisting of approximately 3,000 local governments and attorneys throughout the United States and Canada. IMLA provides a wide range of services and programs to its membership, including comprehensive educational programs, legal research, professional publications and legal advocacy on behalf of its members in the U.S. Supreme Court, as well as federal and state appellate courts. For additional information on IMLA and its services visit www.imla.org.





# The Municipal Health Benefit Fund offers quality health care coverage to municipal entities across Arkansas. We are 355 members strong!

For further information, call (501) 978-6137.



#### Other Municipal Entities Covered by MHBF

	genta community bevelopment corp North Little Nock
	rton-Lexa WaterPhillips County
	entral Arkansas Planning & Development District Lonoke
	ghth Judicial Drug Task Force DeQueen
	fth Judicial District Prosecuting Attorney Russellville
	fth Judicial DistrictRussellville
Gı	and Prairie/Bayou Two WaterLonoke and Prairie Counties
Н	oliday Island Suburban Improvement DistrictCarroll County
La	dd Water Users AssociationPine Bluff
La	keview Midway Public WaterLakeview

Lee County Water Association Marianna
Local Police & Fire Retirement System Little Rock
Montgomery County Nursing HomeMount Ida
NE AR Region Solid Waste Management District Paragould
North Little Rock - Library North Little Rock
North Little Rock - Sewer/Waste Water North Little Rock
Northeast Public WaterMountain Home
Northwest AR Conservation AuthorityRogers
Northwest AR Economic Development District Harrison
Ozark Mountain Regional Public Water Diamond City

Uzark Regional IransitUzark
SE AR Econconomic Development DistrictPine Bluff
Sevier County Water Association DeQueen
Thirteenth Judicial District Drug Task ForceCamden
Upper SW Regional Solid Waste Management DistrictNashville
Western AR Planning & Development DistrictFort Smtih
White River Regional HousingMelbourne
Yorktown Water AssociationStar City

## Successful grants engage stakeholders

By Chad Gallagher

any grant applications require a public hearing or some other sort of public input regarding the proposed concept. This requirement is designed to ensure the funding request has broad based support in the community. Letters of support are also meant to demonstrate this. However, these hearings are often little more than a formality, attended by few, and in no way do they truly demonstrate broad community input or support. This is unfortunate because the reasoning behind the concept is right.

Engaging stakeholders is not only key for a successful grant application, but is also good for governing well and is a very important aspect of community development and visionary planning. There are a variety of ways to engage stakeholders in your community. Doing so allows you to learn more about your community, your citizens' perception of city government, their priorities and interest, and it facilitates a great opportunity for you to discover an idea or solution you might otherwise have never known about. Such engagement is useful whether you are conducting an initial needs assessment and building a brand new community strategy or if you are simply using it to manage your ongoing community development efforts. Here are a few tools you might use to engage your stakeholders.

Community meetings—Hosting community meetings is important, but to be successful they must be planned well. Send out invitations to stakeholders and ask for commitments to participate from members of civic groups and local organizations. Develop a specific agenda for the meeting. Use it to both inform and to collect ideas and thoughts from participants. Breaking out into smaller groups and preplanned activities can spur creativity among participants and enhance the quality of ideas that flow. A very small town might conduct one central meeting, while larger towns might break out into wards or neighborhoods.

Constituency meetings—In some instances you might conduct similar meetings with specific groups—a local civic club, senior citizens, students, physicians, downtown merchants, a professional organization, or some other local constituency. This allows you to zero in on those concerns and capture important feedback.

**Topical luncheons and roundtables**—Develop a meeting or a meal (Arkansans love to meet and eat!) around a specific topic. Keep the agenda focused on one area, invite the stakeholders most invested in that concern, and use it to gather information and feedback.

Canvas, survey, and poll—Sometimes you have to go direct to the citizens to capture the views of those who might not attend a meeting. You might do this by canvassing the community with volunteers on a set day with a well-developed survey, or use an online survey or telephone sampling.

Planning retreats—While retreats require commitment and some expense, I've found them to be very helpful to the cities and towns we work with. A planning retreat that is off-site and away from it all for a day or two allows you to gain the undivided attention of your city council, staff, key business leaders, or others. It should be well planned, organized, and carefully executed. Retreats can yield great advances for your organization.

The ultimate goal is to make a serious effort to engage those you serve. You may find the best idea comes from someone at one of these meetings. You might consider having your meeting facilitated by a third party to provide objectivity, neutrality, and creativity in the meeting's execution. This kind of outreach builds goodwill, makes you a better leader, and strengthens your community's effort to secure funding partners on important projects. Ongoing engagement always builds better cities. For more information on developing a survey tool or conducting an engagement meeting contact us and we'll offer you some tips and a helping hand.



Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him in De Queen at 870-642-8937, 501-246-8842 in Little Rock, or email chad.gallagher@legacyincorporated.com.

## Changes to 2012 Directory, Arkansas Municipal Officials



Submit changes to Whitnee Bullerwell, wvb@arml.org.

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#### **ARKANSAS MUNICIPAL OFFICIALS DIRECTORY CHANGES**

## League team races for cure

Tens of thousands of Arkansas supporters of the research to find a cure for breast cancer filled downtown Little Rock on Saturday, Oct. 20 for the 19th Susan G. Komen Race for the Cure. The League for the fifth year supported the popular event with a team of 58 staff members, extended family and friends who joined the fight.

The League's Karen Mitchell was captain of this year's team. Krystal Berline and Debbie Finkbeiner were co-captains. League team sponsors this year included eDoc America, the Bennett Davis Group, Arkansas Eye Association, Employee Benefit Services, and American Fidelity Assurance.



Warren Treasuer Bertia Mae Lassiter and Karen Mitchell's stepmother, Yvonne Brown, both cancer survivors, walked with the League's team.

More than 38,500 supporters participated in the event this year. Arkansas ranks third nationally—just below New York—in participation in the race. The organization's goal for next year is to register 50,000 participants in Arkansas.

You may have to wait a year to join the throngs on race day, but you can still contribute to the fight for the cure year-round. Visit the Arkansas chapter of the Susan G. Komen Race for the Cure online at komenarkansas.org to find out how.



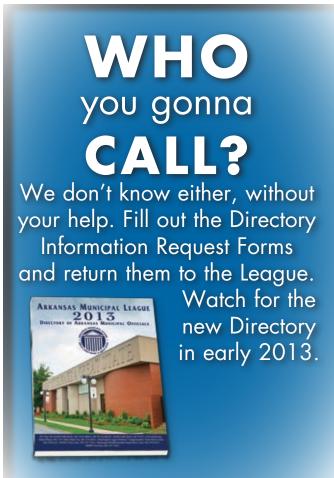
Photos by Andrew Morgan

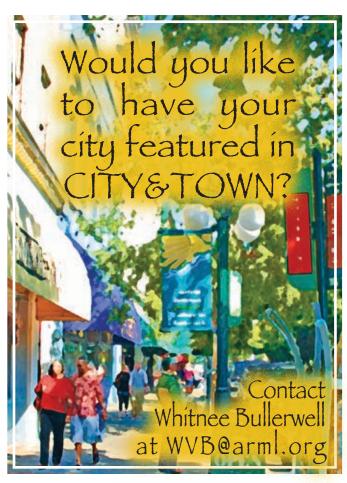


The League's 2012 Race for the Cure team. Top row, L-R, Pat Planek, Sheryl Lipscomb, Sandra Hunter, Don Zimmerman, Joyce Standley, Glenda Robinson, Debbie Hogue, Tammie Williams, Chris Claybaker, Misty Jones, Jamie Adams, Mark Hayes, Karen Mitchell; bottom row, Jane Barnett, Debbie Finkbeiner, Tricia Zello, Krystal Berline, Darlene Cooper, Ken Wasson, and Karen Lauderdale.









## Sharp's solar modules power the nation and economy

By Meredith Stepp

n the modern economy, companies are constantly challenged by changing technologies and product demand, as well as by global competition and changing market forces. Communities depend on local industries and businesses to successfully respond to these challenges, while playing a supporting role in the process. The story of Sharp Electronics Corporation's Memphis plant is the story of a company that appears to have creatively navigated a market transition, with assistance from local players.

Ten years ago, the fate of Sharp's Memphis-based manufacturing facility was unknown. After moving its TV production line to Mexico in 2000 and 2001, hundreds of workers were laid off. Betting on the future of solar energy, Sharp took a gamble and began the process of retooling the plant to convert entirely to solar module production while also retraining its existing workforce. It paid off. By 2003, the Memphis plant was in full production and had rehired many of its former employees.

Over the years, demand for Sharp's solar modules has taken off allowing the facility to increase output and hire more and more workers. Currently the plant employs around 400 workers, double the number employed four years ago. As a direct result of the Sharp Memphis plant's success in solar manufacturing, the company recently reopened its toner manufacturing division in Memphis, which had been moved to Japan. It's rare that an off-shored plant returns to the United States, particularly in this case since China is the primary consumer of the toner produced.

A number of local players contributed to the success of Sharp's solar module initiative in Memphis. Sharp solar division Vice President Ron Kenedi credits the positive relationship between the company and union, the International Brotherhood of Electrical Workers Local 474 as having helped increase output, transition to 24-hour production, and improve plant technology and equipment. Likewise, the Memphis Greater Chamber of Commerce has worked to secure incentives and assistance to Sharp's Memphis facility including funding for workforce development. According to Sharp officials, the Chamber played a critical role in coordinating with state and local resources involved in economic and community development.

The Memphis and Shelby County Industrial Board approved an eight-year tax freeze with an estimated value of over \$3 million dollars in support of opening the solar production line. After a tornado damaged areas surrounding the plant in 2008, city and county government collaborated with Memphis Light, Gas, and Water to ensure electricity was fully restored to the entire plant within 24 hours.

Simultaneously, the union and company worked together to rebuild the plant and bring all employees back on the job within the week.

Today, Sharp Electronic Corporation's Memphis manufacturing plant has reason to celebrate. The plant recently produced its three millionth solar module since it began making them in 2003. To date, Sharp Memphis has created enough modules to power more than 100,000 homes with clean, renewable energy. According the Sharp, the total modules eliminate close to 18 million metric tons of carbon dioxide emissions per year. In addition to residential construction or retrofits, Sharp supplies its green energy source to major commercial buildings, like Google's California campus, as well as government agencies, like the Tennessee Valley Authority. Sharp powers more buildings in the United States than any other solar manufacturer in the world.

But the environment is not the only one sharing in Sharp's success. So too are spinoff businesses who benefit from the solar power industry.

"Our customers are creating jobs by hiring electricians, roofers, and other labor to install our high-quality modules, thus driving local economies while helping build the nation's renewable energy portfolio," says T. C. Jones, vice president of human resources and general affairs for Sharp Manufacturing Company of America.

In 2011, the solar industry employed more than 100,000 workers, doubling the amount employed in 2009. And of course, there are the end-users who see considerable savings by reducing their dependence on traditional utilities. Factoring in growing government credits and rebates for renewable energy systems, businesses and individuals are realizing solar power cost-savings sooner than ever.

The green economy is growing and Sharp's investment in solar power benefits all that it touches—the environment, the economy, and workforce. While Sharp planted the seeds of investment, local government, elected officials, business, and labor worked to cultivate and nourish those seeds. It is this sort of tending and support from local government, the local business community, and workforce that allows Sharp and other business to take root and grow.



Meredith Stepp is Labor Education Specialist, Institute for Economic Advancement, University of Arkansas at Little Rock.



The *Newsletter*, provided by a'TEST consultants, is included in *City & Town* as a service of the Arkansas Municipal League Legal Defense Program.

#### **Alcohol properties**

Alcohol properties are identified as Ethyl, Methyl, and Isopropyl. Ethyl alcohol is what we consume in alcoholic beverages; Methyl alcohol is found in industrial products; and Isopropyl alcohol is what we know as rubbing alcohol. Alcohol can have low molecular weight. It may be a volatile liquid that burns easily and can be found in organic compounds (carbon, oxygen, hydrogen).

Alcohol can be contained in products that consumers would not expect to find it. Here are some places to check: alcoholic beverages, "non-alcoholic beverages," mouthwashes and breath sprays, flavoring extracts, cough medicine, prescription drugs, and household and industrial products.

Have you ever wondered how alcohol affects the human body? It is absorbed in the small intestine and food helps to slow the absorption rate. Alcohol is distributed in the body because it has an affinity to water and that is helpful. It is then eliminated from the body through urine, breath, saliva, and sweat. It appears that the body helps us rid itself of alcohol. Excessive alcohol use can impact this process.

