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### ARKANSAS MUNICIPAL LEAGUE



### GREAT CITIES MAKE A GREAT STATE



Cover photo by Andrew Morgan ON THE COVER—After a bitter winter storm season, Washington, D.C., was beginning to thaw in early March, and residents and tourists enjoyed the mild weather on the National Mall. Arkansas municipal leaders gathered with peers from across the nation March 8-11 at the NLC's Congressional Cities Conference, where they heard from President Barack Obama and had the opportunity to meet with Arkansas's senators at the Capitol. Read coverage of the event inside on page 6. Read also about a new museum focused on diplomacy, new Salem Mayor Daniel Busch, and much more.—atm

### Features

## Cities take priorities to D.C. at NLC conference

A delegation of Arkansas municipal officials joined city and town leaders from across the nation in Washington, D.C., in March at the NLC's Congressional Cities Conference, where they heard from President Barack Obama and had the chance to share issues of importance to municipalities with Arkansas's delegation in the U.S. Senate.

#### New museum to focus on diplomacy

The U.S. State Department's new U.S. Diplomacy Center museum will open in 2016 and will feature interactive exhibits designed to educate about the history and importance of diplomacy, and it will include an interview with League partner Sherman Banks who, as a past president of Sister Cities International, shares his thoughts on the necessity of citizen diplomacy.

## Injury doesn't keep new Salem mayor down

A debilitating injury suffered in the line of duty didn't keep former State Trooper Daniel Busch away from public service—it gave him new opportunities to serve Salem, both as a highly regarded school resource officer and, now, as the city's new mayor.

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Communications Director Whitnee V. Bullerwell
Graphic Designer Mark R. Potter
Email: citytown@arml.org

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*City&Town* (ISSN 0193-8371 and Publication No. 031-620) is published monthly for \$20 per year (\$1.67 per single copy) by the Arkansas Municipal League, 301 W. Second St., North Little Rock, AR 72114. Periodicals postage paid at North Little Rock, Ark.

POSTMASTER: Send address changes to *City&Town*, P.O. Box 38, North Little Rock, AR 72115.



Dear Colleagues,

Spring is officially here, but there are many reminders of our harsh winter all around. As Arkansans, we know that spring means the trees are blooming and our beautiful state is taking on the glorious colors of the season. As municipal officials, we also know it's time to repair potholes! Since our last snowstorm in early March, the Little Rock Public Works Department has used 287 tons of asphalt to repair potholes around our city. That's a lot of potholes! I know all of you are

hard at work dealing with similar issues in your own cities. With the 90th Arkansas General Assembly ended, I would like to thank all of the municipal officials who contacted their state legistlators to advocate for cities these last few months. I am proud of the diligent work that the staff of



the Arkansas Municipal League did throughout the legislative session. I am grateful to the General Assembly for passing bills that will positively impact cities as well as listening to the voices of Arkansas's cities on bills that we believed would negatively impact

I would like to remind you that the 81st Convention of the Arkansas Municipal League will be held June 24-26 in Little Rock. I encourage everyone to attend, especially our newly elected officials. The Convention will cover many important topics, including a summary of how the newly enacted state laws could impact our cities. You can register by going to www.arml.org and following the registration link or you can fill out

the registration information in this issue of City & Town. I would like to end with a fun piece of news. Little Rock was recently chosen as one of 22 state capitals that will be included in the 80th anniversary edition of Parker Brother's Monopoly game. I know it will be great fun for all of us to pull out the

Monopoly game board some day with our children and grandchildren and show them that Little Rock has its own space on the board. This is an honor not only for the residents of Little Rock but also for all Arkansans who hold Little Rock, our state capital, close to their hearts. I hope everyone will buy the 80th edition when it is released this fall. Looking forward to seeing you at the convention.

All Best Wishes,

Mark Stodola Mayor, Little Rock President, Arkansas Municipal League



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President Barack Obama proposed working with cities to train and hire the workforce for in-demand tech jobs as a way to keep the economy growing and provide a path to the middle class, he told municipal leaders from across the nation at the 2015 NLC Congressional Cities Conference in Washington, D.C.

Photos by Andrew Morgan.

# NLC Congressional City Conference talks city priorities, hears from President Obama

By Andrew Morgan, League staff

unicipal leaders from across the country gathered in Washington, D.C., March 7-11 to bring the National League of Cities' priorities to our nation's capital and encourage stronger federal-local partnerships moving forward. At the Congressional City Conference cities have focused their efforts on three key areas: closing the online sales tax loophole via the Marketplace Fairness

Act, investing in transportation infrastructure, and protecting municipal bonds. The NLC welcomed several members of President Barack Obama's administration at the conference to discuss issues important to cities, and, as a late addition to the program, the President himself spoke to municipal leaders keen to garner his support for city and town efforts.



From left, North Little Rock Alderman Murry Witcher, Batesville Mayor and League 2014-2015 First Vice President Rick Elumbaugh, Lake Village Mayor JoAnne Bush, and Maumelle Mayor Mike Watson attend the opening general session of the 2015 NLC Congressional City Conference.

President Obama was the first sitting President to address the NLC conference since President Bill Clinton in 1995. He acknowledged that while the more than 2,000 municipal leaders in attendance come from cities both large and small and have different political views, they share certain things in common, when he addressed the group the morning of March 9.

"Everyday you wake up ready to solve problems," Obama said. "And you know that people are depending on you to make sure your streets are safe, your schools are strong, the trash gets picked up, the [streets] get cleared."

Cities don't have time for gridlock, he said.

"People are expecting you to deliver, and you're part of the reason America's coming back."

The President touted the improving jobs numbers across the country, noting that unemployment is at its lowest rate since the onset of the so-called Great Recession in 2008. Economists say that upward trend will continue, he said.

"The good news is the pace has been picking up," Obama said. "Our businesses have now added more than 200,000 jobs a month over the last year. We have not seen a streak like that in almost 40 years."

The country is in a good position now to take advantage of the constantly changing global economy, he said.

He credited the NLC for being a great partner in the economic recovery and helping to lift wages.

"We worked with many of you to lift the minimum wage while we're waiting for Congress to do something."

More than 20 cities and counties have taken action to raise wages on the local level over the past two years, he said. The President proposed an increased focus on tech jobs moving forward to make sure cities and towns of all sizes remain vital in the new economy. There are more job openings in the country now than at any time since 2001, he said, and many of those are technical jobs.

"There's no industry that hasn't been touched by this technology revolution," he said.

Many of the new jobs don't require traditional four-year degrees, he said, but rather newer, streamlined training programs. And many pay more than typical entry-level positions.

"Which means they're a ticket to the middle class," Obama said.

To that end, Obama announced a new initiative called Tech Hire, which he said would be driven by local leaders. The first aspect of the initiative is to work with cities and businesses to find and arm the local tech workers with the necessary skills but who perhaps don't have a traditional college degree on their resumés, such as people who learned skills in the military or via a twoyear technical program.

"If you can do the job you should get the job," Obama said.

While traditional four-year degrees are important, new, "boot camp" style training programs can both save money and reach underserved populations like minorities and veterans who are underrepresented in the tech sector, he said.

The will is there, he said, and we can help them find the way.

"Americans don't believe in getting a free ride, and Americans don't believe in equality of outcomes. We understand that you've got to work hard in this country. You don't just sit around waiting for something to

happen. You've got to go get it. But we do believe in equal opportunity. We do believe in expanding opportunity to everyone who's willing to work hard. We do believe that in this country, no matter what you look like or where you come from or how you started out, if you're willing to put in some blood, sweat, and tears, you should be able to make it and get a decent job, and get a decent wage, and send your kids to college, and retire with dignity and respect, and have healthcare you can count on, and have a safe community."

Those are the things he's committed to in his last two years in office, the President said.



From left, Hot Springs City Director Randall Fale, Hot Springs Mayor Ruth Carney, and Hot Springs City Director Rick Ramick wait for the next session to begin.

# Arkansas Senators offer support for municipal priorities

The NLC Congressional Cities Conference, in addition to the numerous educational components and opportunities to hear from top federal officials, offers a chance for state municipal officials to meet with their Congressional delegations "on The Hill" to discuss issues important to cities and towns. Arkansas Senators John Boozman and Tom Cotton met with members of Arkansas's delegation to the conference at a luncheon on Wednesday, March 11 at the U.S. Capitol. The U.S. House of Representatives was in recess and our Congressmen were back home in their districts, though several had members of their staff welcome us and offer support.

The League asked each Senator to share his views on our three key NLC priorities: the passage of the Marketplace Fairness Act, protecting municipal bonds, and highway funding.

Sen. Cotton expressed cautious support for the Marketplace Fairness Act, saying it could help even the playing field between strictly online businesses, brick and mortar businesses, and "brick and click" businesses. His concern, he said, is to make sure small businesses aren't overly burdened by complicated new tax-collection requirements. The issue needs to be addressed, he acknowledged.

"We've got to do something to address the tax disparity," Cotton said. "It's somewhat small now in the overall grand scheme of commerce, but it's growing at multiple times what the rest of commerce is growing. So it's not going to get better with time; it's only going to get more challenging."



Sen. Tom Cotton expressed reserved support on the issues of Internet marketplace fairness and protecting municipal bonds, but he proposed a more piecemeal approach to highway funding and questioned the federal government's role in the process.

Tax-exempt municipal bonds are probably safe for now, he said.

"On municipal bonds, frankly I don't think you have much to worry about right now," Cotton said.

Even if Congress and President Obama were to agree on some form of individual and corporate tax reforms, the municipal bond tax credit would be far down the list, he said.

Congress will need to take some action on the expiring Highway Trust Fund, Cotton said. He suggested the fund would be doing better if it was spent strictly on highways and bridges and not on other transportation projects like sidewalks and light rail. They are "perfectly fine programs," he said, "but I question whether federal tax dollars should be going for them."

He'd like to see less federal involvement in highway projects at the state level, Cotton said, preferring a hands-off approach that gives money back to individual states to use. The state's voters could decide their highway priorities at that point, he said.

Sen. Boozman expressed support for both protecting tax-free municipal bonds and securing highway funding.

"On tax-free municipal bonds, I'm with you 100 percent," he said. "I'm with you also on trying to get a highway bill funded."

Leaders from both parties have made highway funding a priority, he said, and they'd like to come up with a long-term plan rather than a stopgap measure.

"Nobody knows better than [municipal leaders] that you've got to have a dedicated stream of money that you can count on," Boozman said. "The problem is figuring out a source of revenue to get there."

He suggested some "innovative" funding sources they are considering, including "repatriation" of money in overseas tax havens and increased drilling on federal lands.

"The good news is that's being talked about in a very bi-partisan way."



There is compelling interest on both sides of the aisle to find a workable solution to long-term highway funding, Sen. John Boozman told Arkansas municipal leaders.

Boozman said he's with cities on the issue of marketplace fairness, and would be a co-sponsor.

"I've voted for it twice already," he said.

It's another issue that has garnered strong bipartisan support, he said. The timing appears to be right to move on the issue as well, he said.

"If this were 10 years ago I would've said no, the Internet is in its infancy and we need to let it run wild," Boozman said.

Now, however, with the tremendous growth in online sales, it makes sense, he said. The protections added to the legislation for smaller online businesses, such as delayed implementation and a sales cap, should make it even more appealing.



Flight schedules and meetings kept several of Arkansas's delegation from attending the luncheon meeting with Senators Cotton and Boozman and several Congressional staff members on March 11, the final day of the Congressional Cities Conference, where they discussed issues important to cities and towns in Arkansas and across the country. From left, North Little Rock Alderman Murry Witcher, Texarkana City Director Laney Harris, Rep. Steve Womack staff member Adrielle Churchill, Bryant City Attorney Chris Madison, Lake Village Mayor JoAnne Bush, Maumelle Mayor Mike Watson, Batesville Mayor Rick Elumbaugh, League Executive Director Don Zimmerman, Rep. French Hill staff member Dylan Frost, Rep. Rick Crawford staff member Ashley Shelton, and Bryant Mayor Jill Dabbs.