Specimen collectors must be on guard when asked to perform a breath alcohol test. Breath Alcohol Technicians (BATS) are taught in the required training classes to be aware of and to deal with residual mouth alcohol. To avoid having a false positive alcohol test result due to residual mouth alcohol, the BAT must take the following steps:

- Observe the person for at least 15 minutes before any confirmatory test.
- Verify that the donor is not eating, drinking, smoking, chewing gum, or does not burp before the confirmatory test.
- Observe the donor prior to beginning, during, and completing the test.
- Reminder: On any DOT test, the alcohol test must be completed prior to conducting the urine drug screen.
- If an oral fluid alcohol device is being used for a screening test, it is important to have a confirmatory device nearby to do a test if the initial test shows the presence of alcohol. A breath alcohol test is required as the confirmatory test.
- All alcohol tests must be done within 30 minutes from start to finish.

#### Moderate drinking a cancer risk

For years, we have read and heard that one drink a day—red wine is often the example used—is good for your heart. Now, a new study mentioned in a *Newsmax Health* article suggests it might increase your risk of cancer. This is certainly a new theory and very confusing, to say the least.

Many studies have indicated that alcohol can increase the "good" HDL cholesterol and could aid in preventing blood clots and heart attack risks. For diabetics, alcohol has been shown to lower blood sugar levels.

So, how did this good news change to bad news? A large well-publicized study published in the *Journal of the American Medical Association* has reported as few as three to six glasses of wine a week slightly raised breast cancer risk in women. The Million Women Study linked 13 percent of cancers of the breast, liver, rectum, mouth, throat, and esophagus to alcohol.

Even more astounding, the American Institute for Cancer Research has reported convincing evidence that alcohol boosts the risk of mouth, esophagus, larynx, pharynx, breast, and colorectal cancers (in men), and probably increases risk of colorectal and liver cancers in women.

Most of the new studies are indicating the increased risk of cancer from alcohol consumption of just one drink a day. This is a new threat to our society's health and one that we need to investigate more closely.

For the time being, it might be good to limit alcohol consumption until more data is forthcoming. Your doctor might be a good source of information on how this study might impact your own body.



a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation's required drug testing for all holders of commercial drivers' licenses.

### Summaries of attorney general opinions

Recent opinions that affect municipal government in Arkansas

From the Office of Attorney General Dustin McDaniel

## Local ordinance governs when firefighter's accrued sick leave is credited

Opinion: 2012-095

Jeffress, Jimmy—State Senator Requestor: Under state law, when are fire fighters entitled to receive their sick leave? Q2) Can fire fighters accrue leave when they are not working or unable to work? Q3) What laws, rules or regulations would affect if and when fire fighters can receive their sick leave? **RESPONSE**: 1) State law, ACA 14-53-108, dictates the rate at which sick leave is accrued, but not the time at which accrued sick leave is credited. State law leaves that timing decision to the city. 2) Yes. A firefighter continues to accrue sick leave under the statute as long as he or she is "employed" by the city. 3) The sick-leave statute, ACA 14-53-108, governs whether a firefighter accrues sick leave, and a municipal ordinance may specify when sick leave is credited.

#### Clerk's redactions suspect

Opinion: 2012-103

Hutchinson, Jeremy—State Senator Requestor: Is it permissible (legal) for a city clerk or county clerk to redact personal information (or any information) from a Statement of Financial Interest (SFI) once it has been filed with the clerk's office? **RESPONSE:** I assume the SFI is filed pursuant to ACA §§ 21-8-701 through -704. It is somewhat difficult to respond without knowing more about the precise redactions at issue. I can state, however, that in my opinion the official with whom the form is filed plainly lacks authority to redact information that is required to be included on the form. Additionally, as a general matter, I believe other redactions will be suspect, absent a specific basis in law for such action.

## Properties producing mineral rights subject to state tax

Opinion: 2012-104

Requestor: Lovell, Buddy—State Representative Are the following entities exempt from ad valorem property taxes upon their producing mineral rights by virtue of Ark. Const. Art. 16, sec. 5: public schools, public libraries, public charities, churches, cemeteries, public hospitals, cities, counties, masonic lodges, elks clubs, improvement districts, fire departments, fire protection districts, conservation districts, drainage districts, municipal improvement districts, suburban improvement districts, the State of Arkansas, public institutions of higher education, state agencies, state commissions, state boards, Ark. Game & Fish Commission, Ark. State Highway Commission or Highway Department, the United States of America, Boys & Girls 4-H Houses, Boy Scouts of America, Future Farmers of America? Q2) May the entities listed above claim exemption from ad valorem property taxes upon their producing mineral rights in excess of the exemption granted by virtue of Ark. Const. art. 16, sec. 5? Q3) May the General Assembly extend an exemption in excess of that afforded an entity or taxpayer by virtue of Ark. Const. art. 16, sec. 5? Q4) Are persons afforded the homestead tax protections under Amendment 79 exempt or protected from ad valorem property taxes upon their producing mineral rights? Q5) Are disabled veterans exempt from ad valorem property taxes upon their producing mineral rights by virtue of ACA 26-3-306, or otherwise? **RESPONSE**: Q1) In my opinion, producing mineral rights are subject to taxation under Arkansas law unless preemptive federal law dictates otherwise. Of the entities you have mentioned, then, only the United States, which under preemptive federal law is exempt from state and local taxation, is exempt from taxation

of its mineral interests. Under the doctrine of sovereign immunity, however, claims for payment of property taxes against the state and its agencies may be pursued only before the Arkansas Claims Commission. Q2) Given that Ark. Const. art. 16, § 5 extends no exemption from property taxation to producing mineral interests, this question appears to be moot. Even if it were not moot, the answer would be "no," since Ark. Const. art. 16, § 6 forbids extending any exemptions from property taxation beyond those recited in Article 16, § 5, which I do not believe covers exploited mineral interests. In my opinion, the answer to your remaining questions is likewise "no." Q3 through Q5) No.

### Custodian's redaction consistent with FOIA

Opinion: 2012-126

Requestor: Moss, Melinda—Superintendent,

Harrison School District

Is the decision of the custodian of records to redact school employee home addresses and phone numbers prior to releasing a copy of the employee directory in response to a Freedom of Information Act request consistent with provisions of the FOIA? **RESPONSE**: Yes.

For full Attorney General opinions online, go to www.arkansasag.gov/opinions.





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### **2013 Winter Conference**

Peabody Hotel/Statehouse Convention Center January 16-18, 2013

## Registration and payment must be received in League office by Friday, December 14, 2012, to qualify for advance registration.

Advance registration for municipal officials
Registration fee after <b>December 14, 2012</b> , and on-site registration for municipal officials \$175
Spouse/guest registration
Child registration         \$75
Other registrants\$200

- Registration will be processed ONLY with accompanying payment in full.
   Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **Handbook for Arkansas Municipal Officials, 2011-2012 edition**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- No refunds after December 14, 2012.
- Cancellation letters must be postmarked by **December 14, 2012**.
- **Peabody guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival. **See page 27** for more information.

#### **Hotel Room Rates**

<b>Peabody Hotel</b> (headquarters hotel) Single/Double\$129	Check-in3 p.m.
Capital Hotel Single/Double\$160	Check-in
<b>Doubletree Hotel</b> Single/Double\$136	Check-in
Wyndham Hotel Single/Double\$94	Check-in

- Cut-off date for hotel reservations is **December 14, 2012**.
- Rooms in Little Rock are subject to an 11.5 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

### Two ways to register

Register online at www.arml.org and pay by credit card.

Complete the steps and **mail with payment** to:

ARKANSAS MUNICIPAL LEAGUE

Attn: 2013 Winter Conference

P.O. Box 38

North Little Rock, AR 72115-0038

Step 1: Delegate	e Information		$\square$ I am a newly elected official.	
Name:				
Title:		City of:		
Address:				
City:	State: Z	ip:Telephone:		
Spouse/Guest will attend: [	Yes No	Name:		
Children will attend:	Yes No	Name(s):		
• What is your total?  □ Advance Registration □ \$150  • How are you paying	(see opposite page for Regular Registration \$175		☐ Child ☐ Other Registrants \$75 \$200	Total \$
☐ <b>Check</b> Mail payment and form to:	Arkansas Municip 2013 Winter Conl P.O. Box 38 North Little Rock, A	erence		
☐ Credit Card Complete Credit Card: ☐ Visa ☐ M Card Number:	information below and se asterCard	nd to address above.	p. Date:/20	
Card Holder Name (as it ap	pears on card):			
Billing address (as it appear	s on statement):			
City:	State: Z	ip:Telephone:		
E-mail address (required f	or credit card pay	ment)		
	ns, registered delegates	must directly contact partie to get the negotiated hotel	cipating hotels listed below. Please m I rate.	nention
Peabody Hotel		- <del>-</del>	-906-4000 (Jeanna Pearson, lead re	eservationist)
Capital Hotel		877-637-0037 or 501		
Doubletree Hotel		800-222-8733 or 501		
Wyndham Hotel	Reservations	866-657-4458 or 501	-371-9000	
<b>Step 4:</b> Hotel Po Payment Options: Credit Car option, registered delegates	d or Direct Bill (Note:		ns.) To obtain direct billing as a p listed below:	ayment
Capital Hotel	Accounting	_501-370-7062		
Doubletree Hotel	Accounting	501-372-4371		
Wyndham Hotel	Accounting	501-371-9000		

#### **TENTATIVE 2013 WINTER CONFERENCE**

#### LITTLE ROCK, AR

#### WEDNESDAY - JANUARY 16

#### 1:00 P.M. - 7:00 P.M.

REGISTRATION ...... Osage & Caddo Rooms, SCC

#### 1:00 P.M. - 7:00 P.M.

VISIT WITH STATE AGENCIES ...... Governor's Hall I & II, SCC

Different state agencies have been invited to set up in this area. Take time to visit with them about how their agencies might best assist your city.

#### 2:30 P.M. - 5:30 P.M.

CITY GOVERNMENT 101: WHO DOES WHAT? .......Peabody Ballroom

This is the first part of a 5 hour workshop which is part of the Voluntary Certification Program for Mayors, Aldermen, City Managers and City Directors. It will include information on The Basics of Local Government and Who Does What At City Hall, (This session will count for 3 hours of the required 5 hours Certification Class.)

Presiding: Mayor Chris Claybaker, Camden President, Arkansas Municipal League

#### 3:30 P.M. - 4:15 P.M.

MLWCT Board of Trustees ...... Manning Room, Peabody Hotel

#### 3:30 P.M. - 6:00 P.M.

ARKANSAS CITY CLERKS, RECORDERS,

AND TREASURERS ASSOCIATION ...... Arkansas Room, Peabody Hotel

Presiding: Johnny Bingham, President,

Arkansas City Clerks, Recorders, and Treasurers Association

#### 7:00 P.M.

OPENING NIGHT BANQUET ...... Governor's Hall III, SCC

Constitutional Officers and Legislators have been invited to attend. At the conclusion of tonight's meal we will recognize those city officials who have completed the required 21 hours of course work to become certified municipal officials.

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

#### 8:30 P.M.

PRESIDENT'S POST BANQUET
RECEPTION .......Governor's Hall I & II, SCC

\*SCC: Statehouse Convention Center

#### THURSDAY AM - JANUARY 17

#### 7:15 A.M. - 5:00 P.M.

REGISTRATION OPENS......Osage & Caddo Rooms

#### 7:30 A.M. - 8:45 A.M.

HOST CITY BREAKFAST BUFFET......Governor's Hall I & II, SCC Enjoy a traditional Arkansas breakfast before the Opening Session courtesy of our Host City, Little Rock.

#### 7:30 A.M. - 4:30 P.M.

VISIT WITH GOVERNMENTAL AGENCIES .... Governor's Hall I & II, SCC

#### 9:00 A.M. - 10:30 A.M.

OPENING GENERAL SESSION.....Peabody Ballrooms A, B, & C

The Winter Conference officially begins with the singing of our National Anthem, followed by welcoming remarks from Little Rock Mayor Mark Stodola. Our opening keynote speech will be given by Dr. Gary McCaleb, former three term Mayor of Abilene, Texas and the 1999 President of the Texas Municipal League. At the conclusion of Dr. McCaleb's speech we will recognize the recipients of this year's Arkansas Business City of Distinction Awards. (This session will count towards 1.5 hours of continuing education credit.)

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

#### 10:30 A.M. - 11:00 A.M.

BREAK ...... Governor's Hall I, II & Peabody Foyer

#### 11:00 A.M. - 12:00 P.M.

GENERAL SESSION: WORDS OF WISDOM

FROM AML PAST PRESIDENTS ......Peabody Ballrooms A, B, & C

Our past presidents collectively represent decades of institutional experience. They will share with us words of wisdom from their time in office.

Presiding: Mayor Jackie Crabtree, Pea Ridge First Vice President, Arkansas Municipal League

#### THURSDAY PM - JANUARY 17

#### NOON

VOLUNTEER COMMUNITY OF THE YEAR AWARDS LUNCHEON .......Governor's Hall, I, II & III, SCC

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

#### 2:00 P.M. - 3:00 P.M.

THE 89TH GENERAL ASSEMBLY:

WHAT TO EXPECT.....Peabody Ballrooms A, B, & C

Legislative leaders will share with us their perspective on key legislative issues that will be a part of the 89th General Assembly.

Presiding: Mayor Jackie Crabtree, Pea Ridge First Vice President, Arkansas Municipal League

#### 3:00 P.M. - 3:30 P.M.

BREAK ...... Governor's Hall I, II & Peabody Foyer

#### 3:30 P.M. - 5:00 P.M.

DEALING WITH THE MEDIA.....Peabody Ballrooms A, B, & C

Local government's relationship with the media can become contentious and confrontational. What steps can you take to have a cordial and professional relationship with your local media? (This session will count towards 1.5 hours of continuing education credit.)

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

DINNER ON YOUR OWN

7:30 P.M. - 10:00 P.M.

STEPHENS' RECEPTION......Capital Hotel

## Attention Winter Conference Peabody Guests:

"Reservations must be made in advance before the Peabody cut-off date of Friday, December 14, 2012. Reservations may be accepted after this date subject to availability. Once reservations are made, in



order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival. Reservations canceled after that date will be billed one night's room and tax (\$150.29), to the credit card on file."

#### **Peabody Hotel**

Reservations 800-732-2639 or 501-906-4000 (Jeanna Pearson, lead reservationist)

#### FRIDAY - JANUARY 18

#### 

challenges be, and how do we prepare?

• The AML Proposed Legislation and the 89th General Assembly

The Best Ways to Communicate With Your Legislator

Utilizing AML Services.

Presiding: Mayor Jackie Crabtree, Pea Ridge First Vice President, Arkansas Municipal League

#### 11:20 A.M.

CONCLUDING REMARKS.....Peabody Ballroom, A, B & C
Speaker: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

#### 11:30 A.M.

LUNCH BUFFET ...... Governor's Hall I & II, SCC

Before you depart, join us for a buffet of Southwest cuisine

Other Friday Meetings:

#### 1:00 P.M.

MHBF Board Meeting ...... Manning Room, Peabody Hotel

#### 12:30 P.M. - 2:30 P.M.

CITY GOVERNMENT 101 Continued:

WHO DOES WHAT AT CITY HALL ...... Peabody Ballroom, A & B

Post Conference Certification: This session is a continuation from Wednesday's session on City Government 101. The afternoon session will focus on conducting your council meeting, proper ways to pass an ordinance, and record maintenance. (This session is the remaining 2 hours of the required 5 hour core Certification Class.)

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

## Arkansas Municipal League Winter Conference Scholarships Available

The Executive Committee of the Arkansas Municipal League (AML) voted in 2012 to award scholarships for the \$150.00 registration to the AML Winter Conference held in Little Rock. Scholarships will be awarded to a Mayor or Alderman, and a City Clerk, Recorder or Treasurer, all of which will enable city officials the opportunity to further their educational training in municipal government.

The Arkansas City Clerk's, Recorders, and Treasurers Association (ACCRTA) has agreed to handle applications and the selection process.

Fill out the scholarship application below and return it to:

Diane Whitbey, CMC/CAMC City Clerk and Collector City of North Little Rock PO Box 5757

North Little Rock, Arkansas 72119-5757

For more information, please contact Diane Whitbey at Dwhitbey@northlittlerock.ar.gov, or call 501-340-5317.

ioi registration assistan	, am a member of the Arkansas Municip nce from the Arkansas Municipal League.	
	Title	
	Box	
	Date assumed current position	
Other related experience	-	
Title	Municipality	Years
Education: H S	Graduate College (years) Degree	
	reality budget yearly for your education? for applying for this scholarship?	
	cholarship is awarded to me, it must be used for registratio 6-18, 2013, at the Statehouse Convention Center in Little R	
to be held in January 16 sessions. Yes If your attendance mus	6-18, 2013, at the Statehouse Convention Center in Little R	ock, and that I must atte
to be held in January 16 sessions. Yes  If your attendance mus you be given time to att I do hereby attest that t knowledge.	6-18, 2013, at the Statehouse Convention Center in Little R  st be approved by the Chief Executive Officer or legislative tend the conference? Yes No the information submitted with this application is true and	ock, and that I must atte
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## **ACCRTA Scholarships Available**

The executive board of the Arkansas City Clerks, Recorders and Treasurers Association (ACCRTA) awards scholarships for tuition to attend the Municipal Clerks' Training Institute, the Academy for Advanced Education and the International Institute of Municipal Clerks' annual conference, all of which will enable Arkansas clerks to further educational training.

A scholarship honoring the memory of Bill S. Bonner will be awarded to a first-year attendee in the certification program at the Municipal Clerks' Institute in September 2013.

Scholarships include: four local \$400 scholarships to attend the Municipal Clerks' Institute, Sept. 15-20, 2013, in Fayetteville; one \$400 scholarship for the Academy for Advanced Education, Sept. 18-19, 2013, in Fayetteville;

and one \$400 scholarship to attend the International Institute of Municipal Clerks (IIMC) annual conference, May 19-23, 2013, in Atlantic City, NJ.

These scholarships are in addition to the 11 regional scholarships awarded by the IIMC.

Fill out the scholarship application below and return it to:

Barbie Curtis, CMC, CAMC City Clerk / Teasurer City of Van Buren 1003 Broadway Van Buren, AR 72596

For more information, contact Scholarship Chairman Barbie Curtis at 479-474-8936, or email bcurtis@vanburencity.org.

2013	APPLICATION FOR SCHOLA	ARSHIP ASSISTANCE
I,International Institute of Municipal	, am a member of the Arkansas C	ity Clerks, Recorders and Treasurers Association and the ce from ACCRTA. (Applicant must be a City Clerk, Dep-
	or related title at the time of application.	
Street Address or P.O. Box		
Telephone	Date assumed pr	resent position
Other related experience:		
Title	Municipality	Years
Education: H.S Graduate Col	lege (years) Degree a First Second Third yea	
Check one: This application is for	aFirst Second Third yes	ar Institute
What are the approximate costs of		
		stration Fee/Tuition ll Amount
	budget your department yearly for educate	
	g for this scholarship?	
sessions. Yes Have you attached written evidence		Jan. 1, 2013, and Dec. 31, 2013, and that I must attend all ody supports your attendance at the institute and that in he institute? Yes No
I do hereby attest that the information	ion submitted with this application is true	e and correct to my best knowledge.
Signature:	Date:	
CHECK THE SCHOLARSHIE	FOR WHICH YOU ARE APPLYING:	
	Atlantic City, NJ—May 19-23, 2013	DEADLINE: March 2, 2013
	nced Education, Fayetteville—Sept. 18-19,	
Municipal Clerks' l	nstitute, Fayetteville—Sept. 15-20, 2013	DEADLINE: April 2, 2013
	vill not be responsible for applications few days to be sure your application v	that do not reach the chairman by the deadline.

## Conway recycling gets boost

By Sherman Banks

oing green in Conway has meant more than simply collecting aluminum cans. Green is not just a state of mind for the city. It has become part of the daily operation of the city and Faulkner County. The Conway Sanitation Department owns and operates the recycling program, the city landfill, and the composting facility. The self-sufficient program was created through a \$1 million bond issue passed in 1994 with 93 percent of the vote. Its reception in the community since has been just as overwhelmingly positive.

As a result of an inter-local agreement with the Faulkner County Solid Waste Management District, Conway successfully petitioned the district for a \$2 million dollar grant to purchase a state of the art recycling system. The grant made it possible for Conway to offer its residents curbside collection, a free co-mingled program in which no sorting of recyclables is necessary. This system allows for the recycling program to accept items that are traditionally excluded elsewhere, like Styrofoam and plastic bags. Conway's recycling effort has become a model program of curbside collection, sorting, and self-sufficiency.

In its 35,000-square-foot recycling center Conway was able to purchase a new \$1.7 million automated sorting system that can sort through the same volume in three hours that would normally take five days to do manually.

"The new sorting system is the most sophisticated recycling system in the region and these factors allowed the city to reach its ultimate goal of offering the most comprehensive, convenient and successful program in the state," said Angela Howard, recycling coordinator with Conway's Sanitation Department. Howard said recycling rates for the voluntary program are twice that of other communities in state.

The program has been extended to the rural areas of Faulkner County through a partnership with the Faulkner County Solid Waste Management District. The partnership has added 1,000 new weekly recyclers to the route.

Conway's commitment to conservation initiatives earned it recognition as a 2011 *Arkansas Business* Green City of Distinction. Howard is very proud of the recycling program because it represents Conway's commitment to enhance the quality of life of its residents, businesses, and neighboring communities.

The recycling program collects on average 150,000 tons of waste from city and county residents, schools, and businesses. The recyclables are bundled and sold to





The old assembly line, above, took five days to separate what the new recycling system, below, can separate in just three hours.

various recycling companies in and out of state. Officials estimate that recyclables have made the city upwards of \$600,000 per year.

As part of the effort, Conway also offers free educational programs and free business waste audits. About 7,000 people—students, residents, delegates from neighboring towns, and others—tour the city's sanitation and recycling facilities annually.

Conway's program has been a great success, with 68 percent residential participation. As a result of such a high residential participation the city has hosted individuals from other municipalities interested in replicating the services in their communities. For more information on how to enhance recycling effort in your community, contact Angela Howard, Conway Sanitation Department recycling coordinator, at 501-472-2342.



Contact Sherman Banks at 501-374-8493, email sbanks@aristotle.net, or write to P.O. Box 165920 Little Rock, AR 72216.



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### Trees vs. sidewalks

By Jenny Gulick

ave you ever been challenged by this decision: Do I keep that mature tree and not repair the sidewalk, or do I repair the sidewalk and lose the shade tree? This is an example of a no-win situation that public works managers face every day across the country.

Public infrastructure and construction projects are vital to the growth, safety, and livability of our communities. However, public trees are equally vital, green infrastructure assets that help reduce stormwater flows, improve air and water quality, decrease energy consumption, and give our communities character like nothing else can.

Unfortunately, when communities build, expand, or renovate buildings and hardscapes, trees that are often compromised

in the process. Usually tree removal is considered the first and only option, and attempts to save trees during the construction process are often doomed. Most construction activities have considerable negative effects on trees, and even if trees are not removed at the outset, the damaged trees will likely decline or die, be unattractive, and potentially become safety risks within a few years after the project is complete.

So, what's a manager to do when there are trees within the project limits of a construction project? How do you comply with construction industry, safety and ADA standards, follow plan specifications, stay within the budget, complete the project on time, and save valuable trees?

The American Public Workers Association (APWA) recognizes the value of both grey and green infrastructure and believes there can be a balance between the built environment and the natural one. The Facilities and Grounds Technical Committee has created a new publication to help you protect and preserve valuable trees during construction projects.

The *Tree Protection and Preservation* pocket guide is now available and is a technical guide to conserving, protecting, maintaining, removing, and replacing trees



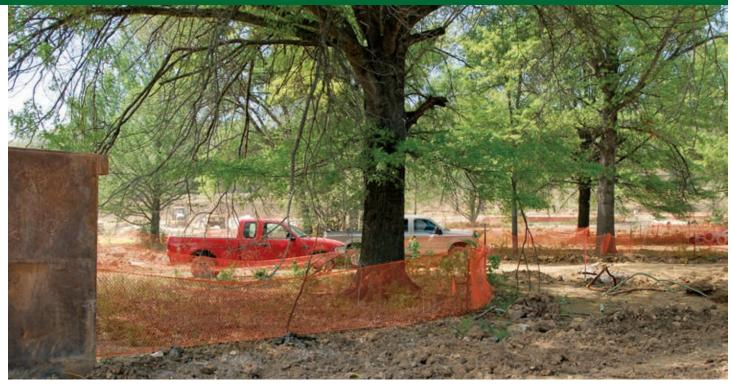
Beautification is just one of the many ways our urban forests improve the quality of life in our cities and towns.

within construction sites on the public right-of-way and on public property.

The guide is aimed at helping managers and staff use accepted tree care standards that will give public trees the maximum chance for survival during development, redevelopment, and other construction projects.