# **DRA honors Lake Village Police Chief**



he Delta Regional Authority (DRA) celebrated Black History Month in February by honoring several black leaders across the eight-state region the DRA serves up and down the Mississippi Delta. The DRA highlighted the work of black leaders who work daily to make the Delta a better, stronger place and who inspire others to do the same. In Arkansas they recognized the work of Lake Village Police Chief Percy Wilburn.

Wilburn rose through the ranks of the police department in Lake Village to become its leader. He is a past president of the Arkansas Association of Chiefs of Police, 2008 Police Chief of the Year, and, in 2011, was named to the Arkansas Commission on Law Enforcement Standards and Training.

Lake Village Mayor JoAnne Bush has known Wilburn since he was a trainee, and it was she who appointed him as the city's police chief.

"Chief Wilburn has excelled in his field at a statewide level," Bush said.

The mayor credits his sense of fairness to others for his ability to garner respect and influence both constituents and peers. Chief Wilburn believes that his authority carries with it the pursuit of equal treatment under the law.

"As an administrator, especially in law enforcement, you must be fair," he said. "You shouldn't treat people differently whether they are worth a million dollars or one dollar. I say that I am fair but firm. If you violate the law, you suffer the consequences. I have tried to live that way for 29 years."

One of his earliest role models, he said, was his principal at the city's Lakeside High School, who showed an interest in his grades and activities.

"He would see me in the hall and ask where I was going and if I had done my work. He watched over me."

His parents, whose strict guidelines left little room for him to get in trouble, were also key to his development, he said.

Wilburn wants to be seen as a role model not only in his commitment to justice, but also as one who overcame the lack of industry and opportunity too often inherent in a small Delta town.

"There may not be the industry here, but it doesn't mean you have to end up in DOC [Department of Corrections] or selling drugs. You can do anything yourself."

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# New museum to focus on facets of diplomacy

By Sherman Banks

n January of this year the International Office of Sister Cities asked me as past president of the organization to participate in a filmed interview as part of the U. S. State Department's new U.S. Diplomacy Center (USDC) museum. The recorded, first-hand stories will be played throughout the museum when the museum opens in late 2016.

The museum will be dedicated to telling the story of American diplomacy through interactive exhibits and thought-provoking educational programs. Since Sister Cities International was founded by President Dwight D. Eisenhower on the premise of citizen diplomacy, one individual, one community at a time, the State Department recognized the important role that citizen diplomacy has had over the years in assisting in U.S. diplomacy.

Diplomacy is the conduct by government officials of negotiations and other relations between nations through peaceful means. Diplomacy is a method used to aid in effective communications, especially when attempting to persuade. Diplomacy is a skill that cannot be taught, but rather it is the understanding of other people and being sensitive to their opinions, beliefs, ideas, and feelings. It is remembering that all people and situations are unique and different.

Tact and diplomacy can be interchangeable because they are both the ability to assert your ideas and opinions, knowing what to say and how to say it without offending the other party. Sir Isaac Newton wrote, "Tact is the art of making a point without making an enemy." David Frost wrote conversely that, "Diplomacy is the art of letting somebody else have your way."

How does citizen diplomacy differ? Citizen diplomacy at its simplest is what we commonly call the Golden Rule—treat people the way you would like to be treated. It is respect for yourself and for others. It is giving an individual the benefit of the doubt unless they prove themselves untrustworthy.

Citizen diplomacy is the concept that the individual has the right, even the responsibility, to help shape U.S. foreign relations. Citizen diplomats can be students, teachers, athletes, artists, business people, humanitarians, adventurers, or tourists. They are motivated by a responsibility to engage with the rest of the world in a meaningful, mutually beneficial dialogue.

Citizen diplomacy is the people's diplomacy. It is the concept of average citizens engaging as representatives of a country or cause either inadvertently or by design. Citizen diplomacy may take place when official channels



Sherman Banks, left, and Norman Mineta, right, a former cabinet member in both President Bill Clinton and President George W. Bush's administrations, participated in creating exhibits for a new museum focusing on U.S. diplomatic efforts.

are not reliable or desirable; for instance, if two countries do not formally recognize each other's governments, citizen diplomacy may be an ideal tool of statecraft. Citizen diplomacy does not have to be direct negotiations between two parties, but can take the form of scientific exchanges, cultural exchanges, and international athletic events.

Today and throughout history, diplomacy has played an enormous role in obtaining America's peace, security, and prosperity. It is also clear that very few of our citizens truly understand how diplomacy works or how it benefits our lives. The USDC will tell the story of the importance of American diplomacy through interactive exhibits and thought-provoking educational programs. It will further explain the role of the U.S. Foreign Service and how vital our nation's role is in the world.

I am in the process of pursuing the possibility with the Department of State about bringing a traveling exhibit, "Faces of Diplomacy," to Arkansas, which would offer a closer look at some of our nation's talented and diverse diplomats. The exhibit is the result of collaboration between the Department of State and George Washington University's Corcoran School of the Arts and Design, and is made possible by funding from the Annenberg Foundation through a grant to the Diplomacy Center Foundation. If you would like help bring this historic exhibit to Arkansas, please contact me.



Contact Sherman Banks at 501-374-8493, email sbanks@aristotle.net, or write to P.O. Box 165920, Little Rock, AR 72216.

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# Officer driver safety training available

river safety is one of the most important areas of police training, and the League encourages all cities and towns to take advantage of the training available on our state-of-the-art driving simulator conducted by League Health and Safety Coordinator David Baxter. Since begin-



North Little Rock Patrolman Sarah Bornhauser trains on the League's driving simulator in a recent training session.

ning the program in 2009, Baxter has helped 1,300 officers representing 69 cities and towns from across the state to improve their safe driving skills, reduce the risk of injuries and death, and reduce liability costs.

To learn more about the program or to schedule a training session for your city's officers, contact David Baxter at 501-374-3484 Ext. 110, or email dbaxter@arml.org.

ARKANSAS MUNICIPAL LEAGUE



GREAT CITIES MAKE A GREAT STATE

**81<sup>st</sup> Annual Convention** Marriott Hotel/Statehouse Convention Center, June 24-26, 2015



# Countdown to Convention.

June 24-26—Little Rock, Ark. See next page for more information. Register online at www.arml.org. Contact Whitnee Bullerwell at 501-978-6105. Cost for 10' x 10' exhibit space is \$550. Cost for Large Equipment Space is \$1,100.

### RESOLUTIONS

Suggested Convention Resolutions for consideration at the 81st Annual Convention should be mailed to:

81st Convention Resolutions Arkansas Municipal League P.O. Box 38 North Little Rock, AR 72115-0038

#### The deadline for Resolution submission is Friday, May 15.

Resolutions may be drafted by an official of any member city or town and can relate to any matter of municipal concern. See your **2014-2015** *Policies and Goals* for resolutions adopted at the 80th Convention.

### WANTED: Elected City officials with 25 years of service

Were you elected and begin serving your city or town in 1990? The League would like to know!

The League will give special recognition to **elected city and town officials** who are in their 25th year of municipal service at the 81st League Convention, June 24-26, in Little Rock.

#### Names must be submitted to the League by May 22.

Call Ken Wasson at 501-374-3484, ext. 211; Sheila Boyd, ext. 218; or write to P.O. Box 38, North Little Rock, AR 72115-0038.

### **NOTICE TO EXHIBITORS**

At the 81st Convention, a special Exhibit Hall is available for businesses, companies and manufacturers to display their products and services that are available to Arkansas municipalities.

To guarantee your firm's exhibit area, contact the League immediately to reserve space for your display. Your name will be added to the list of exhibitors, and we will reserve a space for your exhibit when you arrive.

The cost this year is \$550 for a regular exhibit space or \$1,100 for a large exhibit space. We cannot guarantee space for companies that do not register before June 8.

Call Whitnee Bullerwell at 501-978-6105, or write to Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038.

### ARKANSAS MUNICIPAL LEAGUE

### GREAT CITIES MAKE A GREAT STATE

## **Voluntary Certified Continuing Education Program**

The League's Voluntary Certified Continuing Education Program continues in 2015 with a series of workshops covering topics helpful to municipal leaders. The certification plan is voluntary, approved by the Executive Committee, and consists of 21 credit hours of topics.

For those city officials who have completed the 21 hours of core curriculum, you must annually obtain 6 hours of continuing education to maintain your certification status. The required 6 hours must be gained by attending the hours of continuing education offered at the Winter Conference, the 2015 Land Use seminar or the Annual Convention.

The Program is for Arkansas mayors, city managers, city directors and aldermen, city recorders, recorder/ treasurers, city clerks, clerk/treasurers.

The next workshop is focused on Land Use: Planning & Zoning. The workshop will be held April 21, 2015, from 9 a.m. to 3:30 p.m. at the Arkansas Municipal League headquarters, 301 W. Second Street, North Little Rock.

#### **Upcoming Events:**

- Land Use: Planning and Zoning on April 21, 2015 (5 continuing education hours.)
- Municipal Finance and Budgeting in September 2015 (5 core curriculum hours.)
- Human Resources and Personnel Matters in October 2015 (5 core curriculum hours.)

For more information contact Ken Wasson at 501-374-3484 Ext. 211, or email kwasson@arml.org.

### 81<sup>st</sup> Annual Convention

### Marriott Hotel/Statehouse Convention Center, June 24-26, 2015

#### Registration and payment must be received in League office by Monday, June 8, 2015, to qualify for Pre-registration rates.

Pre-registration for municipal officials\$150	
Registration fee after <b>June 8, 2015</b> , and on-site registration for municipal officials \$175	
Pre-registration for guests	
Registration fee after <b>June 8, 2015</b> , and on-site registration for guests	
Other registrants	
<ul> <li>Registration will be processed ONLY with accompanying payment in full.</li> </ul>	

- Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **2015 General Acts Affecting Arkansas** *Municipalities*.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- No refunds after June 8, 2015.
- Cancellation letters must be postmarked by June 8, 2015.
- **Marriott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

### **Hotel Room Rates**

Marriott Hotel(headquarters hotel) formerly the Peabody I Single/Double. <b>SOLD.OUT</b>	Hotel Check-in
Capital Hotel Single/Double.SOLD.OUT	
Doubletree Hotel Single/Double.SOLD.OUT	Check-in 3 p.m.
Wyndham Hotel Single/Double\$104	Check-in3 p.m.

- Cut-off date for hotel reservations is **June 8, 2015**.
- Rooms in Little Rock are subject to an 13 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

## Two ways to register

Regis and

Register online at www.arml.org and pay by credit card.

Complete the steps and **mail with payment** to: ARKANSAS MUNICIPAL LEAGUE Attn: 81<sup>st</sup> Annual Convention P.O. Box 38 North Little Rock, AR 72115-0038

### Step 1: Delegate Information

Name:	
Title:	City of:
Address:	
City: Stat	e:Zip:Telephone:
Email (required)	cc email
Guests will attend: 🗆 Yes 🛛 No	Name:
	Name:

### Step 2: Payment Information

#### • WHAT IS YOUR TOTAL? (see opposite page for fees)

Pre-registration for Delegate	Pre-registration for Guest	□ Other Registrants	Pre-registration
<u>\$150</u>	<u>\$75</u>	<u>\$200</u>	Total <u>\$</u>
🗆 Regular Registration for Delegate	🗆 Regular Registration for Guest	Other Registrants	Reg. Registration
<u>\$175</u>	<u>\$100</u>	<u>\$200</u>	Total <u>\$</u>

#### • How are you paying?

Check			
Mail payment and form to: Ark	cansas Municipal League <sup>t</sup> Annual Convention		
P.C	). Box 38		
	rth Little Rock, AR 72115		
Credit Card Complete information			
Credit Card: 🗌 Visa 🗌 MasterCard	d 🗌 Discover		
Card Number:		Exp. Date:	/20
Card Holder Name (as it appears on	card):		
Billing address (as it appears on state	amont).		
bining dadress (ds ir appears on side	emem)	•••••	
City:	State:Zip:Telephor	ne:	
E-mail address (required for credi	t card payment)		

### Step 3: Hotel Reservations

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below. Please mention that you are with the Arkansas Municipal League to get the negotiated hotel rate.