The best management practices in the guide are technically correct and widely accepted practices and standards used by public works and construction professionals as recommended by professional arborists, urban and community foresters, landscape architects, and other tree care and landscape professionals. The goal is to provide communities with basic and practical information on how to best accomplish the most important tree management activities and that will give trees within construction project limits the best chance for surviving and thriving during and after the construction process.

If you are a public works manager, engineer, inspector, equipment operator, utility employee, landscape architect, landscape maintenance worker, planner, tree care professional, or government official or staff member, then the guide is for you. Your implementation of the appropriate best management practices during construction projects is an important component of



Mature trees on construction sites need more protection, especially in their critical root zones.

your overall community tree management program and responsibilities.

The guide is primarily intended to support public works professionals, but it can be used to inform and assist the local building, development, and construction industry, can be used as a project planning and implementation tool, could be a community education tool, and is a statement of standards for community tree care.

Tree protection is any activity designed to preserve tree health by avoiding damage to tree roots, trunk, or crown. All trees should be protected during construction projects and throughout their lives from damage to maximize their health, useful life, function, and benefits. Small, newly planted trees need as much protection as large, mature trees.

Some of the benefits of protecting trees during public works construction and public improvement projects are:

- Decreased liability from damaged trees and tree parts
- Reduced long-term tree maintenance and replacement costs
- Preserving larger trees and greater canopy cover that provide the most benefits
- Positive feedback from citizens, businesses, media, and overall good public relations
- Protection of native plants (many native trees are unavailable in nurseries and are difficult to reestablish)
- Healthier trees, forest ecosystem, and environment.

Almost all construction activities can be detrimental to trees. However, construction is a fact of life and absolutely necessary to fulfill a public works department's primary business function: to improve safety of public structures and properties and to increase service delivery to the public.

The guide can help give you ways to avoid damaging trees. Considering trees in the project planning stage and developing a tree protection plan is a proactive measure that will help any project be less problematic and more successful. Forethought should be given to determine if the construction project plans could be modified to save trees and still accomplish the construction task. Creative engineering design and techniques can be employed to save significant trees. For example, a road can be moved slightly, a building foundation can be built on piers, and underground utilities can be placed using boring devices rather than trenching.

It is strongly recommended that public works managers use the best management practices and consult regularly with certified arborists who are skilled in risk tree evaluation and tree protection before, during, and after construction projects.

Jenny Gulick is a member of the APWA Facilities and Grounds Technical Committee. This article originally appeared in the August edition of the APWA magazine and is reprinted with permission. To purchase the Tree Protection and Preservation pocket guide online, visit www2.apwa.net/bookstore and click on Grounds and Forestry.

## Fairs & Festivals

- Nov. 16-Jan. 1, **OZARK**, Trail of Holiday Lights, 479-667-2949, www.ozarkchamberofcommerce.com
- Nov. 17, BENTONVILLE, Lighting of the Square, 479-254-0254, www.downtownbentonville.org
- Nov. 17-Jan. 1, FAYETTEVILLE, Lights of the Ozarks, 479-521-5776, thelightsoftheozarks.com
- Nov. 19-Jan. 1, **JASPER**, Ozark Mountains Christmas Lights Trail, 870-446-2455, www.theozarkmountains.com
- Nov. 20-Dec. 31, **PINE BLUFF**, 16th Enchanted Land of Lights & Legends, 870-536-7600, www.pineblufffestival.org; **WEST MEMPHIS**, Christmas Season of Lights Neighborhood Driving Tour, 870-732-7598, www.westmemphis.org
- Nov. 21-Jan. 2, NASHVILLE, Holiday Lights in the Park, 870-845-7405, nashvillearkansas.org
- Nov. 22-Dec. 31, CROSSETT, Christmas Wonderland Light Display, 870-364-8269, swfinney@windstream.net; FORT SMITH, Holiday of Lights, 479-783-8888, www.fortsmith.org
- Nov. 23-24, **STUTTGART**, 77th World's Championship Duck Calling Contest & Wings Over the Prairie Festival, 870-673-1602, www.stuttgartarkansas.org
- Nov. 24-Dec. 22, ROGERS, Holiday Hoopla, 479-936-5487, mainstreetrogers.com
- Nov. 24-Dec. 31, CORNING, Christmas in the Park, 870-857-9001, gboyd123@centurytel.net
- Nov. 24-Jan. 4, PARIS, 16th Little City of Lights Holiday Lighting & Parade, 479-963-2244, www.ParisArOnline.com
- Nov. 26-Dec. 30, **SHERWOOD**, Enchanted Forest Trail of Holiday Lights, 501-833-3790, amy@sherwoodparks.com
- Nov. 27, MONTICELLO, 19th Monticello Christmas Parade, 870-367-6741, montdrewchamber.com
- Nov. 29, JACKSONVILLE, Holiday Lighting, 501-982-4316, www.cityofjacksonville.net
- Nov. 30, **BOONEVILLE**, 30th Booneville Christmas Tree Lighting, 479-675-2666, information 1@booneville.com; **EUREKA SPRINGS**, Christmas Parade of Lights, 479-253-8737, www.eurekaspringschamber.com
- Nov. 30-Dec. 13, **NEWPORT**, 2nd Newport Holiday Lighting, 870-523-8920, johnnydlong 13@yahoo.com

### CALENDAR

National League of Cities 2012 Congress of Cities and Exposition Boston, Massachusetts November 28 - December 1, 2012 Arkansas Municipal League Winter Conference Wednesday-Friday January 16-18, 2013 Little Rock, AR

## League seminar covers HR, personnel matters



David Schoen, a member of the League's legal staff, covers job evaluation records retention and other important human resources issues at the League's Human Resources and Personnel Matters seminar, held on Oct. 18 and 19 at League headquarters in North Little Rock. The seminar was part of the League's Voluntary Certified Continuing Education Program.

The seminar covered a variety of HR topics, including avoiding common traps in employment law, at-will employment, and employee discipline and discharge, federal employment laws such as ADA, FMLA, FLSA, and USERRA, tips on the hiring process, and more.

The seminar drew 111 municipal officials over the two days. The Continuing Education program will continue with a three-hour session at the League's Winter Conference, Jan. 16-18, 2013, in Little Rock.

### Save the Date!

### "Health and Wellness Seminar"

9:30 a.m. Thursday, Nov. 15 at League headquarters

#### **Covering:**

- MHBF changes for 2013
- PPACA—What you need to know
- Chemical dependency program
- eDocAmerica services
- Allcare specialty pharmacy program
- And more!

Registration form is available at www.arml.org/calendar-municipal.html

## Shorter days can bring seasonal depression

By Erick Messias, M.D.

s the days grow shorter in fall and winter, and the hours of sunlight diminish, some people may experience a general state of sadness, grumpiness, or moodiness. Called Seasonal Affective Disorder (SAD), it affects five to 10 percent of the population in the United States, with it being more prevalent the further north you go.

In some cases, symptoms can reach that of a major depressive episode with weight gain, a loss of interest in usual activities, and sleeping more than usual. Also, seasonal depressive episodes are often characterized by a craving for carbohydrates.

Women are four times more likely than men to experience SAD. Other risk groups include people who have a close relative with the disorder. People aged 15 to 55 more typically experience SAD, but the risk declines steadily after age 55. Onset of the disorder usually begins sometime between young adulthood and age 30. The worst months for the symptoms typically are January and February.

If you experience these symptoms for more than a few weeks, you should consult a physician to help determine whether it's SAD or more serious depression.

Scientists and physicians have yet to fully determine the cause of the disorder that usually strikes in the winter or late autumn, but there appears to be a strong link between SAD and how long someone is exposed to light each day. The level of the sleep-related hormone melatonin increases as a person's environment darkens.

Because the number of daylight hours shrinks the more northerly the location, the disorder is more common the further north a person is in the winter. Nevertheless, individuals in Arkansas and other southern climes still can be affected.

If you think SAD might be afflicting you, there are a few things you can try to improve your state of mind:

- Increase exposure to light during the cold-weather months by turning on lots of interior house lights upon waking.
- Take long walks on sunny winter days.
- Exercise vigorously for up to 30 minutes at least three times a week.
- Don't oversleep or avoid the outdoors because it's cold outside. It's important to stick to routines.
- Try consuming foods rich in omega-3 fatty acids, which have been shown to aid in battling depression.

If these fail to lessen your symptoms, consult a physician. Here are a couple of questions your doctor is likely to ask: Have you been depressed during the winter season, then gotten better the following season for at least two consecutive years? Do you have a close relative with SAD? Do you have any of the other symptoms, such as weight gain? Do you crave carbohydrates more?

Your doctor might recommend a more intensive course of light therapy or one or more other treatment strategies. Light therapy may include sitting for 20-60 minutes daily in front of a "bright box," a plug-in box positioned at eye level that contains fluorescent lights with a diffusing lens. The duration of that light exposure may vary greatly between individuals depending on differences in their daily patterns of sleep and wakefulness. Another therapeutic technique is called "dawn simulation," in which a dim light turns on in the morning while you sleep then grows increasingly brighter like a sunrise. One of these methods of light therapy usually works well for most people with SAD.

If making your life brighter doesn't turn things around, there remain some alternatives. Antidepressants can help improve the balance of brain chemicals affected by the lack of light exposure. Counseling and behavioral therapy can teach you how better to manage your symptoms.

Again, millions of American every year experience SAD to some degree. You don't have to simply endure it like the cold of winter. Effective treatments are available.



Erick Messias, M.D., is Associate Professor of Psychiatry, University of Arkansas for Medical Sciences.

# Advertise in the 2013 Directory

The Arkansas Municipal League Directory reaches municipal officials and many more.

The *Directory* is a working reference of state and federal agencies, legislators, city and town elected and appointed officials, municipal department heads and others. It is a one-stop information guide to all of Arkansas's 500 incorporated cities and towns.

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• 100-110 pages

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For more information, contact Tricia Zello at 501-374-3484, Ext. 285, or e-mail citytown@arml.org.

### Mulberry dedicates senior inn

By Taniah Tudor

ulberry Senior Inn held its grand opening and ribbon cutting on Oct. 29. After years of planning and 10 months of construction, the senior center staff was ready to move into the new building on the corner of Seventh Street and Arkansas 64.

Mulberry's new senior center is four times larger than the previous facility.

Lori Oliver, director for the center, is excited about the new, roomy building she said.

"It's just a wonderful facility," Oliver said.

With a safe room, large kitchen, and more spacious dining area, the new center is 6,420 square feet, about four times the size of the previous building.

It also features a multi-purpose room, a game room, and a covered drive. The safe room can also be used for activities during the day.

Mulberry Mayor Gary Baxter said he is grateful to have additional construction in the city.

"The new senior center is a welcome addition to other projects we are experiencing," he said.

Team General Contracting began work on the center in December of 2011 and flooring crews are putting the finishing touches on the week of the grand opening. Though the project was only expected to last eight months, construction was delayed in January because of some unexpected soil work and subsequent costs, said lead architect Larry Hall of Biggerstaff, Minden and Hall Architects and Planners.

Funding for the project came mostly in the form of grants from the Arkansas Economic Development Commission and Federal Emergency Management Agency, said mayor's assistant Becky Shockley.

Before extra expenses that came during construction, total cost for the project was estimated at \$831,850, with the city paying \$113,912 of that. AEDC grants totaled

\$434,000 and FEMA grants were \$276,188. The Area Agency on Aging donated the land for the new center.

Former Mayor Betty Feller began grant applications for the project, with Mayor Gary Baxter continuing the project once he took office.

Other money came from the Arkansas Department

of Rural Services, the Mulberry Lions Club, and other fundraisers and donations. State Reps. Leslee Post and Bruce Holland also provided some funding.

According to Oliver, the previous senior center could not accommodate the growing needs of the community. There was little room for seating and the kitchen was unable to meet the needs of its growing Meals on Wheels program, she said. Food had to be stored on pallets under the dining tables, and there was little room left for visitors or gatherings, Oliver said, calling the center "crowded and outdated."

It also had growing repair issues, she said.

In the new center, the size of their kitchen area has nearly tripled, and the safe room will be available to the entire community.

"The new Senior Center will provide a location for senior citizen activities and community-wide events," Baxter said.

Plans for the center can be expanded, now that there is room for growth and new projects, Oliver said. She is hoping to eventually implement a senior wellness education program.

This article appeared originally in the Oct. 24 edition of the Press Argus-Courier and is reprinted with permission.