Marriott Hotel	SOLD. OUTReservations	877-759-6290	
Capital Hotel	SOLD.OUTReservations	877-637-0037 or 501-374-	7474
Doubletree Hotel	SOLD OUTReservations	800-222-8733 or 501-372-	4371
Wyndham Hotel .	Reservations	866-657-4458 or 501-371-	9000

#### \*\*TENTATIVE\*\* 81<sup>st</sup> ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 24 - 26, 2015

### WEDNESDAY, June 24, 2015

#### 1:30 P.M. to 3:30 P.M.

ARKANSAS CITY CLERKS, RECORDERS, AND	
TREASURERS ASSOCIATION	TBA

#### 1:30 P.M. to 7:00 P.M.

REGISTRATION ...... Osage & Caddo Rooms, SCC

#### 1:30 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/

RENEW ACQUAINTANCES......Governor's Halls I - III, SCC

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

#### 1:30 P.M. TO 6:45 P.M.

SOCIAL MEDIA LAB ...... Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

#### 3:00 P.M. to 5:00 P.M.

CITY PRIDE: WAYS TO PROMOTE

AND ENHANCE YOUR CITY ...... Governor's Hall IV, SCC

Good Planning makes good economic sense. How can you go about promoting your city? Are there steps you can take to revitalize Main Street? A variety of speakers share their ideas on ways to promote your city. (Attendees will receive 2 hours of Certified Continuing Education credit.)

Speakers: TBA

#### 3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,

#### 5:30 P.M. to 6:45 P.M.

RESOLUTIONS COMMITTEE......Governor's Hall IV, SCC Each municipality has a designated representative who is a

member of the Resolutions Committee.

#### 7:00 P.M.

OPENING NIGHT BANQUET ...... Wally Allen Ballroom, SCC

Welcome to the 81st Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of the banquet we will recognize various municipalities and individuals who have made significant contributions to the AML this past year.

Presiding: Mayor Mark Stodola, Little Rock President, Arkansas Municipal League

Invocating: TBA

Speaker: TBA

#### 8:30 P.M. to 10:00 P.M.

Sponsored by: Stephens Inc.

#### THURSDAY, JUNE 25, 2015

#### 6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG......Marriott Lobby Meet in the Grand Lobby of the Marriott Hotel.

#### 7:15 A.M. to 7:30 A.M.

#### 7:15 A.M. to 5:30 P.M.

REGISTRATION ...... Osage & Caddo Rooms, SCC

#### 7:15 A.M. to 5:30 P.M.

EXHIBITS OPEN	Governor's Halls L- III SCC

#### 7:15 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFET......Governor's Halls I - III, SCC Country-style breakfast buffet will be served, courtesy of our Host City of Little Rock.

#### 8:30 A.M. to NOON

CITY ATTORNEYS......TBA City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in the Statehouse Convention Center.

#### 8:45 A.M. to 10:00 A.M.

OPENING GENERAL SESSION......Governor's Hall IV, SCC

The 81st Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. This morning we are honored to have Governor Asa Hutchinson and NLC 2nd Vice President Matt Zone address our Opening General Session.

#### PRESENTATION OF COLORS

Color Guard by: TBA

Singing the National Anthem: TBA

Host City Welcome Address: Mayor Mark Stodola, Little Rock

Presiding: Mayor Mark Stodola, Little Rock

President, Arkansas Municipal League Speakers: Governor Asa Hutchinson (Invited)

State of Arkansas

Matt Zone, Second Vice President National League of Cities

#### 10:00 A.M. to 10:30 A.M.

#### 10:30 A.M. to 11:30

GENERAL SESSION 2 THE LEGISLATIVE SESSION:

This past legislative session brought several significant changes to laws that affect Arkansas municipalities. Bring your Acts book and listen as Executive Director Don Zimmerman explains the some of the new Acts. (Attendees will receive 1 hour of Certified Continuing Education credit or 1 hour of Continuing Legal Education credit.)

Presiding: Don Zimmerman, Executive Director Arkansas Municipal League

#### 11:30 A.M. to Noon

GENERAL SESSION 3, SISTER CITIES INTERNATIONAL:

THE GHANA EXPERIENCE......Governor's Hall IV, SCC Presiding: TBA

Speaker: TBA

#### Noon to 1:15 P.M.

LUNCHEON BUFFET	Governor's Halls I - III, SCC
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#### 1:00 P.M. to 5:15 P.M.

CITY ATTORNEYSTBA
-------------------

#### 1:30 P.M. to 5:30 P.M.

CONCURRENT WORKSHOPS	TBA

#### 1:30 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB	Quapaw Room, SCC
Do you want to build a social media presence municipality? Do Friends, Fans and Followers League staffers walk you through the process o media presence using our lab.	confuse you? Let

#### 4:15 P.M. TO 5:30 P.M.

RESOLUTIONS COMMITTEE	Governor's Hall IV, SCC
Each municipality has a designated rep	presentative who is a
member of the Resolutions Committee.	

Presiding: Mayor Rick Elumbaugh, Batesville First Vice President, Arkansas Municipal League

#### 5:30 P.M.

The exhibit hall will close for the day.

#### 5:30 P.M. to 7:00 P.M.

RECEPTION
After a full day of meetings, drop by and enjoy a fantastic
reception.

Sponsored by: Crews & Associates, Inc.

DINNER	ON YOUR OWN
Visit some of Little Rock's finest restaurants b desserts and entertainment.	efore coming back for

#### 8:30 P.M. to 10:00 P.M.

DESSERTS AND ENTERTAINMENT
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#### FRIDAY, JUNE 26, 2015

#### 6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG......Marriott Lobby Meet in the Grand Lobby of the Marriott Hotel.

#### 7:15 A.M. TO 8:45 A.M.

SOCIAL MEDIA LAB...... Quapaw Room, SCC Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

#### 7:15 A.M. to NOON

REGISTRATION OPENS C	Dsage	Room,	SCC
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#### 7:15 A.M. to 10:30 A.M.

EXHIBITS OPEN......Governor's Halls I - III, SCC (Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

#### 7:15 A.M. to 8:45 A.M.

BUFFET BREAKFAST	Governor	's Halls I	- 111.	SCC

#### 8:30 A.M. to 3:15 P.M.

#### 8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING ...... Governor's Hall IV, SCC

At this session Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.

#### 10:15 A.M. to 10:30 A.M.

BREAK ......Governor's Halls I - III, SCC

#### 10:45 A.M. to 11:45 A.M.

CONVERSATIO	ONS WITH	
THE AML LEGA	AL DEPARTMENT	Governor's Hall IV, SCC
Presiding:	TBA	
Speakers:	TBA	

#### NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS'

LUNCHEON ......Marriott Hotel Grand Ballrooms 1 & 2 Municipalities and individuals are honored for their many successes and contributions during this past year. The new League president and officers will be introduced to the Convention delegates.

# Injury didn't keep Salem mayor from serving city

By Andrew Morgan, League staff

irst-term Salem Mayor Daniel Busch, like most of Arkansas's fine local leaders, serves because he loves his hometown. He might not have run for office, however, had it not been for an injury suffered in the line of duty that ended his career as an Arkansas State Trooper in 2011.

"It was Memorial Day weekend and we were running a sobriety checkpoint," Busch says. "An intoxicated driver took off running through the woods."

Busch gave chase and ended up suffering a dislocated shoulder, torn ligaments, and other injuries. After several surgeries and lengthy physical therapy sessions, he wasn't able to return to regular duty as a trooper and took early retirement from that position.

Though unable to patrol the state's highways, Busch still wanted to serve his community, and at about the same time he was wrapping up rehabilitation for his



Daniel Busch, here with a student, serves as Salem School District's school resource officer and is also in his first term as the city's mayor.



Busch, center, was named Arkansas School Resource Officer of the Year in 2014.

injuries, the Salem School District announced it was hiring a full-time school resource officer and approached him about the position. He interviewed and got the job, where he serves at the high school and elementary school. The job turned out to be a great fit, and after just one year Busch was named Arkansas's School Resource Officer of the Year in 2014.

When the opportunity arose last year to run for mayor of the city of 1,635, Busch decided he'd like to serve in that capacity as well. The mayor is a part-time position in Salem, which allows him to continue serving the students as a resource officer.

"I've got kids in the school system. My wife works for the electric cooperative that serves our area. We're not going to go anywhere, and the opportunity presented itself to try for the betterment of the community. I wanted to see what I could do as far as bringing resources and improve the quality of life."

Busch had known former Mayor Gary Clayton since he was 18 and working as a jailer and dispatcher in Fulton County. When he heard Clayton wasn't running again, he took advantage of his wisdom.

"When I got wind he wasn't seeking reelection, I visited with him and kind of picked his brain," Busch says.

Salem has several ongoing and new projects underway during Busch's first several months in office. The city is working with FEMA to fund and rebuild the city's civic center, which collapsed after a heavy snowfall last winter. The city is in the process of purchasing turn out gear for 17 firefighters, pending grant approval from the USDA and Arkansas's Department of Rural Services.

"Those are the big things right now aside from the typical housecleaning," Busch says.

The city is also updating some of its outdated technology and has recently implemented automatic bank drafting for the water department.



# Fairs &

- April 23-26, **LITTLE ROCK**, 12th Arkansas Literary Festival, 501-918-3098, www.arkansasliteraryfestival.org
- April 24-25, **FORDYCE**, Fordyce on the Cotton Belt Festival, 870-352-5125, fordyceonthecottonbelt.com; **HEBER SPRINGS**, 28th Springfest, 501-362-2444, www.heber-springs.com
- April 24-26, **SILOAM SPRINGS**, 41st Dogwood Festival, 479-524-6466
- April 29-May 2, **HAMBURG**, 45th World Famous Armadillo Festival, 870-853-8345, hamburgark.com
- May 1-3, **CONWAY**, 34th Toad Suck Daze, 501-327-7788, www.toadsuck.org

# Festivals

- May 2, **ALTUS**, 36th Springtime Gala, 479-518-1963; **MOUNT JUDEA**, Mount Judea Heritage Festival, 870-434-5474
- May 9, **HORSESHOE BEND**, Dogwood Days Festival, 870-670-5433, www.horseshoebendarcc.com
- May 15-16, **DERMOTT**, 3rd Dermott Community Fest, 870-329-3378; **HARRISON**, 25th Crawdad Days Festival, 870-741-2659, www.crawdaddays.org; **MAGNOLIA**, 26th Magnolia Blossom Festival and World Championship Steak Cook-off, www.blossomfestival.org
- May 16, **NORFORK**, Norfork Pioneer Days Heritage Festival, 870-499-5225, cityofnorfork.org/pioneer-days

# Stodola remarks on capital city's accomplishments, goals in address



Little Rock Mayor Mark Stodola shared the capital city's successes and needs in his annual State of the City address March 19.

ittle Rock Mayor and 2014-2015 League President touted good employment numbers, a lower crime rate, the growth of Main Street, and other issues in his annual State of the City address on March 19. Stodola spoke at the Little Rock Police Department's newly completed 12th Street Police Station.

"Main Street is truly back," Stodola said of the ongoing redevelopment of the city's core. Several more businesses are planning to move into the "creative corridor" soon, he said, including restaurants, advertising firms, and others.

"It's a good sign for our city," he said.

Stodola said 820 new jobs were created in the city last year.

"To continue, however, we need to redouble our efforts to train our workforce," he said.

Crime overall is down in Little Rock, Stodola reported. The number of violent and property crimes numbered 16,494 in 2014, the lowest its been in 20 years. But "it's still too many," he said.