Mayor Gary Baxter is joined at the center's grand opening by former Mulberry mayors Betty Feller, third from left, and Arnold Feller, who was the 1996-1997 League president, fourth from left.

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### CLE Offered at League Winter Conference

Six (6) hours of continuing legal education (CLE) will be available for city attorneys who attend the Arkansas Municipal League's 2013 Winter Conference, Jan. 16-18, 2013, at the Peabody Hotel and Statehouse Convention Center in Little Rock. The Arkansas City Attorneys Association (ACAA) sponsors the CLE. All CLE will occur on Friday, Jan. 18 in the Arkansas Room of the Peabody Hotel.

Brian Albright, city attorney for Hot Springs and ACAA president, urges members and non-members to register for the Conference as soon as possible. A registration form is in this issue of *City & Town*. Copies also are being mailed to city attorneys.

CLE topics are selected based on the requests from our city attorney members and will include, among other topics, land use basics and urban blight, basics on drafting and passing ordinances and resolutions, as well as one (1) hour of ethics.

To attend the CLE program, registration is required at the Winter Conference. For registration information, call Whitnee Bullerwell at 501-978-6105. For CLE information, call ACAA secretary/treasurer and League General Counsel Mark Hayes at 501-978-6102, or his assistant, Jamie Adams, at 501-978-6124.



### Little Rock named a Top 10 downtown

Livability.com, a national website that highlights more than 500 of America's best places to live and visit, has included Little Rock in its list of top 10 downtowns, KARK has reported. The list is the second installment of an annual listing of the best downtowns in America and includes communities with downtowns that are walkable, well thought out, and that have a wealth of dining and entertainment options.

For the 2012 list, editors narrowed down the more than 500 cities on Livability.com to those with populations between 100,000 and 300,000. They then considered the downtown's economic vitality, which was assessed by analyzing the city's unemployment rate, downtown vacancy rate, the distance between residential areas and downtown amenities, and residents' average income levels.

"This list highlights those cities with downtowns that offer residents and visitors valuable experiences—museums and theaters for families to visit, restaurants and coffee shops where friends can gather, shops and boutiques for finding memorable keepsakes," says John Hood, spokesman for Livability.com. "We chose cities in which the residents and government leaders have invested in downtown revitalization projects, providing a favorable atmosphere for older businesses to thrive and for new businesses to grow."

Located along the Arkansas River, Little Rock's downtown offers vibrant nightlife and a broad dining scene. Downtown Little Rock Partnership, a nonprofit group, has teamed with city leaders to revitalize areas of downtown. The group is working to renovate old buildings, beautify street corners and bring in special events such as an ice skating rink in the River Market area for the holiday season. Downtown tourism also gets a boost from the state's most visited landmark, the William J. Clinton Presidential Center and Park.

The other Top 10 Downtowns include Fort Collins, Colo.; Charleston, S.C.; Alexandria, Va.; Boise, Idaho; Stamford, Conn.; Lincoln, Neb.; Provo, Utah; Hollywood, Fla.; and McAllen, Texas.

### AHPP holds cemetery preservation fair

The Arkansas Historic Preservation Program will host a Cemetery Preservation Information Fair from noon to 4 p.m., Saturday, Nov. 17 in Morrison Hall at Trinity Episcopal Cathedral, 310 West 17th St., in Little Rock, AHPP Director Frances McSwain has announced.

At this free event, attendees can obtain cemetery-related materials regarding legal matters, forming nonprofits, researching interments, monument cleaning and conservation, landscape maintenance, organization of clean ups, National Register listing, involving youths in cemetery projects, and providing documentation, remote sensing, and funding services.

Speakers will include Randy Smith of Fairview Cemetery in Van Buren, who will speak on "Cemetery Advocacy: Reaching Out to the Community," and freelance writer Abby Burnett, who will present, "Cemetery Iconography 101: Recognizing Gravestone Symbolism." In addition, "Addressing Landscape Maintenance in Cemeteries," a webinar by the National Center for Preservation, Technology and Training, will be shown.

For more information on the free information fair, call Holly Hope at 501-324-9148 or email her at holly@arkansasheritage.org.

### Passen named officer of the year

Cpl. David Passen of the Van Buren Police
Department was selected as officer of the year at
a ceremony recognizing outstanding law enforcement officers across the state, the *Crawford County Press Argus-Courier* reported Oct. 3. Passen joined
other law enforcement officers honored for their
exemplary efforts at the Attorney General's 2012
Law Enforcement Officer of the Year awards Oct. 2.
The awards ceremony was part of Attorney General
Dustin McDaniel's annual Law Enforcement Summit.

Passen was among the first law enforcement officers to respond to emergency calls from the Crawford County Courthouse on Sept. 13, 2011.

A man wielding handguns and an assault rifle opened fire on Passen's patrol car, striking the car 16 times. The armed man had just shot and injured a courthouse employee inside the courthouse. Passen took cover and retrieved a rifle from the trunk of his car. Passen and other officers exchanged fire with the armed man, who was killed.

"With a steady hand and a clear head, Cpl. Passen helped return peace to a public building," McDaniel said. "Crawford County and the state are grateful for his honorable service and bravery."

Also during the ceremony, McDaniel paid tribute to the late Jonathan Schmidt, a Trumann police officer who was shot and killed in the line of duty in April 2011.

### North Little Rock officer recognized for service

North Little Rock Police Officer Tommy Norman was honored Oct. 8 for his service to the community, the Arkansas Democrat-Gazette has reported. Norman was selected to receive the National Chapter Military Order of World Wars (MOWW) Law and Order Distinguished Service Award. It is the highest honor awarded by the MOWW. The Central Arkansas chapter of MOWW nominated Norman for the award.

Norman, who has been a patrol officer since 1998, is well known for his community service. Among the projects he participates in, Norman established both the "Shop with a Cop" and the "Season of Giving" programs, and he frequently volunteers for Special Olympics fundraisers when he is off duty. In 2011 Norman received national recognition when he was named an America's Most Wanted All-Star. The League honored Norman at its 77th Convention for his service.

### **Obituaries**

**BOBBY KIRBY**, 73, mayor of Morrilton from 2007 to 2010, died Oct. 22.



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### Combine small victories with great dreams

By Jim von Tungeln

ince this is the month for giving thanks, perhaps we should consider those who have made our state great by making great cities—the dreamers and doers. Sometimes we value one more than the other. Both are important. Dreamers let our minds soar beyond the ordinary. Doers produce results.

By results, we mean concrete, physical products of our efforts—a park, a bridge, an urban center, or any major physical addition to our city. It might also mean something as small as the removal of an eyesore. Results are results. The scale depends on any number of factors, many of which are beyond the control of elected officials.

A careful observer of local government will notice the temptation to concentrate on great dreams at the expense of the day-to-day results that may not make the national news. We do so at our own peril.

What can a small result accomplish? First, it can build confidence and boost morale for those who endeavor tirelessly to make their city a better place. The advice to "build on your success" is as valid in the urban setting as it is anywhere.

A small result can also develop credibility. Many unpaid volunteers in local government, planning commissioners for example, deal mostly with a range of thankless tasks, some of which can turn controversial. Few people acknowledge their work, much less thank them for it. Helping them to achieve a high-profile project, no matter how small, proves most rewarding.

Finally, small results add up to large achievements.

It is rare, but not impossible for a city to be transformed by some monumental project. More often, cities we admire reflect years of incremental improvements. Consider San Francisco. It survived fires, earthquakes, and lawlessness before emerging as one of America's most beloved places.

Once a blighted spot, this intersection at Fair Park Boulevard and 12th Street in Little Rock now adds a touch of loveliness to the city. Closer to home, the first photo with this column shows an intersection of a major Arkansas city that was once a blighting eyesore for the entire area. Years ago, the City Beautiful Commission decided to undertake an annual project to boost credibility and develop a sense of accomplishment. It decided to follow the advice of a former chair of the University of Arkansas School of Architecture: "If you can't build something beautiful, at least go out and tear down something ugly."

And so the commission found a blighted intersection containing a long-abandoned building and which had become not only an eyesore, but a trash-collecting site as well. At little expense, the commissioners persuaded the property owner to donate the land where the building sat to the city. With more urging, they persuaded the city to clear and landscape the site.

Although it has experienced several landscaping iterations over the years, the intersection remains attractive and now welcomes motorists to the neighborhood. Subsequently, the commission undertook other such limited-cost projects, including sponsoring a competition to design a city flag.

On the far other end of the planning spectrum, we should never ignore what the passion and vision of a single person can create, or, in the case of Richard and Vertis Mason of El Dorado, what a committed couple can accomplish. As almost everyone close to local government in our state knows, they are the parents behind the renaissance of downtown El Dorado.





Little Rock's Chenal Valley development resulted from the dream and persistence of a single individual.

It was my great fortune recently to be part of a workshop where we heard from representatives of the south Arkansas cities of Warren, Prescott, and Camden concerning the dreams for their cities. All were inspiring and some were indeed inspired by success in El Dorado. There are cases throughout our state too numerous to cover in this space.

One example, though, is a personal favorite of mine. In the late 1970s, a friend and colleague named Jack Castin noticed something that had escaped the notice of everyone else. The last interurban freeway built in America, I-630 in Little Rock, was going to "dead-end" near a vast reserve of wooded property under a single ownership. With a wall filled with maps and drawings, he regaled anyone who would listen about the development potential of this area.

Nobody listened, but Jack is not the kind of person who allows a dream to die. He finally located the engineer who represented the owners of the property and finagled a meeting with the corporate board. Although the company was not in the business of developing land for urban purposes, it became interested enough to take a chance on a modest development.

The outcome was the development now known as the Chenal Valley area of Little Rock. It remains a model of upscale development and has attracted visits from landscape architecture schools in other states to study its layout and design. As the second photograph shows, it deserves the attention.

So, which is most desirable, the path of great dreams or the one of small victories? Once again, we need both. As with so many issues in public administration, success lies not in the victory of one side over another. Good results most often result from the push and pull of competing viewpoints. It is written somewhere that "without dreams, the people perish." Somewhere else it is written (or should be) that dreams nourish our spirits but not our bodies. We profit from diversity.

So, this month let us be thankful for both the dreamers and the doers who toil without rest to make our cities great. In fact, let us be thankful for all those who have dedicated a lifetime to public service.



Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is www.planyourcity.com.

### **2012 Estimated State Turnback Funds**

Actual Totals Per Capita							
	STREET		SEVERAN	CE TAX	GENERAL		
MONTH	2011	2012	2011	2012	2011	2012	
January	\$3.5720	\$3.4786	\$0.3285	\$0.2859	\$3.3436	\$3.1339	
February	\$4.0199	\$3.7795	\$0.2906	\$0.2584	\$1.0700	\$1.0053	
March	\$3.2159	\$3.2521	\$0.3725	\$0.4307	\$1.0000	\$1.0055	
April	\$3.3681	\$3.4633	\$0.3751	\$0.2705	\$1.0000	\$1.0017	
May	\$3.7030	\$3.6848	\$0.3460	\$0.1999	\$0.9900	\$1.0053	
June	\$3.6759	\$3.8035	\$0.3406	\$0.2104	\$1.0100	\$1.0056	
July	\$3.6615	\$3.7480	\$0.3633	\$0.1996	\$2.9000	\$3.1087	
August	\$3.8180	\$3.5350	\$0.4115	\$0.1567	\$1.0100	\$1.0052	
September	\$3.7317	\$3.6430	\$0.3947	\$0.1899	\$1.0100	\$1.0056	
October	\$3.5307	\$3.4734	\$0.4021	\$0.2654	\$1.0100	\$1.0056	
November	\$3.5115	\$3.4269	\$0.3930	\$0.2902	\$0.9200	\$1.0054	
December	\$3.2842		\$0.3761		\$1.0100		
Total Year	\$43.0924	\$39.2881	\$4.3940	\$2.7576	\$16.2736	\$15.2878	

Actual Totals Per Month								
	STR	EET	SEVERAN	ICE TAX	GENERAL			
MONTH	2011	2012	2011	2012	2011	2012		
January	\$6,297,470.92	\$6,537,582.03	\$578,646.75	\$537,347.01	* \$5,889,430.45	* \$5,889,623.14		
February	\$7,080,721.02	\$7,103,104.25	\$511,874.74	\$485,627.91	\$1,889,837.05	\$1,889,245.23		
March	\$6,041,952.97	\$6,111,822.72	\$699,895.94	\$809,523.74	\$1,878,361.11	\$1,889,603.23		
April	\$6,328,001.75	\$6,508,820.12	\$704,744.69	\$508,320.37	\$1,883,619.31	\$1,882,530.42		
May	\$6,957,111.57	\$6,925,015.17	\$650,134.81	\$375,733.12	\$1,860,445.27	\$1,889,362.42		
June	\$6,906,168.25	\$7,148,252.90	\$639,925.58	\$395,417.87	\$1,889,921.24	\$1,889,865.20		
July	\$6,879,119.02	\$7,043,886.87	\$682,553.18	\$375,173.84	** \$5,443,030.68	** \$5,842,460.26		
August	\$7,173,125.80	\$6,643,716.19	\$773,146.02	\$294,503.90	\$1,889,129.92	\$1,889,164.55		
September	\$7,011,103.63	\$6,846,853.12	\$741,466.34	\$356,918.13	\$1,890,081.33	\$1,890,041.23		
October	\$6,633,476.96	\$6,528,081.50	\$755,415.22	\$498,817.98	\$1,890,081.33	\$1,890,041.23		
November	\$6,597,419.28	\$6,440,629.62	\$738,267.62	\$545,491.57	\$1,734,293.45	\$1,889,559.03		
December	\$6,170,333.10		\$706,663.00		\$1,890,081.33			
Total Year	\$80,076,004.27	\$73,837,764.49	\$8,182,733.89	\$5,182,875.44	\$30,028,312.47	\$28,731,495.94		

<sup>\*</sup> Includes \$4 million appropriation from the Property Tax Relief Fund

<sup>\*\*</sup> Includes \$3,517,657 supplemental in July

### Local Option Sales and Use Tax in Arkansas



KEY: Counties not collecting sales tax

**Source:** Debbie Rogers, Office of State Treasurer **See also:** www.dfa.arkansas.gov

Sales and Use Tax Year-to-Date 2012 with 2011 Comparison (shaded gray)								
Month	Munici	pal Tax	County Tax		Total Tax		Interest	
January	\$37,846,866	\$35,123,247	\$37,289,267	\$35,666,555	\$75,136,134	\$70,789,802	\$12,533	\$27,640
February	\$46,523,853	\$42,235,810	\$44,592,756	\$42,753,266	\$91,116,609	\$84,989,076	\$22,619	\$34,351
March	\$40,360,002	\$33,606,662	\$36,819,087	\$34,174,199	\$77,179,089	\$67,780,861	\$13,222	\$35,321
April	\$41,324,697	\$35,244,719	\$37,882,489	\$35,257,864	\$79,207,186	\$70,502,583	\$27,247	\$23,355
May	\$46,157,943	\$39,976,322	\$41,661,276	\$40,107,935	\$87,819,219	\$80,084,257	\$8,489	\$9,286
June	\$43,883,127	\$37,765,150	\$40,430,123	\$37,056,613	\$84,313,250	\$74,821,762	\$30,892	\$25,409
July	\$44,736,261	\$37,831,729	\$40,688,525	\$36,634,846	\$85,424,786	\$74,466,575	\$11,606	\$14,470
August	\$45,618,216	\$40,620,093	\$41,616,180	\$40,946,986	\$87,234,396	\$81,567,078	\$27,685	\$22,415
September	\$44,215,998	\$39,596,088	\$40,815,883	\$39,895,996	\$85,031,881	\$79,492,083	\$14,110	\$14,702
October	\$45,686,669	\$39,356,921	\$42,353,132	\$40,657,852	\$88,039,801	\$80,014,774	\$28,246	\$24,979
Total	\$436,353,632	\$381,356,741	\$404,148,718	\$383,152,112	\$840,502,351	\$764,508,851	\$196,649	\$231,928
Averages	\$43,635,363	\$38,135,674	\$40,414,872	\$38,315,211	\$84,050,235	\$76,450,885	\$19,665	\$23,193

**2012 ELECTIONS** 

PIKE CO., Feb. 14 Passed. 3/8% removed

CONWAY, Feb. 14 Passed. 1/4% continued

SALESVILLE, Feb. 14 Passed. 1%

STUTTGART, Feb. 14 Passed. 1% continued

BATESVILLE, Mar. 13 Passed. 1/2% temporary Passed. 1/2% permanent

BLYTHEVILLE, Mar. 13 Passed. 1%

FORT SMITH, Mar. 13 Passed. 1% continued

LINCOLN, Mar. 13 Passed. 1%

TONTITOWN, Mar. 13
Failed. 1%

DEWITT, April 10 Passed. 1.5%

MELBOURNE, April 10 Passed. 1%

**TRUMANN**, May 22 Failed. 1%

**WASHINGTON CO.**, May 22 Failed. 1/4% increase

MAGNOLIA, May 26 Passed. 1/4% increase

VAN BUREN, July 10 Passed. 1/2% increase

Passed. 1/2% increase BRADLEY CO., Aug. 14 Failed. 1/2%

YELLVILLE, Aug. 14 Passed. 1%

STRONG, Oct. 9 Passed. 1%

#### October 2012 Municipal Levy Receipts and October 2012 Municipal/County Levy Receipts with 2011 Comparison (shaded gray)

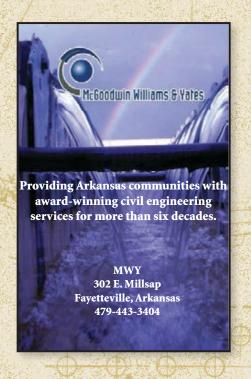
									l Comparison (shaded	
CITY SALES AND USE		LAST YEAR		1,600.54	8,400.15			8,111.11	Bentonville	415,280.19
Alexander		41,449.50 186,578.64		1,784.57	1,873.84 303.38		278,803.91	320,892.78 26,268.89	Bethel Heights 30,425.32 Cave Springs 22,177.65	27,904.16 20,339.92
Almyra	2,964.78	2,941.13	Glenwood	63,412.93	55,941.10			99.95	Centerton 122,047.61	111,934.25
Alpena		2,976.98		18,796.48	15,798.04			1,178.31	Decatur 21,792.84	19,987.00
Altheimer	2 037 78	2,846.18 7,293.91		5,737.58	4,774.28 3,159.66			26,530.03 1,999.03	Elm Springs	447.03 5,905.52
Amity		12,304.27	Gravette	57,622.58	65,867.02		19,281.03	21,517.23	Gateway 5,194.88	4,764.41
Anthonyville	410.67	146.42	Green Forest	27,812.07	30,755.68	Piggott	60,406.14	61,477.54	Gentry 40,507.24	37,150.64
Arkadelphia		172,662.14 74,962.29		141,565.77	134,475.03 15,582.76			938,459.41	Gravette	27,351.25 6,858.40
Ashdown		129,266.46	Greenwood	160,959.51	160,046.33			1,121.18 3,477.33	Highfill 7,478.06 Little Flock	30,409.88
Atkins	44,101.08	46,727.96	Guion	5,591.41	4,984.46	Plumerville	10,942.93	5,768.14	Lowell	86,194.67
Augusta	28,423.33	25,487.78		18,650.01	31,034.30		118,001.74	113,427.40	Pea Ridge	56,396.51
Austin		8,326.55 2,690.25		5,871.49 5,341.70	6,054.21 5,443.78		4,293.68	2,970.79 25,129.54	Rogers	658,359.27 176,918.47
Bald Knob		49,247.08		30,287.00	27,170.12	Prairie Grove	77,254.30	79,353.34	Springdale	71,219.12
Barling		20,879.55		20,205.46	20,915.69		46,402.63	51,292.14	Springtown 1,115.94	1,023.47
Batesville		300,031.98 8,006.91		22,445.92	22,213.45 239,330.73			1,047.17 31,110.22	Sulphur Springs 6,554.52 Boone County 345,400.24	6,011.39 340,249.30
Bay		0,000.91 NA			2,285.76		2,657.83	2,912.58	Alpena 3,644.72	3,590.37
Bearden	11,154.72	10,767.15	Haskell	17,585.85	15,003.57	Rector	24,710.83	25,947.35	Bellefonte 5,187.16	5,109.80
Beebe		89,489.32		3,023.38	3,466.41		17,751.07	15,177.13	Bergman 5,015.78	4,940.98
Beedeville		103.34 113,190.67		2,457.31	2,769.42 46,645.46			12,191.82 3,595.23	Diamond City 8,934.71 Everton 1,519.59	8,801.47 1,496.92
Belleville	2,175.42	2,107.32	Heber Springs	122,107.89	149,694.95	Roe		496.87	Harrison 147,879.74	145,674.41
Benton	. 664,957.33	613,489.28	Helena-West Hel	ena 244,790.57	260,073.62		2,198,163.07	1,991,067.28	Lead Hill 3,096.30	3,050.12
Berryville	226 474 06	1,287,204.88 160,300.92		5,322.06	4,086.25 67,781.77	Russellville	63,991.45	21,083.84 923,220.12	Omaha 1,930.90 South Lead Hill 1,165.40	1,902.11 1,148.02
Bethel Heights	48,670.05	43,243.80			23,773.03		21,916.21	20,702.48	Valley Springs2,090.86	2,059.68
Black Rock	6,114.60	6,588.72	Holly Grove	8,845.02	8,988.75		2,684.56	NA	Zinc 1,176.81	1,159.28
Blevins		1,565.36 232.15		173,842.64	168,755.37 21,989.66	Searcy		305,684.18 11,816.83	Bradley County 134,475.84 Banks 1,038.36	123,420.99 953.00
Blytheville		292,236.95		1,416,860.73	1,382,744.73		184,148.44	176,141.64	Hermitage6,950.31	6,378.94
Bonanza	2,263.79	1,821.84	Hoxie	16,960.01	18,192.59	Sherrill		981.02	Warren 50,268.29	46,135.89
Bono		NA NA	Hughes	10,310.00	11,222.91		404,852.64	381,975.71	Calhoun County	57,173.73
Booneville		85,539.97 3,272.64	Huntington		2,459.12 1,981.92		2,959.72	2,823.02 492,644.53	Hampton	12,589.06 2,415.12
Branch		1,877.08		48,515.13	43,017.41		3,799.81	3,959.61	Thornton	3,869.90
Briarcliff		735.45		6,519.73	7,243.63	Springdale	1,836,146.67	1,761,304.42	Tinsman	513.46
Brinkley		97,078.93 NA		617,576.72	575,711.70 23,291.76			82.16 4,066.19	Carroll County	148,708.86 544.40
Bryant	. 943,937.31	888,880.99		139.54	122.26		14,943.64	16,922.97	Blue Eye	163.32
Bull Shoals	14,939.31	13,304.77	Johnson	40,642.80	41,407.14	Star City		71,995.81	Chicot County 229,893.05	255,324.13
Cabot		584,563.48 33,468.32		1,878,284.44	2,335.96 1,847,017.21			6,753.60 349,911.99	Dermott	20,939.47 20,514.53
Calico Rock	23,298.25	23,695.70		3,157.33	2,946.64		32,370.62	1,894.48	Lake Village 21,396.42	23,281.16
Camden	. 279,401.25	277,803.49	Keo	1,601.39	2,068.97	Summit	2,015.27	2,799.00	Clark County 413,557.33	395,651.82
Caraway		NA		2,575.06	2,323.57		1,813.26	1,850.60	Clay County 49,331.08	51,207.12
Carlisle		30,920.19 13,005.25		1,113.96	1,199.04 11,524.99	Taylor	3,688.28	3,538.65 6,425.38	Datto	353.74 739.31
Centerton	73,551.32	100,443.49	Lake Village	71,299.80	72,590.26	Texarkana	382,283.83	425,784.77	Knobel	1,015.23
Charleston		26,369.78		3,160.34	3,151.12	Texarkana Spec	cial 189,953.36	212,817.06	McDougal	657.95
Cherokee Village Cherry Valley	5 472 88	NA 4,592.13			7,645.45 21,108.64		1,177.64	1,037.35 95,257.72	Nimmons	244.08 477.55
Chidester	2,266.15	2,695.46			4,953.77	Trumann	65,706.08	65,658.90	Pollard	785.30
Clarendon		43,320.37		7,793.11	8,464.19		14,102.60	17,272.40	St. Francis	884.35
Clarksville		173,957.92 83,180.34		51,393.10	18,165.20 5,961.00		5,702.50	5,192.07 806.50	Success	527.06 428,823.45
Conway	1,888,912.66	1,893,516.53	Little Rock	5,661,206.11	1,849,088.03		3,061.48	2,557.95	Concord 3,174.47	3,183.60
Corning	77,845.03	80,584.25	Lonoke	137,764.03	134,321.06	Van Buren	298,978.39	305,701.78	Fairfield Bay 2,380.85	2,387.70
Cotter		9,304.37 1,787.84		204,340.39	206,929.38 4,230.78			219.30 90,887.26	Greers Ferry	11,625.35 93,485.57
Cove	10.584.63	10.021.85		1,314.11	1,268.87			3,116.66	Higden 1,561.21	1,565.70
Crossett	. 170,266.45	367,714.55		8,566.50	7,112.38			841.06	Quitman 9,523.41	9,550.79
Danville		43,038.84 147,275.45		421,590.57	431,619.64		10,142.82	8,704.42	Cleveland County35,338.00	38,608.45
Dardanelle Decatur		21,047.40		171,160.36 3 8,484.87	150,079.98 8,314.11			43,113.68 63,736.55	Kingsland 1,741.53 Rison 5,236.26	1,902.70 5,720.88
Delight	3,696.41	3,275.45		45,586.79	16,567.67	Ward	19,396.79	16,239.54	Columbia County 401,852.00	438,575.29
De Queen		96,776.59		28,821.99	29,264.07		65,743.24	64,734.33	Emerson	781.32
Dermott		27,386.52 24,877.28		85,840.32	75,652.91 162,976.74		1,077.16	1,030.22 9,767.06	Magnolia	24,579.59 1,095.54
DeValls Bluff	9,230.21	11,118.11		46,773.23	53,713.75	West Fork		23,904.33	Taylor 1,101.08	1,201.70
DeWitt		149,682.28		15,005.19	NA	West Memphis.	576,853.09	524,888.11	Waldo 2,669.03	2,912.94
Diamond City	2 725 05	2,863.87 3,717.14			12,553.98 23,896.88		3,551.20	3,535.60 58,390.53	Conway County 401,092.89 Menifee 4,242.47	331,391.81 3,505.23
Dierks		15,756.30		128,803.19	190,341.47	Wickes	2,714.93	2,992.78	Morrilton95,062.32	78,542.59
Dover		20,037.41		56,175.64	67,378.52	Widener	2,032.69	NA	Oppelo 10,971.43	9,064.84
Dumas Dyer		132,654.61 1,342.05			NA 19,102.10		age2,676.38	2,121.65 1,685.51	Plumerville	9,587.13 259,332.43
Earle		22,538.16	McGehee	174,323.08	169,163.94		1,050.52	1,003.31 NA	Bay	25,907.35
East Camden	3,433.12	3,853.72	Melbourne	33,011.30	32,292.29		18,348.24	16,492.06	Black 0ak 3,799.99	3,768.86
El Dorado		519,376.96			123,714.65	COLINITY ON EC	AND USE AMOUNT	LAST YEAR	Bono	30,654.39
Elkins	5.646.31	34,438.59 5,534.26			4,058.85 4,794.07		ty 337,456.85	290,564.21	Caraway 18,550.34	23,620.14 18,398.39
England	64,467.67	55,221.33	Monticello	182,248.57	177,080.73	Ashley County .	237,678.92	216,915.68	Cash	4,919.66
Etowah		582.31		2,712.69	2,697.35		57,840.33	52,787.49	Egypt 1,624.42	1,611.12
Eudora Eureka Springs		33,564.06 176,092.94		143,832.94	138,210.28 19,316.94	Hambura	1,838.03	1,677.47 27,385.85	Jonesboro	967,576.96 29,949.53
Fairfield Bay	24,837.30	25,103.85	Mountain Home .	349,946.31	343,348.99	Montrose	3,718.08	3,393.28	Monette 21,770.20	21,591.87
Farmington	. 108,537.47	114,679.98	Mountain View.	157,406.11	157,926.13	Parkdale	2,909.35	2,655.19	Crawford County 234,621.00	243,709.57
Fayetteville	3,099,006.56 44 nan 25	2,902,533.14 41,224.34	Wountainburg	12,239.75	14,403.79 22,208.20	Portland Wilmot	4,516.31 5,776.70	4,121.78 5,272.03	Alma	47,164.82 12,132.82
Fordyce		82,379.66		26,204.75	26,812.35			287,750.00	Chester	1,383.87
Foreman	8,733.95	11,004.66	Nashville	104,876.24	105,125.42	Big Flat	1,283.67	1,248.22	Dyer 7,340.02	7,624.36
Forrest City	. 168,538.12	170,176.43 3,156,860.32	Newport		157,449.54 4,453.55	Briarcliff	2,912.95	2,832.49 11,642.02	Kibler 8,052.24 Mountainburg 5,287.16	8,364.16 5,491.97
Fouke	8,811.99	7,179.85			1,666.16			24,940.33	Mulberry	14,404.46
Fountain Hill	752.47	641.28	North Little Rock	1,355,751.49	1,300,017.81	Lakeview	9,146.16	8,893.55	Rudy	530.92
Franklin	7 022 07	2,298.24 6.415.46			891.04 6,307.95		ne 153,645.59 6,307.27	149,401.96	Van Buren	198,363.82 645,493.28
Garland		6,415.46 2,484.08			2,155.25		6,307.27	6,133.07 5,400.94	Anthonyville	944.47
Gassville	30,667.67	31,457.40	Osceola	79,845.25	91,578.65	Benton County .	569,538.40	522,344.16	Clarkedale 2,201.85	2,176.40
Gentry		31,362.49	Oxford		1,785.20	Avoca	6,259.51	5,740.82	Crawfordsville2,842.82	2,809.96
Gilbert	147.30	737.84	UZAIK	82,789.58	77,312.41	Delia VISIa		311,286.62	Earle14,326.86	14,161.25