While the overall crime rate is down, juvenile crimes remain much too high, Stodola said. The city is working with schools, resource officers, and other groups to increase early intervention efforts, he said.

This year the city will continue to expand its cultural and recreational opportunities, he said, including the renovation of the WPA-era Robinson Auditorium and the growing Riverfront Park. Stodola cited the recently run Little Rock Marathon as a city event that is unique and draws visitors and praise from all over.

# Earth Day toolkit available to guide cities



arth Day turns 45 this year, and cities and towns are encouraged to join the more than one billion people worldwide in participating in what is now the largest civic observance in the world. Earth Day 2015 will be April 22, and the Earth Day Network is offering a toolkit to help cities organize an Earth Day event, engage the community, develop year-round initiatives to promote sustainable

economic growth, and much more. Download the free Leadership Guide Toolkit at www.earthday.org, or email info@earthday.org.

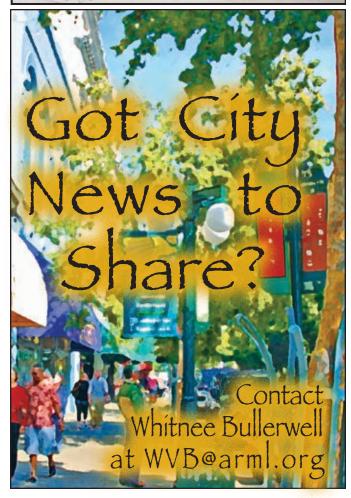




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# Hope hosts farmers' market training



Fresh food vendors, market managers, city parks personnel, and others attend a farmers' market training session in Hope last month.

he Arkansas Farmers' Market Vendor and Manager training was held on March 10 at Hempstead Hall in Hope. About 70 farmers market managers, municipal parks department representatives, vendors, and other stakeholders attended. Vendors learned about how to increase their sales at farmers' markets through beautifying their market display, branding, customer education, selling quality produce and other items, and learning about food regulations. Market managers learned about tips for best market management, regulations to follow, best ways to utilize social media for increased growth, the USDA's SNAP (Supplemental Nutrition Assistance Program) program, hosting activities at market, and grant writing. This training was sponsored by the USDA, Winrock International's Arkansas Women's Business Center, and University of Arkansas at Hope/Texarkana.

According to the USDA, there has been an increase in farmers markets of 76 percent nationwide in the last decade, and in Arkansas the number has almost doubled in that period. To learn more about how the USDA's efforts to assist local markets, visit the department's Agricultural Marketing Service website, ams.usda.gov, to learn about educational opportunities, available grants, and more. To learn more about future training opportunities in Arkansas, email liz.young@winrock.org.



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Send Directory to: Name	
PERSONAL ADVANCES AND ADVANCE	Title Mailing Address: City StateZip Clip and mail to: Arkansas Municipal League 2015 Directory P.O. Box 38 North Little Rock, AR 72115-0038

# IIMC announces 46th Municipal Clerks Week

he annual Municipal Clerks Week will be May 3 through May 9, the International Institute of Municipal Clerks (IIMC) has announced. Now in its 46th year, the event features a weeklong series of activities aimed at increasing the public's awareness of municipal clerks and the vital services they provide for local government and their cities and towns.

One of local government's oldest positions is the municipal clerk. Their duties have expanded over the years and, today, modern technology assists them with their increasing responsibilities.

According to the IIMC, the goals of the municipal clerk are:

To uphold constitutional government and the laws of my community;

*To so conduct my public and private life as to be an example to my fellow citizen;* 

To impart to my profession those standards of quality and integrity that the conduct of the affairs of my office shall be above reproach and to merit public confidence in our community;

To be ever mindful of my neutrality and impartiality, rendering equal service to all and to extend the same treatment I wish to receive myself;

To record that which is true and preserve that which is entrusted to me as if it were my own; and

To strive constantly to improve the administration of the affairs of my office consistent with applicable laws and through sound management practices to produce continued progress and so fulfill my responsibilities to my community and others.

For more information about the 46th Municipal Clerks Week, promotional materials, and more, visit the IIMC website at www.iimc.com.

> Municipal Clerks Week May 3 - May 9, 2015

# Clerks Institute names Jones Director of the Year

im Jones, director of the International Institute of Municipal Clerks (IIMC) chapter at the University of Arkansas at Fayetteville, has been named IIMC's 2015 Institute Director of the Year. IIMC will present Jones with the award Monday, May 18 at its conference in Hartford, Conn.



# Jonesboro renovates, repurposes old "Y"

onesboro's City Stars Youth Sports Program has a new home with the completion of Phase 1 of the city's new community center. When the city took over ownership of the old YMCA building on Nettleton Avenue, the plan was to get the pool operational for the public first and then, as funds became available, to completely renovate the inside of the building. Phase 1 of this renovation is now complete and seven youth sports program staff members have moved into the space. Renovations include four new offices, a new conference room, janitorial closet, and all new tile, walls, paint, and windows. The total project cost was \$250,000.



Phase 2 will begin in the next two years as funding becomes available and will include new basketball courts.

"This is a great asset for the west side of town," said Parks Director Wixson Huffstetler. "It is also a great office space for our youth sports coordinators and assistants as our City Stars program is growing so fast and space was just too limited at the Earl Bell Community Center, where the offices are now operating."

Mayor Harold Perrin said he is "pleased to be able to prove the city's Parks and Recreation Department with additional space for our citizens to utilize and by having this space, it is more effective for the staff at this location."

For more information, contact JERRY D. HOLDER, JR. DIRECTOR OF TRANSPORTATION JDHOLDER@GARVERUSA.COM 501.376.3633



Award-Winning Don Tyson Parkway Interchange

# Missed us?

You can download last month's issue or older issues of *City & Town* that

you might have missed. Help us keep you up to date and informed.



www.arml.org/services/publications/

# **Managing adult-onset allergies**

By Joshua Kennedy, M.D.

or many, allergies can be a life-long battle. Others make it into adulthood before they see symptoms. That's right—just because you're an adult and haven't suffered from allergies doesn't mean you won't. Every year, many adults wonder why they've suddenly developed itchy, watery eyes, a runny nose, or a food allergy. While it may seem at the moment there is no relief in sight, there are treatment options available.

Allergies affect about 7.8 percent of adults in the United States, and 10 to 30 percent of adults worldwide. So, why did you make it all the way past adolescence before you noticed symptoms? There are a number of possible reasons. Childhood allergies can fade and come back. It could be your newfound allergy initially occurred when you were a baby or small child; it's just that you don't remember it. Other possible reasons include more exposure to the particular allergen or a person becoming more sensitive to the allergen, both causing symptoms.

Genetics can play a role. It's common, in genetically predisposed cases, for responses to occur early in life, fade, and then return in adulthood. This is the one and only time it's okay to blame your mom, as the allergies of the mother are the more likely indicator of allergies the child will inherit.

There are several culprits that can lead adults to have allergy symptoms, but some of the most common are pet dander, pollen, mold, and dust mites.

Developing food allergies is far less common in adulthood. Developing allergies to milk, eggs, and wheat rarely happens after childhood. It's most common for adults to develop an allergy to shellfish. Some can enjoy shellfish their entire childhood and into adulthood, but then develop an allergy to it. Other food allergies include alpha-gal, an allergen in red meat, and oral allergy syndrome, which typically presents as an allergy to birch or ragweed that can cause severe itching when consuming raw fruits. The number-one way to treat allergies is avoidance. If it's animal dander that affects you most, it's best to keep the pets out of your bedroom. Letting your four-legged companions in the bedroom and on your bed leads to more exposure and more suffering. For pollen allergens, avoidance is much more difficult. Some strategies include wearing a mask, keeping your windows closed, and regularly changing your home's air filters.

If avoidance does not work, medication is the next line of defense. This can include nasal steroids, some of which can now be purchased over-the-counter, or an antihistamine. Another option is allergy shots given at an allergist's office. These can be an effective option for people who do not want to take allergy medications or for those who don't get effective relief from medications. If allergy shots are consistently maintained for three to five years, medications may not be required afterward.

Before testing for certain allergens, it's best to know your history and make sure symptoms correlate with the specific allergen. For instance, a perceived allergy to ragweed would not be possible if you only show symptoms in the spring, as ragweed only pollinates in the fall.

Just like with ragweed, the pollination or trouble season depends on the allergen. Seasonal-allergy sufferers are at risk in spring and fall, while those that suffer from allergies to animal dander, dust mites, or mold are at risk year-round.

The University of Arkansas for Medical Sciences (UAMS) opened an allergy and immunology clinic in 2013 that specializes in serving adults with asthma, seasonal allergies, food allergies, chronic hives, drug allergies, stinging insect allergies, and immune system deficiencies. Call 501-686-8000 for an appointment. Patients do not need a referral.



Joshua Kennedy, M.D., Assistant Professor, Division of Allergy and Immunology, UAMS College of Medicine.

# CALENDAR

### Arkansas Municipal League

81st Convention Wednesday-Friday June 24-26, 2015 Statehouse Convention Center Little Rock, AR

### **National League of Cities**

2015 Congress of Cities and Exposition Wednesday-Saturday November 4-7, 2015 Nashville, TN



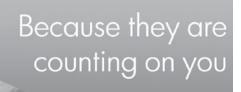
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# Municipal Notes

### Henry Awards presented at Arkansas Governor's Conference on Tourism

The Arkansas Department of Parks and Tourism's presented the annual Henry Awards at a March 10 banquet, which concluded the 41st Arkansas Governor's Conference on Tourism, held March 8-10 in Texarkana. The Henry Awards honor individuals and organizations that have made important contributions to the state's tourism industry in the preceding year.

Troy Keeping, president and CEO of Southland Racing and Gaming in West Memphis, was named as the Tourism Person of the Year. Greg Butts, director of Arkansas State Parks, and Joe David Rice, director of Arkansas Tourism, were inducted into the Arkansas Tourism Hall of Fame. The Henry Award recipients for 2014 include:

- Media Support Award—Gospel Station Network, Oklahoma
- Bootstrap Award—WWII Japanese American Internment Museum, McGehee
- Arkansas Heritage Award—Johnny Cash Boyhood Home, Dyess
- Grand Old Classic Special Event Award—Quapaw Quarter Association Spring Tour of Homes, Little Rock
- Outstanding Volunteer Service Award—Charles
   Snapp, Walnut Ridge
- Community Tourism Development Award—Hot Springs Baseball Trail, Hot Springs (Garland County)
- The Natural State Award—Bridges of Pulaski County / River Lights in the Rock, Little Rock
- Tourism Special Achievement Award—U.S. Marshals Commemorative Coin Program

The Henry Awards have been a feature of the annual Arkansas Governor's Conference on Tourism since their debut in 1981. The awards are named for Henri de Tonti, founder of Arkansas Post in 1686, who is often hailed as the first "Arkansas Traveler."

# Fayetteville leads with STAR environmental rating

Fayetteville has joined Seattle, Indianapolis, and Atlanta, Austin, and other cities to be assessed on environmental and quality-of-life issues by STAR Communities, a new national nonprofit, the *Arkansas Democrat-Gazette* reported March 29. Fayetteville scored 279 out of a possible 700, enough for a three-star rating out of a possible five. So far Fayetteville is the only city in Arkansas to participate.

### Russellville named Welcome to Arkansas Community of the Year

Russellville was named Welcome to Arkansas Community of the Year at the 41st Annual Arkansas Governor's Conference on Tourism in Texarkana, the Arkansas Department of Parks and Tourism has announced. The Welcome to Arkansas program began in 2009 to increase visitors' satisfaction with vacationing in Arkansas and improve customer service by arming front-line personnel with messages about their local community, region and state.

Russellville joined the Welcome to Arkansas program in 2012. Since then, the community has hosted six First Impressions Guest Service Workshops, which are tourismfocused customer service trainings offered to communities across the state by the Arkansas Department of Parks and Tourism. Russellville has also shown initiative in expanding the reach of the Welcome to Arkansas program by facilitating its own workshops to train even more members of the community. Through the trainings, front-line workers are learning what Russellville and surrounding areas offer to visitors and how to clearly communicate these local sights and attractions.

"The Welcome to Arkansas program implemented in Russellville has been a huge success and is changing our people on the front lines of tourism to help them learn and communicate," said Christie Graham, executive director of tourism for Russellville.

Russellville's participation in the Welcome to Arkansas program has helped front-line workers see the broader role that guest relations has in promoting tourism to Russellville, the surrounding communities and the entire state.

### Little Rock wins property spot on new Monopoly game board

Arkansas's capital city has won a spot on the Monopoly Here & Now: U.S. Edition game board, which was unveiled March 18 on World Monopoly Day, ArkansasMatters.com has reported. Little Rock is one of 22 U.S. cities to be selected for the coveted property spaces. Little Rock was chosen because it received enough votes in a contest that asked Monopoly fans around the world to vote for their favorite U.S. cities.

The new game will be available this Fall. This year is Monopoly's 80th anniversary. Parker Brothers released the game in 1935.

# **Check out the Municipal Health Benefit Fund**



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The Municipal Health Benefit Fund provides quality health protection for your officials and employees at a reasonable rate. For further information, please call 501-978-6111.

www.arml.org/mhbf

# Former U.S. Congressman John Paul Hammerschmidt dies at 92



ormer U.S. Rep. John Paul Hammerschmidt died Wednesday, April 1 at the age of 92 in Springdale, the *Arkansas Democrat-Gazette* reported. A native of Harrison, he represented Arkansas's Third District in the U.S. House of Representatives for 26 years (1967-1993), having been elected for 13 terms. The Arkansas Municipal League at its 2014 Winter Conference honored Hammerschmidt, who was a longtime supporter of Arkansas cities and towns.

# World's oldest person, Mama Weaver, dies in Camden



amden's Gertrude "Mama" Weaver died on Monday, April 6, at the age of 116, just days after being acknowledged as the world's oldest documented person, the Associated Press reported. Weaver became the oldest known person with the death of a 117-year-old Japanese woman the previous week.

Weaver had told reporters that the key to her longevity was being kind to everyone and eating her own cooking. She was born on July 4, 1898. She said she hoped President Barack Obama would come to her 117th birthday party in July.

# Obituaries

- **CHERYL MUSSELWHITE HARRINGTON**, 50, director of Conway's sanitation department since 2003 and former director of Pine Bluff's sanitation department, died March 12.
- **AGNES LUCILLE DAVIS HODGES**, 80, a former Dardanelle city clerk and treasurer, died April 3.
- **NIPPY MANGRUM**, 66, a former Paragould alderman, died April 4.

**BETH ELAINE MCENTIRE-BESS**, 60, a former Ash Flat alderman, died Feb. 28.

**HERMAN WILSON JR.**, 85, a Hampton alderman for 27 years, died March 27.



# **Municipal Property Program**

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Tax interruption coverage in the amount of \$500,000 is included with additional amounts available to members.

Coverage is \$50 million for losses exceeding \$100,000 on earthquakes and flooding.

The Municipal Property Program's current rates are listed below.

	<u> </u>	/ 5				
FIRE CLASS I	—	.0011	X	covered value	=	Premium
FIRE CLASS II		·0012	X	covered value	=	Premium
FIRE CLASS III		·0013	X	covered value	=	Premium
FIRE CLASS IV		·0014	X	covered value	=	Premium
FIRE CLASS V	—	·0015	X	covered value	=	Premium
FIRE CLASS VI		·0016	Х	covered value	=	Premium
FIRE CLASS VII		·0017	X	covered value	=	Premium
FIRE CLASS VIII		·0018	X	covered value	=	Premium
FIRE CLASS IX		·0019	X	covered value	=	Premium
FIRE CLASS X		.002	Х	covered value	=	Premium
Unincorporated	—	.003	X	covered value	=	Premium

For more information, call Linda Montgomery at League headquarters, 501-978-6123 or 501-374-3484, Ext. 233. You can access the Program online at www.arml.org/mpp.

# **Explaining territorial jurisdiction**

When it's foggy in the pulpit it's cloudy in the pew.—Cavett Robert

By Jim von Tungeln

he issue of planning area boundaries has drawn much attention in legislative circles in recent years. This follows the decisions of many cities to extend these boundaries beyond their corporate limits. Those who have never participated in municipal planning may see this as an unwarranted intrusion into the lives of rural residents. It seems both worthwhile and timely to examine the reasons that cities use this sometimes-controversial approach.

First, it is important to understand that this is not a new practice. Frank Bachus Williams, an attorney, wrote of the wisdom of planning for up to three miles beyond a city's boundary in the book *The Law of City Planning and Zoning*, published by Macmillan back in 1922. This was four years before the U.S. Supreme Court ruled that zoning was constitutional in *Village of Euclid v. Ambler Realty*, 272 U.S. 365 (1926). Then, in 1958, our state adopted planning statutes giving cities the power to plan and enforce development regulations within a territorial jurisdiction that extended up to five miles beyond the city limits.



Secretary of Commerce Herbert Hoover was a strong supporter of city planning.

Where did our state get this idea? Oddly enough, from a man not remembered for his liberal tendencies: Herbert Hoover. As Secretary of Commerce, he supported and promoted city planning, observing, "The enormous losses in human happiness and in money, which have resulted from lack of city plans which take into account the conditions of modern life, need little proof."

Following up on this belief, Hoover's Commerce Department published both a Standard Zoning Act in 1924 and a Standard City Planning Enabling Act in 1928, both designed to guide states in these processes. It is the latter that contained the idea of extending a city's territorial jurisdiction for five miles beyond the corporate limits.

The committee that created these standard acts comprised some of the best experts on city planning at the time, including the immortal Frederick Law Olmstead, designer of New York's Central Park, and Alfred Bettman, who successfully argued *Euclid v. Ambler* for the cities. Many of the members later formed the American City Planning Institute in 1917.

Unfortunately, few files exist concerning the works of the committee that produced the standard acts, so we are forced to guess at the intent of some provisions. It is important to note, however, that the documents stress the relationship between regulations and the plans those regulations seek to implement. Thus our state's planning statutes grant zoning to cities "Following adoption and filing of the land use plan." In similar fashion, the statutes provide that "Following adoption and filing of a master street plan, the planning commission may prepare and shall administer, after approval of the legislative body, regulations controlling the development of land."

It is this provision that might provide the best insight into what is commonly referred to as "extraterritorial jurisdiction," that is, the power to plan and enforce subdivision regulations outside the city limits. Transportation systems cannot stop at the city limits and the experts assembled by Commerce Secretary Hoover would have been well aware of that fact. As the name of the parent organization suggests, commerce was a major concern of the committee preparing the standard acts. It would be decades before counties ventured into the field of planning, so the burden of maintaining transportation systems to transport goods and services fell on the cities.



Cincinnati attorney Alfred Bettman successfully argued for zoning before the Supreme Court in *Euclid v. Ambler.* 

(Some cities may enforce zoning beyond their city limits, but we will leave that for another day.)

Imagine development occurring haphazardly between communities in a manner that neither reflected nor respected a logical transportation system. Requiring subdivision plat approval by a city for outlying areas begins to make more sense when we consider it from that viewpoint.

Another clue for this specific power of cities comes from lawyer Williams in the work cited earlier. He urges cities to "...plan for the community to come." This is consistent with the advice I give cities with growing populations: Plan and implement as if your city was already the population it will be in 10 years or so. In this way, future utility and transportation systems can be planned and programmed more efficiently. It also allows the projection of needed staffing and support needs.

Modern times create more issues surrounding the control of land beyond a city's limits. The problem of providing adequate fire protection to areas served by rural water systems is fully documented. These systems surround large portions of many cities in the state. The level of water service provided cannot meet the requirements of the Arkansas Fire Code. Thus, they may be excluded forever from becoming a part of the city although they represent a logical extension of a growing community.

The jurisdiction of the cities in our state went through a reduction in the legislative session of 2013. Most cities now face a reduced territorial jurisdiction of one mile, with a maximum of three miles for the largest city in the state. It is important to note, also, that the territorial jurisdiction of a city is not the same as the planning area. The planning area boundary is formed within the territorial jurisdiction and may or may not include all of it. The planning commission must "... prepare and maintain a map showing the general location of streets, public ways, and public property and the boundaries of the area within the territorial jurisdiction for which it will prepare plans, ordinances, and regulations. The map shall be known as the planning area map." This is the area in which a qualifying city may operate.

It is hoped that the preceding information will help elected officials and staff better understand why a city may want to exercise control beyond its limits. A good way not to explain it involves a justification we hear a lot at the state level, i.e. "All the other states are doing it." The reasons that other cities may extend their planning boundaries may not be at all relevant to another city. Mothers have an answer to this type of thinking. It involves other kids jumping off cliffs.

In justifying planning to the general public, let us close with additional comments from Herbert Hoover: "The lack of adequate open spaces, of playgrounds and parks, the congestion of streets, the misery of tenement life and its repercussions upon each new generation, are an untold charge against our American life. ... The moral and social issues can only be solved by a new conception of city planning."

We couldn't agree more.



Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is www.planyourcity.com.

## Changes to 2015 Directory, Arkansas Municipal Officials



Submit changes to Whitnee Bullerwell, wvb@arml.org.

Hampton

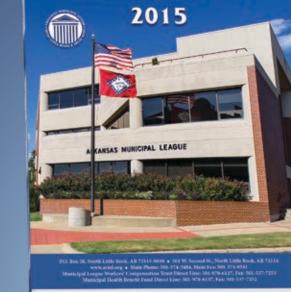
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Coy			Delete	Μ	Max McDonald			
	E-Mail	cityofcoy@futura.net	Add	Μ	Alan Edge			
Add	E-Mail	ralphjonesfarm@gmail.com	Delete		Alan Edge			
Delete	MTG	Second Tuesday	Add	AL	Don Fuller			
Add	MTG	Second Tuesday Quarterly	Delete	AL	Clarence Chatmon			
Delete		Mike Hale	Add	AL	Larry Linn			
		David Web	Mountain Home					
		Abbie Gravette	Delete	AL	Monte Manchester			
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Add	R/T	Candice Pirani	-		pearidgemayor@centurytel.net			
Delete	AL	Fred Stuckey			jackie.crabtree@cityofpearidge.com			
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## Arkansas Municipal League The 2015 Directory of Arkansas Municipal Officials

DIRECTORY OF ARKANSAS MUNICIPAL OFFICIALS ARKANSAS MUNICIPAL LEAGUE

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- Phone and fax numbers for city hall
- Day of city council meetings
- City's Web address

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#### **URBAN FORESTRY**

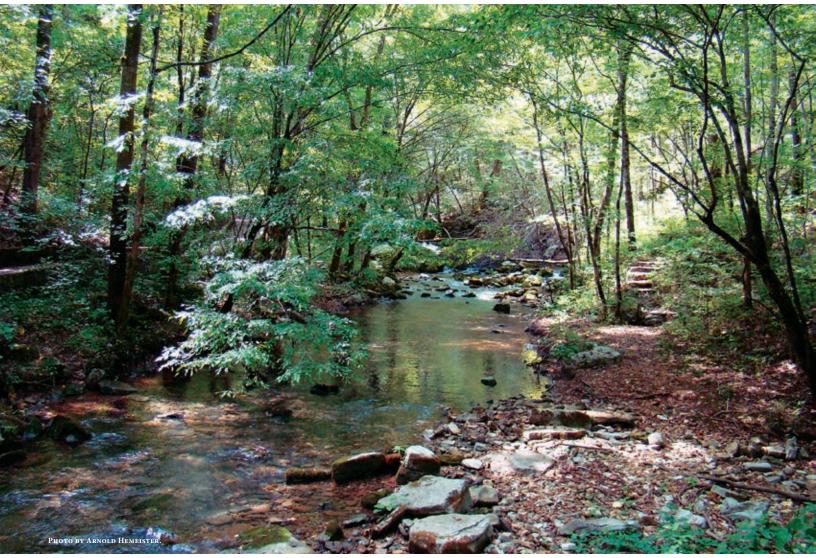
# Trees reduce runoff, save cities money

By Alison Litchy

e have all heard that "April showers bring May flowers." As our state brightens up with wildflowers and trees are in bloom, it is hard not to get excited about spring. Arkansas is one of the wettest states in the United States. It gets an average of 5.1 inches of precipitation in April alone, and upwards of 50 inches a year according to Arkansas Parks and Tourism. Where does this water go, and what role do our urban trees play in storm water management?