Edmondson 2,534.20	2,504.91	Swifton	7,519.01
Gilmore	992.57 1,712.96	Tuckerman	17,544.36 1,696.02
Jennette	607.16	Weldon	706.67
Jericho	698.09 72,419.50	Jefferson County 686,218.41 Altheimer 9,887.11	694,273.99 10,003.18
Sunset 1,057.60 Turrell 3,284.97	1,045.38 3,247.00	Humphrey3,094.75 Pine Bluff493,179.88	3,131.08 498,969.37
West Memphis 155,761.60	153,961.11	Redfield 13,032.09	13,185.08
Cross County	256,407.19 6,585.96	Sherrill	853.93 2,592.29
Hickory Ridge 2,884.82 Parkin	2,751.74 11,178.93	White Hall	56,176.35 108,934.38
Wynne 88,740.04	84,646.23	Clarksville	80,015.99
Dallas County147,524.21 Desha County106,974.90	155,269.72 108,882.69	Coal Hill 8,906.75 Hartman 4,567.79	8,822.86 4,524.77
Arkansas City 4,126.56 Dumas 53,059.01	4,200.15 54,005.26	Knoxville	6,373.03 13,992.76
McGehee 47,568.20	48,416.53	Lafayette County 82,892.55	97,199.77
Mitchellville 4,058.91 Reed 1,589.74	4,131.30 1,618.09	Bradley 3,906.61 Buckner 1,710.70	4,580.89 2,005.96
Tillar	240.99 2,421.41	Lewisville 7,962.51 Stamps 10,531.66	9,336.84 12,349.43
Drew County	409,383.07	Lawrence County 125,408.16	135,578.23
Monticello114,385.59	444.93 108,002.89	Alicia	731.20 3,903.65
Tillar 2,464.84 Wilmar 6,174.19	2,327.30 5,829.67	College City 2,481.76 Hoxie	2,683.02 16,392.98
Winchester 2,017.79 Faulkner County 683,364.49	1,905.19 684,778.76	Imboden 3,692.65 Lynn 1,570.87	3,992.10 1,698.27
Damascus	812.83	Minturn	642.75
Enola 2,077.04 Holland 3,422.81	2,081.34 3,429.90	Portia 2,383.58 Powhatan	2,576.88 424.57
Mount Vernon	892.88 5,295.71	Ravenden 2,563.58 Sedgwick	2,771.48 896.31
Franklin County 162,100.16	167,600.55	Smithville	459.95
Altus	6,556.80 3,174.60	Strawberry 1,647.24 Walnut Ridge 26,672.15	1,780.82 28,835.14
Charleston	21,573.42 4,074.21	Lee County	33,970.66 1,052.68
Ozark 30,865.85	31,867.07	Haynes 1,036.18	928.84
Wiederkehr Village	328.70 103,996.50	LaGrange	551.11 25,481.09
Ash Flat	515.26 4,005.89	Moro	1,337.52 1,226.06
Hardy	212.17 85.88	Lincoln County54,445.94 Gould4,309.75	51,618.83 4,085.96
Mammoth Spring 3,963.05	4,935.38	Grady 2,311.92	2,191.87
Salem	8,259.30 1,702.36	Star City	11,100.93 197,955.67
Garland County 1,512,885.31 Fountain Lake 3,544.61	666,044.05 3,539.31	Ashdown	40,378.09 8,643.29
Lonsdale	661.42	Ogden1,480.72	1,538.86
Mountain Pine 5,426.14 Grant County	5,418.02 171,229.97	Wilton 3,076.61 Winthrop 1,579.42	3,197.42 1,641.46
Greene County	117,828.69 1,019.78	Logan County 82,310.59 Blue Mountain	96,358.74 949.42
Lafe 4,811.24	4,026.38	Booneville 26,096.09	30,549.97 1,630.86
Marmaduke 11,670.94 Oak Grove Heights 9,338.86	9,767.04 7,815.39	Caulksville 1,393.10 Magazine 5,539.70	6,485.17
Paragould 274,314.45 Hempstead County 568,604.62	229,565.06 570,928.83	Morrison Bluff	490.02 27,043.23
Blevins	3,547.70 484.29	Ratcliff 1,321.16 Scranton 1,465.04	1,546.64 1,715.09
Fulton	2,263.77	Subiaco 3,741.08	4,379.60
Hope	113,695.28 1,081.20	Lonoke County 252,460.01 Allport 1,020.85	237,331.14 959.67
McNab	765.85 709.54	Austin	17,007.06 198,410.17
Ozan953.42	957.32	Carlisle 19,653.53	18,475.78
Patmos	720.80 3,063.41	Coy	801.12 23,574.56
Washington 2,019.00 Hot Spring County 318,343.67	2,027.25 262,115.12	Humnoke 2,521.05 Keo 2,272.50	2,369.97 2,136.31
Donaldson 2,575.88 Friendship 1,506.16	2,120.91 1,240.13	Lonoke	35,424.43 33,939.02
Magnet Cove	35.23	Madison County162,869.02	166,352.56
Malvern	72,702.69 2,740.97	Hindsville	350.95 13,497.38
Perla	1,698.13 5,319.89	St. Paul	650.13 75,667.90
Howard County 318,788.48	316,809.43	Bull Shoals 14,184.55	13,035.82
Dierks	15,520.07 16,547.44	Flippin	9,058.22 1,477.39
Nashville	63,381.61 3,287.57	Summit 4,393.57 Yellville 8,758.05	4,037.76 8,048.78
Independence County 460,745.91 Batesville	498,494.54 123,013.64	Miller County	665,288.67 13,174.03
Cave City 1,797.34	1,944.60	Garland8,783.16	13,174.03
Cushman 5,014.80 Magness 2,241.13	5,425.66 2,424.74	Texarkana197,621.08 Mississippi County685,540.85	296,415.75 652,619.59
Moorefield 1,519.97 Newark 13,047.36	1,644.50 14,116.32	Bassett	2,024.30 479.75
Oil Trough2,884.62	3,120.96	Blytheville191,991.75	182,771.86
Pleasant Plains 3,872.05 Sulphur Rock 5,059.18	4,189.28 5,473.67	Burdette 2,347.66 Dell 2,740.98	2,234.92 2,609.36
Izard County	44,151.94 130,268.25	Dyess	4,797.47 4,107.10
Amagon	923.39	Gosnell 43,609.91	41,515.66
Beedeville	1,008.19 2,402.69	Joiner	6,739.86 8,881.17
Diaz	12,418.61 3,637.01	Leachville	23,320.38 13,783.95
Jacksonport 2,073.37 Newport	1,997.53 74,238.44	Manila 41,077.88 Marie	39,105.22 982.90
	7 1,200.44	1,002.40	302.30