To begin to answer these questions we must first look at impervious surfaces. Impervious surfaces are

roads, roofs, sidewalks, parking lots, and other surfaces that do not allow water to be absorbed. Higher populated areas typically have a larger amount of impervious surface area. From 2001 to 2006 Arkansas gained 4,026 hectares of impervious surface area, according to a study done by D.E. Long II and R.C. Weih Jr. This correlates to population increases over time. Different counties had different levels of change over this time period, with the greatest increases located near the urban centers. However, some counties have actually seen a decrease in impervious surfaces, and one of the contributing factors to this is the maturation of urban trees.



Just as the canopy at Blanchard Springs protects the area's natural beauty, our urban forests slow runoff and absorb excess rainfall that would otherwise hit our storm sewers and treatment facilities.

Impervious surfaces prevent water from being absorbed into the earth and cause a higher amount of that water to become runoff. Runoff is the excess storm water that flows over the earth's surface and ends up in storm drains. To put this in perspective, a one-inch rainfall produces about 27,000 gallons of rain per acre. So how much of that water runs off? Let's assume within one acre that 60 percent of that acre is impervious surface area. Sixteen thousand of the original 27,000 gallons will runoff. This water ends up in the sewer, and along the way has picked up many pollutants (brake dust, litter, oil, etc.), which will need to be filtered out. The filtration and purification process is done at the city's water treatment facilities, which are paid for by the residents. This is just one rain event on one small space-runoff adds up fast.

So what role do trees have in the mitigation of all this water? They have direct interception, which is rain hitting the leaves and branches and being transferred down the trunk. This slows the water down and allows for more of the water to be absorbed. Trees use that water and transpire it back into the atmosphere. That is water that will not need to be treated at local facilities, saving the residents of that city money. A single mature tree, leafed out, can intercept about 10 percent of a one-inch rainfall. On average, new residential developments have less than one percent urban tree cover, while established communities have between 8-60 percent urban tree cover. Commercial areas have even lower numbers at new and established sites. There are cities in Arkansas that promote good tree cover through various tree management programs. They are mediating the water runoff issue and saving themselves money in the process.

Knowing the financial benefits of tree canopy, residents of Arkansas should seek avenues to increase their tree canopy. Without careful planning cities can easily lose much of their canopy, costing them millions of dollars. For examples, tree canopy has been assessed in several Arkansas cities recently and the numbers are surprising. Based on imagery from 2010, Fayetteville has 36 percent urban tree canopy. In 2002 this number was 37.5 percent, a net loss of 1.5 percent in just eight years. Fayetteville's tree canopy is valued at an estimated \$64 million in avoided storm water facility construction cost. North Little Rock also had the assessment done and was found to have 36 percent tree canopy cover, representing an annual savings of \$6.8 million a year in storm water management savings. Following these studies, many cities are quickly realizing just how valuable their trees are and are taking action to slow the removal of existing tree cover, while promoting the planting of trees to benefit future residents.

To find out what an individual tree is intercepting in any given area, check out the National Tree Benefits Calculator online at www.treebenefits.com/calculator.

Different species have different water absorption rates. These trees affect storm water management in various ways. A cypress or willow will utilize more water than a maple or Bradford pear. A mature bald cypress can absorb almost 8,000 gallons of water a year while the Bradford pear can utilize 3,503 gallons a year. The size of a city's tree canopy plays a large role in the amount of water intercepted. As a comparison, a one-inch rainfall on an average quarter-acre residential lot with a 10 percent tree canopy will intercept about three percent of that rain, while a 35 percent covered area will intercept about 18 percent on this same lot.

Trees reduce erosion, remove particulates from the rainwater, and slow down raindrop impact. Trees are tools to improve the quality of storm water runoff in a very cost-effective manner. The Arkansas Forestry Commission is here for any assistance or further questions you may have. I would like to thank Davey Tree Service, and Wills Burke Kelsey Associates for their information and numbers provided in this article.



Alison Litchy is urban forestry partnership coordinator with the Arkansas Forestry Commission. Call Alison at 501-984-5867 or email alison.litchy@arkansas.gov.

# NPDES permitting keeps our water safe

By Andrew Miller, PG, CFM, CSA; and Drew Baker, EI

hirty-five years ago, only a third of the nation's waters were safe for fishing and swimming. Since the implementation of National Pollutant Discharge Elimination System (NPDES) permitting in the mid-1970s, the quality of rivers, lakes, and bays has improved dramatically. This is a result of the cooperative efforts by federal, state, and local governments to implement public health and pollution control programs. Today, according to the EPA, two-thirds of the nation's surveyed waters are safe for fishing and swimming, and the number of people served by modern wastewater treatment facilities has more than doubled.

There is no doubt that the NPDES permitting has been beneficial to our nation's waterways. Protecting these waterways by regulating pollutant sources is the key to preserving our waters. Under the NPDES program, all facilities that discharge pollutants from any point source into waters of the United States are required to obtain an NPDES permit. As far as NPDES permitting is concerned, a pollutant is defined as any type of industrial, municipal, or agricultural waste discharged into water. The primary focus of the NPDES permitting program is municipal and industrial dischargers, however, individuals may also be required to obtain a permit. Within these two categories of dischargers there are a number of more specific types of discharges that are regulated under the NPDES program. This article will focus more on permitting for discharges that are common for municipalities.

A permit is typically a license for a facility to discharge a specified amount of a pollutant into a receiving stream or water body. Permits may also authorize facilities to process, incinerate, landfill, or beneficially use sewage sludge instead of discharging into a stream.

The two basic types of NPDES permits issued are individual and general permits. An individual permit is tailored to an individual facility, while a general permit covers more than one facility. Both types of permits are issued in a similar fashion, beginning with the submission of the appropriate application(s) by the applicant. The permitting authority then decides whether or not to proceed with the permit, and based on that, may or may not develop a permit based on the information contained in the permit application. Once the permit is completed, the permitting authority provides an opportunity for the public to comment on the permit. The authority then finalizes the permit and issues it to the facility for a specific time period of no more than five years with a requirement that the facility reapply before the expiration date. Issued permits contain information on



effluent limits, monitoring/reporting requirements, and any special conditions that must be adhered to while the permit is effective. The permit process may take several months to more than a year to complete.

A few of the common permits that municipalities are often required to obtain are stormwater permits, discharge permits, and municipal separate storm sewer system permits. Stormwater permits are required when construction activities create the potential for soil runoff. These permits are called Storm Water Pollution Prevention Plans (SWPPP). There are two types of SWPPPs—one for sites five acres or larger, and one for sites of one to five acres. Discharge permits are associated with wastewater treatment facilities and their effluent. Municipal Separate Storm Sewer System (MS4) permits are required for all storm sewer systems that handle rain runoff. There are also several less common types of permits that municipalities sometimes need including non-stormwater permits, no-discharge permits, and wastewater treatment construction permits. Each type of permit has its own set of applications that must be submitted to begin the permitting process, and in the state of Arkansas these applications are located on the Arkansas Department of Environmental Quality's website, www.adeq.state.ar.us.

Everyone knows that water pollution degrades surface waters, making them unsafe for drinking, fishing, swimming, and other activities. Without proper regulation of pollutant sources, our nation's water quality can become unsafe. It is safe to say since the employment of the NPDES permit program, there have been significant improvements to our waterways and maintaining a standard for water quality.



Andrew Miller, PG, CFM, CSA, is Geologist/ Designer, McClelland Consulting Engineers, Inc.



Drew Baker, EI, is Project Engineer, McClelland Consulting Engineers, Inc.

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# Pine Bluff sets downtown plan in motion

By Chad Gallagher

immons Bank, Pine Bluff's hometown bank and an anchor in the city's downtown, has recently proposed investing \$14 million into the city's historic downtown. The downtown has experienced neglect and deterioration through the years from private property owners. Fortunately for Pine Bluff, the mayor was quick to take action in order to work with Simmons on this great opportunity. Having worked with cities across the state on downtown projects for many years, my hat is off to Simmons on this great public-private partnership.

It's reported that Simmons is considering establishing pools of funds for owner-occupied home improvement loans and non-owner occupied loans as well. The proposal would also do the same for commercial properties and invest funds into some necessary public infrastructure improvements. All of these are major components of a successful strategy for downtown revitalization.

I hope the city develops a comprehensive plan that not only regulates uses and codes but outlines a true strategic plan for economic use. Cities need strong land-use plans for revitalizing downtowns, but they also need a real use plan. Cities must decide what they want to happen downtown after the improvements are made. A full economic strategy should be developed to run parallel with the infrastructure efforts.

This effort should include a study of similar cities to identify best practices, an inventory of original uses of each building, an inventory of current merchants, the possibility for expansion of such, and a review of the retail holes in the economy and how they can be filled using downtown space. The data is never wrong. It will tell us what the market will support.

The strategy should also consider innovative ideas such as return-home scholarships for budding entrepreneurs, space for start-ups, and space for e-commerce businesses that will work downtown even though their markets and customers are anything but. Downtowns often struggle, not only because they've lost their physical integrity, but also because there is no real strategy. The strategy can't just be about historic preservation, which is near and dear to me. It must also be about the future and economic viability and vitality.

Our historic downtowns are the birthplaces of the cities and towns we love. The buildings are full of character and they each tell the story of the lives lived in our communities for generations. Once these buildings are gone, they're gone forever and that is an unnecessary loss. The nation is full of great revived and restored cities. Many comeback stories began when local leaders took action. It seems such leaders have emerged in Pine Bluff.

Downtowns represent the greatest recycling project a city can take on. What's more green than renewing and reusing an entire downtown? Downtown represents the soul of your town. Your downtown is either an eyesore or an asset. There is no in between and every potential business, every possible resident, every passerby quickly assigns it into one of those two categories.

Take steps to preserve and renew your downtown. As in Pine Bluff, public-private relationships are vital for building strong cities. It's also important to remember that the Arkansas Department of Heritage, the Arkansas Energy Office, the Arkansas Natural Resources and Cultural Council, EPA Brownfields program, USDA community facilities program and business enterprise grants, transportation enhancement funds, HUD grants and others exist to assist your downtown projects.



Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him in De Queen at 870-642-8937, 501-246-8842 in Little Rock, or email chad.gallagher@legacyincorporated.com.

**APRIL 2015** 

The *Newsletter*, provided by a'TEST consultants, is included in *City & Town* as a service of the Arkansas Municipal League Legal Defense Program.

EWSLETTER

# Why do employers drug test?

ertainly one the primary reasons that companies have a drug-testing program is the mandate of the Department of Transportation. None of us want a pilot, truck driver, subway operator, ship captain, pipeline controller, airline mechanic, or bus driver to have drugs and alcohol in their system. We have heard of many tragic accidents where these substances were identified as the cause of such devastation and, too often, loss of life. The Department of Transportation has taken many proactive steps to control drug abuse in the ranks of those industries that fall under the Department's mandate. The steps taken by the Department have proven to be very successful and the positive testing rates have declined.

Now, the question is whether businesses not required to do drug and alcohol testing under federal mandate should do it? The answer is an unqualified "yes." Drug and alcohol abuse is not going away; in fact, there are people creating new ways to get "high" and coming up with "ways to pass a drug test" all the time. Fortunately, drug-testing laboratories have developed ways to identify these attempts to defraud a drug test. States and the federal government have started databases to store names of drug abusers. Progress is being made to assure employers that the drug or alcohol tests they request (and pay for) on their employees are accurate.

Drug/alcohol abusing employees cost companies money. They take more sick days, file more worker compensation claims, are often late or absent from work, are less productive than non-abusing employees, are involved in more accidents, and they and their family members use more medical services. The habits of abusing employees are costly to an employer and drug and alcohol abuse should not be tolerated. This is why employer's test employees.

a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation's required drug testing for all holders of commercial drivers' licenses.

It is important each year to review your drug/ alcohol testing policy for any corrections necessary. If you don't have a policy, you definitely need one. We have sample policies that you may consider reviewing. The Department of Transportation, Small Business Administration, the Department of Labor, and other governmental agencies have policies readily available to use as examples. For municipalities, the Arkansas Municipal League has a policy available to assist cities and towns.

When we visit with prospective employers about implementing a drug-testing program, we often hear, "If I drug tested I would lose half of my employees." This is a serious concern to us and should be to us all. If you are aware that your employees are abusing substances, and they hurt someone, there could be liability issues that arise. No employer wants to be surprised by any litigation because an employee under the influence caused property damage, injury, or death.

Employers need to have signs and symptom training on drug issues so they can avoid negative consequences caused by an employee under the influence. Please take the time to establish a legally sound program that you can manage well. Should employers test their employees? You bet!



## Interpreting indexes

"Top Ten" and best/worst lists are good at generating buzz, but what do they mean? By Michael R. Pakko, Ph.D.

s Arkansas one of the best states or worst states in which to retire? Is Little Rock one of the best places to work? Indexes of best and worst have become a common feature in the business and popular media. While they make for interesting topics of conversation, the scores and rankings contained in these articles can be difficult to interpret, even when the construction of the index is described in some detail.

Within the business and economic development communities, it can be tempting to use favorable rankings for publicity or to use unfavorable rankings to advocate for change. But before using any comparative index, there are some basic issues to consider.

#### Preferences: Best according to whom?

At some level, there is always judgment involved in compiling a list of criteria to include in an index. Basic consumer theory begins with the premise that individuals have well-defined preferences, but economists typically don't claim to be able to explain or justify them, and preferences clearly differ from one person to another. For example, many retirees enjoy golfing, so an index of retirement places might include the availability of golf courses as one factor. But of course, non-golfers wouldn't necessarily consider this to be an important feature at all. The list of index components often reflects the priorities and value judgments of the researcher compiling the rankings.

#### Weighting: Which factors matter most?

When several characteristics are included in an index, there is always a question of how the various components are weighted. Often, the weighting scheme is not explicitly described, which usually means that the components enter the index with equal weights. But the decision about the relative importance of the components is important, and it raises some of the same issues as the decision about which components to include in the first place. Preferences matter, but individual priorities can differ.

## Component Correlations: How do the criteria interact with one another?

When some components of an index are correlated with one another, there can be an inadvertent impact on the effective weighting scheme. For example, low housing costs are often associated with low cost of living in general. If both of these measures are included in an index, the lowcost/high-cost attribute of a location becomes effectively more important in the index. Problems can arise when components are negatively correlated as well. For example, Arkansas is one of the lowest cost-of-living states in the nation (a positive attribute) but it is also has among the lowest levels of income (a negative attribute). If income and cost of living are included separately in an index their combined effect is to place Arkansas right in the middle of the pack. In this particular case, a better approach would be to include a single component that combines income and cost-of-living into an overall standard-of-living statistic.

## Indexes of indexes: What's really in there?

Sometimes, an index includes another index as a sub-component. This can compound problems of interpretation. First, it requires one to examine the construction of the sub-components as well as the index itself. All of the problems of looking at a single index are exacerbated: Which components are included in the sub-index and how are they weighted? Are there statistics and characteristics that are double-counted? How do the relative weights interact? Are some components of the sub-index correlated with the other primary components?

#### A community's takeaway: Making it a practice to review published rankings

Though many of the best/worst ranking lists are mainly designed for entertainment or buzz, providing limited details on the rationale for including components and how they are weighted, there is often much to be learned from comparative indexes. When the components are clearly described and the methodology outlined in detail, it is possible to take away some new insights about local or regional economic differences and competitiveness. When an index ranking is clearly defined and backed up by detailed analysis of the underlying data, a community can use the information to examine areas that are doing well and where there is room for improvement. Ultimately, it is this kind of thoughtful assessment that provides for a productive learning experience and not just bragging rights for making a "top ten list."



Michael Pakko is Chief Economist and State Economic Forecaster at the University of Arkansas at Little Rock's Institute for Economic Advancement.



### 2015 State Turnback Funds

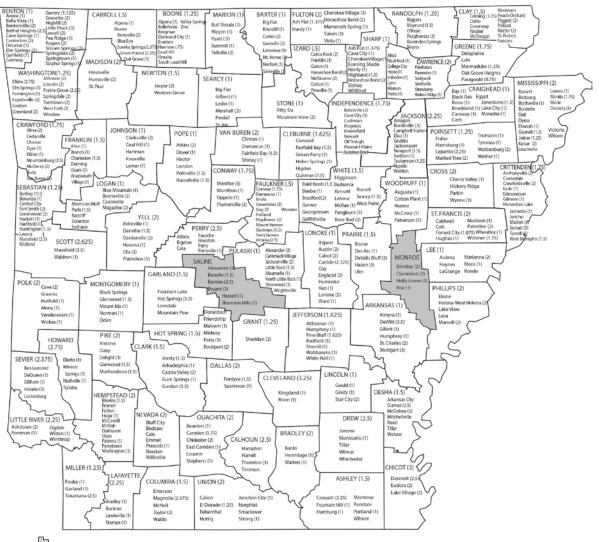
Actual Totals Per Capita						
	STREET		SEVERANCE	TAX	GENERAL	
MONTH	2014	2015	2014	2015	2014	2015
January	\$5.1428	\$4.8662	\$0.3163	\$0.5728	\$1.9533	\$2.0995
February	\$4.5811	\$4.8562	\$0.4833	\$0.4599	\$1.0052	\$1.0921
March	\$4.7165	\$5.1898	\$0.4463	\$0.2339	\$1.0055	\$1.0909
April	\$4.8363		\$0.5347		\$1.0055	
May	\$5.1527		\$0.5897		\$1.0053	
June	\$4.9881		\$0.6126		\$1.0050	
July	\$5.5230		\$0.5581		\$3.9543	
August	\$4.9486		\$0.6130		\$1.0932	
September	\$5.0410		\$0.5763		\$1.0910	
October	\$5.1889		\$0.5542		\$1.0930	
November	\$4.9326		\$0.4906		\$1.0928	
December	\$4.8110		\$0.4013		\$1.0919	
Total Year	\$59.8626	\$14.9122	\$6.1764	\$1.2666	\$16.3960	\$4.2825
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		Actual '	Totals Per N	<b>Nonth</b>		

Actual lotals Per Month							
	STR	STREET		ICE TAX	GENERAL		
MONTH	2014	2015	2014	2015	2014	2015	
January	\$9,666,249.40	\$9,159,751.23	\$594,574.44	\$1,078,253.79	*\$3,671,282.93	*\$3,951,880.56	
February	\$8,610,432.52	\$9,140,972.61	\$908,313.92	\$865,620.02	\$1,889,234.55	\$2,055,766.00	
March	\$8,864,931.29	\$9,768,890.51	\$838,837.95	\$440,227.94	\$1,889,913.97	\$2,053,376.13	
April	\$9,090,103.48		\$1,005,050.29		\$1,889,913.97		
Мау	\$9,684,675.50		\$1,108,429.75		\$1,889,592.55		
June	\$9,380,093.69		\$1,151,947.00		\$1,889,914.20		
July	\$10,386,236.87		\$1,049,503.01		**\$7,436,192.77		
August	\$9,310,016.61		\$1,153,167.19		\$2,056,570.50		
September	\$9,483,759.74		\$1,084,169.71		\$2,052,581.22		
October	\$9,763,094.43		\$1,042,826.36		\$2,056,448.50		
November	\$9,282,963.15		\$923,263.56		\$2,056,540.00		
December	\$9,054,075.63		\$755,208.69		\$2,054,945.78		
<b>Total Year</b>	\$112,576,632.31	\$28,069,614.35	\$11,615,291.87	\$2,384,101.75	\$30,833,130.94	\$8,061,022.69	

\* Includes \$2 million appropriation from the Property Tax Relief Fund

\*\* Includes \$3,516,800.29 supplemental and \$2 million appropriation from Category B of Budget Stabilization for July 2014

#### Local Option Sales and Use Tax in Arkansas



KEY: Counties not collecting sales tax

Source: Rachel Graves, Office of State Treasurer

See also: www.dfa.arkansas.gov

Sales and Use Tax Year-to-Date 2015 with 2014 Comparison (shaded gray)								
Month	Month Municipal Tax		Count	y Tax	Tota	Interest		
January	\$48,260,965	\$44,899,051	\$42,805,543	\$41,135,484	\$91,066,508	\$86,034,535	\$12,222	\$4,805
February	\$57,956,453	\$51,556,660	\$50,071,410	\$46,326,186	\$108,027,863	\$97,882,846	\$12,659	\$5,765
March	\$46,032,300	\$41,142,676	\$41,404,634	\$37,596,230	\$87,436,935	\$78,738,906	\$19,161	\$5,571
April		\$44,819,678		\$41,824,879		\$86,644,557		\$6,185
Мау		\$48,373,032		\$43,431,803		\$91,804,835		\$6,011
June		\$45,121,494		\$40,770,568		\$85,892,061		\$7,080
July		\$50,985,699		\$45,660,838		\$96,646,537		\$7,291
August		\$48,591,520		\$44,364,160		\$92,955,680		\$7,038
September		\$48,279,490		\$43,224,258		\$91,503,748		\$9,120
October		\$50,649,942		\$45,482,360		\$96,132,302		\$8,604
November		\$48,903,456		\$44,043,654		\$92,947,110		\$19,648
December		\$49,348,276		\$44,623,076		\$93,971,352		\$14,221
Total	\$152,249,718	\$572,670,974	\$134,281,587	\$518,483,496	\$286,531,306	\$1,091,154,469	\$44,042	\$101,339
Averages	\$50,749,906	\$47,722,581	\$44,760,529	\$43,206,958	\$95,510,435	\$90,929,539	\$14,681	\$8,445

March 2015 Municipal Levy Receipts and March 2015 Municipal/County Levy Receipts with 2014 Comparison (shaded gray)