Osceola95,344.43	90,765.77
Victoria	432.94 10,566.12
Monroe County NA Montgomery County 44,610.91	NA 43,474.25
Black Springs	561.87 238.37
Mount Ida 6,266.49	6,106.83
Norman 2,201.43 Oden 1,351.14	2,145.34 1,316.71
Nevada County 29,486.07 Bluff City	32,515.62 901.60
Bodcaw	1,003.39 574.40
Emmet	3,453.69 23,965.00
Rosston	1,897.71
Newton County 45,984.99	1,105.18 45,647.48
Jasper	1,826.68 1,505.25
Ouachita County	335,362.18 8,798.95
Camden	110,970.65 2,614.18
East Camden 8,520.99 Louann 1,501.01	8,480.15 1,493.82
Stephens         8,154.90           Perry County         99,628.82	8,115.81 101,289.67
Adona	902.66
Bigelow	1,360.46 738.54
Fourche	267.77 747.17
Perryville 6,202.25	1,166.11 6,305.64
Phillips County	108,376.70 12,131.89
Helena-West Helena 191,976.58 Lake View 8,438.69	192,241.85 8,450.35
Lexa 5 448 01	5,455.53
Marvell	22,623.29 161,690.94
Antoine	841.61 827.22
Delight 2,110.85 Glenwood 16,538.74	2,006.92 15,724.46
Murfreesboro 12,415.41 Poinsett County 121,935.87	11,804.14 117,830.51
Fisher	1,754.47 18,000.98
Lepanto 15,466.93	14,893.30
Marked Tree	20,188.16 56,984.75
Tyronza 6,225.99 Waldenburg	5,995.08 479.92
Weiner 5,850.14 Polk County 239,793.77	5,633.18 232,964.47
Cove	6,988.02 10,134.46
Hatfield7,776.58 Mena108,024.88	7,555.11 104,948.34
Vandervoort 1.638.16	1,591.52 13,793.09
Wickes	313,921.45
Dover	37,701.08 17,225.49
Hector 5.410.88	5,625.16 12,987.87
London	35,476.01 349,009.96
Biscoe	40,497.11 3,357.80
Des Arc	15,882.49 5,725.84
Hazen	13,579.20 1,572.52
Pulaski County813,061.43	786,811.60
Alexander 3,935.89 Cammack Village 12,808.32	3,808.82 12,394.80
Jacksonville	457,768.38 3,123,296.02
Maumelle	276,994.74 1,005,528.18
Sherwood 492.369.80	476,473.56 34,117.96
Wrightsville	118,436.43 2,871.49
Maynard 3.662.49	3,525.23 1,605.38
0'Kean 1,667.89 Pocahontas 56,811.59 Payandan Springs	54,682.39
Ravenden Springs1,014.49 Reyno3,920.42	976.47 3,773.48
Saline CountyNA Scott County146,826.69	NA 140,775.67
Mansfield 6,909.49 Waldron	6,624.74 26,498.94
Searcy County	41,868.52 6.83
Gilbert	191.37
Leslie	3,014.04 9,260.83
Pindall	765.47 902.17
Sepastian County 763,039.29	734,785.94

Bonanza	8.625.39	8,306.01
Bonanza	7,530.34	7,251.51
Fort Smith	.1,293,193.11	1,245,309.54
Greenwood		129,313.77
Hackett		11,729.53
Hartford Huntington	0 525 42	9,273.8 <sup>2</sup> 9,172.73
Lavaca	34.336.54	33,065.15
Mansfield		10,443.91
Midland	4,875.22	4,694.70
Sevier County	257,039.41	272,010.31
Ben Lomond		1,239.10
DeQueen	1 202 03	56,349.16 1,367.28
Horatio		8,921.52
Lockesburg		6,315.14
Sharp County	70,978.39	67,670.95
Ash Flat		8,094.41
Cave City	15,091.46	14,388.23
Cherokee Village Evening Shade	3 7/12 5/	32,030.75 3,568.15
Hardy	6.324.21	6,029.51
Highland	9,053.15	8,631.29
Horseshoe Bend		66.08
Sidney	1,568.06	1,494.99
Williford		619.47 148,964.10
St. Francis County Caldwell	10 184 42	9,801.44
Colt.		6,675.56
Forrest City	282,062.60	271,455.51
Hughes	26,442.80	25,448.40
Madison	12,400.50	13,580.72
Palestine	6 514 36	12,026.62 6,269.38
Widener	5.009.62	4,821.26
Stone County	81,661.17	81,139.89
Fifty Six	1,491.33	1,481.81
Mountain View	23,688.89	23,537.68
Union County		572,587.23
Calion	618 557 33	16,692.77 710,758.46
		4,090.27
Felsenthal	19,911.36	22,879.32
Junction City	17,761.06	20,408.50
Norphlet	22,409.65	25,750.00
Smackover		67,745.17 19,275.12
Strong		310,082.51
Clinton		27,544.54
Damascus	2,908.83	2,646.48
Fairfield Bay	25,074.13	22,812.64
Shirley	1 221 750 21	3,080.50
Washington County Elkins	36 388 02	1,150,950.56 34,279.35
Elm Springs		19,379.23
Farmington	82,092.90	77,335.66
Fayetteville	.1,011,114.13	952,520.63
Goshen	17,717.36	13,864.50
Greenland Johnson	46 089 65	16,298.23 43,418.78
Lincoln	30.905.08	29,114.15
Prairie Grove	60,188.64	56,700.74
Springdale		825,176.98
Tontitown		31,845.62
West Fork		29,994.43 5,061.63
White County		984,307.51
Bald Knob	36,943.86	38,305.00
Beebe	93,284.21	96,721.11
Bradford		10,035.72
Garner		3,755.13
Georgetown Griffithville	2.869 30	1,639.56 2,975.02
Higginson	7.919.27	8,211.05
Judsonia	25,747.21	26,695.82
Kensett	21,016.05	21,790.35
Letona		3,371.69
McRae	7 664 23	9,017.61 7,946.60
Rose Bud	6,146.68	6,373.15
Russell		2,856.02
Searcy	291,495.62	302,235.29
West Point	2,359.20	2,446.13
Woodruff County Augusta	20 160 86	18,585.08 19,223.22
Cotton Plant	5.952 81	5,673.43
Hunter		917.89
McCrory	15,858.88	15,114.58
Patterson	4,145.87	3,951.29
Yell County		91,997.97
Belleville Danville		2,618.29 14,302.62
Dardanelle	30.723.44	28,171.82
Havana	2,428.09	2,226.43
0la	8,294.36	7,605.50
DI : :		2 000 70

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NOVEMBER 2012 49

#### MUNICIPAL MART

To place a classified ad in City & Town, please contact the League at 501-374-3484 or e-mail citytown@arml.org. Ads are FREE to members of the League and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

CHIEF OF POLICE—The City of Morrilton is accepting resumes for the job of chief of police. The city is looking for someone with significant proven leadership experience with at least 15 officers reporting to them in their record. Must be a certified officer in Arkansas. Candidate must be willing to relocate to Morrilton upon taking the job. This is not an office job and the chief is expected to train with the officers in the field and work with our leadership team. The city has a 13-bed temporary holding facility and is currently the 911 operation center for the county in conjunction with the sheriff's office. We have 22 officers for a city of 6,767. The chief is expected to pass every test or do anything that the street officers do. There will be an extensive background check.

Starting date is on or about Jan. 1, 2013. Send resumes to Mayor Stewart Nelson, P.O. Box 583, Morrilton, AR 72110. For more information call 501-354-1556.

CITY MANAGER— Russell, Kan. (pop. 4,497; \$20 million budget; 77 FTE), seeks a candidate with a Bachelor's degree in public administration for the position of city manager. Ideal candidate should have 5+ years of local government experience. Responsible leadership, sound judgment, communication, and budgetary skills required. Salary \$80K-85K DOQ. Send cover letter, résumé and 3 professional references to LEAPS-Russell@ Ikm.org or LEAPS-Russell, 300 SW 8th, Topeka, KS 66603. EOE. Open until filled. Résumé review begins Dec. 3. For additional information visit www.russellcity.org.

FOR SALE—1990 Chevrolet single axel dump truck with 65,985 miles, hydraulic drive, Henderson sand spreader and Model 112 Good Roads snow plow. \$19,000 OBO. Email questions to bbaldwin@vbgis.org or call 479-471-5025, City of Van Buren Public Works.

FOR SALE—Dover has for sale a 2007 Chevy Impala. 95K miles, good tires, serviced regularly. White in color with bumper guard and spotlight. Asking \$8,000. Call 479-331-3270 or email mayorofdover@centurytel.net.

FOR SALE—The City of Trumann has for sale a 1997 GMC High Ranger bucket truck, 95 ft., 110,000 miles, 9 big compartments, good tires, serviced regularly. Asking \$18,000. Call 870-483-5355 or email citytrumann72472@yahoo.com. Will email picture upon request.

POLICE OFFICER—Harrison is seeking qualified applicants for the position of police officer. Requirements: U.S. citizen, at least 21 years of age, possess a valid AR DL; no felony record/arrests; able to pass background check, psychological exam, physical exam and polygraph exam; ability to work rotational shifts; must be fingerprinted; must purchase uniforms and equipment. Reports to Shift Commander and will be under the direction of the Chief of Police. Salary: \$29,353. For detailed duties and for an application, contact Leta Price, Harrison Police Department, 116 S. Spring St., or call 870-741-5463.

SOLID WASTE DIRECTOR—The Boston Mountain Solid Waste District is accepting applications for the position of Director. This position reports to the Boston Mountain Solid Waste District Board. Duties include but are not limited to preparing and implementing an integrated solid waste management plan, preparing annual budget, maintaining financial mgmt. system, managing employees and programs governed by the District. Requires Bachelor's degree and five years related experience and training or equivalent combination of education and training, experience and success with state and federal grant writing. Valid DL required. Must possess or have the ability to obtain within 18 months of employment a certification from ADEQ Solid Waste Management Facility Operator License, Master Level, Class C. Salary range \$50,000-\$61,500 DOQ. Submit letter and resume to Rhonda Hulse, Secretary/Treasurer, Boston Mountain Solid Waste District, P.O. Box 967, Lincoln, AR 72744, or email r.hulse@lincolnarkansas.com. Applications accepted until Nov. 26. EOE.

water Superintendent—Danville is accepting applications for a Water Superintendent.

Applicants must have a minimum of a Class IV water treatment license and a Class II distribution license. Salary DOE and qualifications. Benefits include health insurance package, paid vacation, sick leave and retirement. For more information contact Danville City Hall at 479-495-2013, email resume to danville@arkwest.com, or mail to Danville City Hall, P.O. Box 69, Danville, AR 72833.

#### WATER/WASTEWATER DIRECTOR—Siloam

Springs is accepting applications for a Water/ Wastewater Director, Under the direction of the Director of Operations, position is responsible for planning, organizing, directing and integrating the city's water and wastewater activities and functions. Provides professional assistance to city management regarding municipal drinking water, drinking water treatment, wastewater collection, wastewater treatment and environmental matters. Requires degree in Civil Engineering, Public Admin., or closely related field; minimum of 5 years experience in public works with increasing supervisory experience, or equivalent combination of education and experience. Must possess valid DL, submit to a background check, be willing to relocate, and possess or have the ability to obtain an AR Class IV Water/Wastewater License within one year. The City requires a completed application be submitted for all positions. Applications available at City Hall, 400 N. Broadway, Siloam Springs, or can be accessed online at www.siloamsprings.com, Salary range: \$68,170-\$79,614. Generous benefits package. For more information call 479-524-5136 or email humanresources@siloamsprings.com. Open until filled, EOE.

water utilities GM—El Dorado seeks qualified applicants for the position of Water Utilities General Manager. Degree preferred. Minimum HS degree plus training and job experience. Minimum four years experience in managing water and/or wastewater systems. Must have Class 4 water treatment or distribution license or be capable of obtaining within one year. Must have thorough knowledge of current principles and practices of business admin. Related to water and wastewater management. To submit resume or for more information including complete job description, email Larry Waldrop at larry@eldoradowater.com, or write to 500 N. Washington, El Dorado, AR 71730. No phone calls please.

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Standing from left: Bobbie Nichols, Jack Truemper, Chris Angulo, Mark McBryde (Executive Vice President and Director of Public Finance), Kevin Faught & Michael McBryde

Seated from left: Lindsey Ollar, Carey Smith, Dennis Hunt & Michele Casavechia

At Stephens, we understand our continued success results from how clients are treated. With this in mind, our work is done in a manner that demonstrates trust and clear thinking.

For over 75 years, our firm has successfully managed tax exempt issues and financial advisory transactions for Arkansas borrowers. Again in 2011, Stephens led the state in Arkansas tax-exempt issues underwritten. During this same period, we also completed the majority of financial advisory transactions for Arkansas school districts. And while 2011 was another good year, we understand it was possible because of the trust and confidence shown by our fellow Arkansans.

We are continually impressed with the talent and dedication of the men and women who manage Arkansas' municipalities, hospitals, colleges and universities, school districts, state agencies, counties, utility systems and other governmental organizations. Thank you, Arkansas, for your continued confidence in our capabilities.

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