March 2015 Munic	cipal Levy Receipts a	and March 2015	Municipal/County Levy Receipts with 2014 C	Comparison (sha	aded gray)				
CITY SALES AND U		LAST YEAR	Garland 3,193.02	2,692.50	Norfork	3,050.20	Briarcliff	2,790.66	2,446.76
Alexander		58,104.45	Gassville 15,534.74	26,108.16		2,676.12	Cotter		10,056.59
Alma		176,760.29	Gentry 45,110.05	34,737.81	North Little Rock 1,276,281.19		Gassville		21,543.90
Almyra		2,346.93	Gilbert	125.26	Oak Grove	662.32	Lakeview		7,682.40
Alpena		4,175.35	Gillett	8,436.49	Ola	13,774.53	Mountain Home		129,056.06
Altheimer		2,229.51	Gillham	1,364.82	Oppelo	1,696.05	Norfork		5,297.85
Altus		5,486.54 8,518.94	Gilmore	388.54 55,973.85	Osceola	42,561.45 1,816.90	Salesville Benton County		4,665.43 561,011.31
Anthonyville		144.24	Gosnell	14,016.74	Ozark	68,983.16	Avoca		6,165.79
Arkadelphia		141,235.98	Gould	3,713.03	Palestine	16,101.39	Bella Vista		334,329.99
Ash Flat		80,925.87	Grady	3,334.92	Pangburn	6,014.41	Bentonville		446,021.80
Ashdown		103,703.34	Gravette	333,755.72	Paragould		Bethel Heights		29,969.79
Atkins		43,524.12	Green Forest	54,446.96	Paris		Cave Springs		21,845.60
Augusta		17,487.02	Greenbrier 139,016.43	122,629.12	Patmos	NA	Centerton		120,220.32
Austin		19,920.94	Greenland	15,508.81	Patterson 1,545.34	1,043.92	Decatur		21,466.56
Avoca		2,317.42	Greenwood 188,958.12	151,503.16	Pea Ridge 40,473.76	26,918.15	Elm Springs	2,103.77	480.12
Bald Knob		45,962.20	Greers Ferry 14,200.94	NA	Perla 2,847.53	2,649.61	Garfield		6,342.68
Barling		1,657.76	Guion 1,180.28	5,718.43	Perryville	16,070.63	Gateway		5,117.10
Batesville		504,455.02	Gum Springs	256.68	Piggott	62,219.23	Gentry		39,900.76
Bauxite		15,107.95	Gurdon 20,358.00	17,786.01	Pine Bluff		Gravette		29,375.96
Bay		6,750.15	Guy	4,848.19		1,728.86	Highfill		7,366.10
Bearden		14,404.88 105,515.74	Hackett	4,939.64 25,195.18	Plainview	3,049.34 11,258.15	Little Flock Lowell		32,661.01 92,575.33
Beebe Beedeville		76.96	Hamburg	13,557.95	Plumerville	201,758.09	Pea Ridge		60,571.33
Bella Vista		110,629.46	Harrisburg	21,970.42		1,964.89	Rogers		707,095.10
Belleville		2,571.37	Harrison	236,039.88	Portland	2,573.17	Siloam Springs		190,015.07
Benton		609,662.19	Hartford	2,143.88	Pottsville	20,502.65	Springdale		76,491.20
Bentonville		1,524,492.01	Haskell	17,172.99	Prairie Grove 80,130.39	74,807.56	Springtown		1,099.23
Berryville	217,398.88	193,704.07	Hatfield	3,662.30	Prescott	44,897.56	Sulphur Springs		6,456.42
Bethel Heights		46,534.59	Havana2,167.96	2,507.41	Pyatt	421.43	Boone County		322,393.22
Black Rock		40,881.99	Hazen	52,158.70	Quitman	22,310.01	Alpena	3,502.37	3,401.95
Blevins		2,023.51	Heber Springs 123,374.60	122,397.45	Ravenden 2,438.24	2,517.35	Bellefonte		4,841.64
Blue Mountain		169.35	Helena-West Helena 228,070.79	220,553.02	Rector	23,324.47	Bergman		4,681.68
Blytheville		209,719.45	Hermitage	4,296.99	Redfield	14,152.31	Diamond City	1 460 24	8,339.57
Bonanza		1,771.70		55,843.67	Rison	10,084.29	Everton		1,418.37 138,029.51
Bono Booneville		11,293.38 82,162.51	Highland	22,256.16 6,777.56	Rockport	22,300.53 384.15	Harrison		2,890.06
Bradford		02,102.01 NA	Hope	139,547.37	Rogers		Omaha		1,802.29
Bradley		3,987.19	Horatio	NA	Rose Bud	11,651.55	South Lead Hill		1,087.77
Branch.		1,476.20	Horseshoe Bend 18,535.30	18,041.00	Russellville	805,348.09	Valley Springs		1,951.59
Briarcliff		1,010.73	Hot Springs	1,222,004.98	Salem 13,227.66	17,628.93	Zinc		1,098.42
Brinkley	97,311.51	98,951.59	Hoxie	12,719.75	Salesville 2,889.29	2,919.58	Bradley County	117,141.33	110,557.63
Brookland		10,849.03	Hughes 8,677.10	8,305.65	Searcy	225,030.38	Banks		853.67
Bryant		808,048.48	Humphrey	2,213.55	Shannon Hills 14,943.62		Hermitage		5,714.11
Bull Shoals		11,116.71	Huntington	2,902.25	Sheridan	161,695.87	Warren		41,327.45
Cabot.		570,953.20	Huntsville	97,717.43	Sherrill	678.86	Calhoun County		56,068.18
Caddo Valley		36,459.93	Imboden	5,094.21	Sherwood		Hampton		12,345.63
Calico Rock		21,382.01	Jacksonville	529,442.83	Shirley		Harrell		2,368.42
Camden		268,944.38 4,142.86	Jasper	23,794.37 199.13	Siloam Springs 493,190.74 Sparkman		Thornton		3,795.07 503.52
Carlisle		44,399.21	Johnson	43,954.75	Springdale		Carroll County		115,169.61
Cave City		NA	Joiner	1,633.71	Springtown		Beaver		421.62
Cave Springs		15,879.42	Jonesboro	1,646,039.98	St. Charles	2,897.15	Blue Eye		126.49
Centerton		85,030.50	Junction City 4,873.65	3,209.41	Stamps	13,009.05	Chicot County	181,452.57	186,236.31
Charleston		24,765.24	Keiser	2.91	Star City 67,166.31	67,543.56	Dermott		19,446.88
Cherokee Village .		14,434.41	Keo 1,828.92	1,332.11	Stephens 6,031.69	6,740.62	Eudora		15,273.44
Cherry Valley		4,403.73	Kibler	2,002.74	Strong 8,993.80	8,339.79	Lake Village		17,333.22
Chidester		2,003.83	Kingsland 1,152.21	1,365.44	Stuttgart 549,103.28	369,162.55	Clark County		336,867.01
Clarendon		40,110.90	Lake City 10,108.39	9,189.48	Sulphur Springs	2,036.89	Clay County		46,643.75
Clarksville		303,656.87	Lake Village	59,519.50	Summit	3,529.24	Corning		NA
Clinton		82,525.08	Lakeview	3,235.84 8,316.64	Sunset	1,398.02	Datto.		322.21
Coal Hill		1,788.22 1,569,237.96	Lepanto	20,521.94	Swifton	2,690.27 5,873.07	Greenway		673.43 924.76
Corning		65,151.20	Leslie	3,494.98	Texarkana	336,295.32	McDougal		599.32
Cotter		8,496.03	Lewisville	9,009.60	Texarkana Special 179,311.03	167.081.50	Nimmons		222.33
Cotton Plant		1,274.86	Lincoln	29,807.55		1,193.25	Peach Orchard		434.99
Cove	12,331.90	11,230.60	Little Flock 8,540.30	6,485.64	Tontitown	78,435.82	Piggott	27,599.38	NA
Crawfordsville		NA	Little Rock	5,158,399.07	Trumann 69,384.07	59,133.39	Pollard		715.32
Crossett		255,182.67	Lonoke 129,353.76	113,464.63	Tuckerman 13,122.84	12,163.10	Rector		NA
Damascus		14,995.76	Lowell	218,898.07	Turrell	5,040.23	St. Francis		805.54
Danville		41,245.42	Luxora 2,678.61 Madison	2,659.23 1,440.25		3,142.02 536,475.94	Success		480.09
Decatur		144,013.02 15,211.28	Magazine	1,440.25		536,475.94 489.56	Concord		350,991.58 2,605.77
Delight		3,512.81	Magnolia	401,554.97	Vilonia		Fairfield Bay		1,954.33
De Queen		97,419.56	Malvern	144,943.45	Viola	2,337.56	Greers Ferry	8,891.16	9,515.34
Dermott	26,546.22	31,285.41	Mammoth Spring 6,670.89	6,715.33	Wabbaseka	679.78	Heber Springs	71,498.51	76,517.85
Des Arc	17,724.82	16,862.57	Manila	37,384.47	Waldenburg 6,180.23	7,950.53	Higden	1,197.46	1,281.53
DeValls Bluff		13,145.41	Mansfield	38,367.91	Waldron		Quitman		7,817.31
DeWitt		159,889.09	Marianna	68,702.59	Walnut Ridge 63,958.43	59,951.05	Cleveland County		31,575.34
Diamond City		2,338.68	Marion	159,721.78		15,532.16	Kingsland		1,556.10
Diaz Dierks		3,451.30 14,462.83	Marked Tree	42,503.01 14,262.26	Warren	60,111.90 1,497.46	Columbia County		4,678.73 309,866.35
Dover		14,462.63	Marshall	12,044.62		6,340.31	Emerson		552.02
Dumas		124,320.28	Marvell	12,044.02		31,825.25	Magnolia		17,366.20
Dyer		1,108.15	Maumelle	152,724.85			McNeil		774.03
Earle	20,526.02	18,630.77	Mayflower	53,173.81	Wheatley	2,872.98	Taylor	1,022.67	849.03
East Camden	4,933.94	5,291.04	Maynard 4,952.67	4,725.88			Waldo	2,478.97	2,058.09
El Dorado	467,919.51	481,175.92	McCrory	17,392.40	Wickes	2,684.35	Conway County	313,693.21	300,759.95
Elkins		42,891.12	McGehee 145,402.61	157,833.32		3,456.91	Menifee		3,181.22
Elm Springs		4,385.85	McRae	2,818.16		1,843.67	Morrilton		71,282.58
England		61,191.95	Melbourne	69,666.03		1,421.67	Oppelo		8,226.94
Etowah		796.52	Mena	113,427.82		104,576.61	Plumerville		8,700.97
Eudora		32,314.35	Menifee	5,170.81	Yellville 37,681.49	35,912.27	Craighead County		227,831.83
Eureka Springs		104,722.84	Mineral Springs 4,115.24	3,926.16	COUNTY SALES AND USE AMOUNT		Bay Black Oak		22,760.44
Fairfield Bay Farmington		23,516.32 117,951.57	Monette	9,105.04 148,687.76		LAST YEAR 280,377.84	Black Oak Bono		3,311.07 26,930.86
Fayetteville		2,651,023.13	Moro	1,942.43	Ashley County 199,224.57	200,527.13	Brookland		20,751.05
		38,796.71	Morol	129,049.92			Caraway		16,163.57
FIIDDIN		73,674.58	Mount Ida	17,275.40		1,550.73	Cash		4,322.08
Filppin				311,573.89		25,316.78	Egypt		1,415.42
Fordyce Foreman		8,892.34	Mountain Home 355,940.10						1,410.42
Fordyce Foreman Foreman	8,379.07	8,892.34 143,620.96	Mountain View	127,791.98	Montrose 3,116.53	3,136.91	Jonesboro	951,868.65	850,047.28
Fordyce Foreman Forrest City Fort Smith	8,379.07 270,209.63 3,153,538.34	8,892.34 143,620.96 2,907,036.73	Mountain View 133,428.43 Mountainburg 10,494.71	127,791.98 10,776.26	Montrose	3,136.91 2,454.58	Jonesboro	951,868.65 29,463.31	850,047.28 26,311.62
Fordyce Foreman Forrest City Fort Smith Fouke		8,892.34 143,620.96 2,907,036.73 8,954.75	Mountain View	127,791.98 10,776.26 23,252.39	Montrose	3,136.91 2,454.58 3,810.37	Jonesboro Lake City Monette	951,868.65 29,463.31 21,241.32	850,047.28 26,311.62 18,969.14
Fordyce Foreman Forrest City Fort Smith Fouke Fouke Fountain Hill		8,892.34 143,620.96 2,907,036.73 8,954.75 461.76	Mountain View	127,791.98 10,776.26 23,252.39 20,850.17	Montrose	3,136.91 2,454.58 3,810.37 4,873.72	Jonesboro Lake City Monette Crawford County	951,868.65 29,463.31 21,241.32 595,593.93	850,047.28 26,311.62 18,969.14 211,315.07
Fordyce Foreman Forrest City Fort Smith Fouke		8,892.34 143,620.96 2,907,036.73 8,954.75	Mountain View	127,791.98 10,776.26 23,252.39	Montrose	3,136.91 2,454.58 3,810.37 4,873.72 248,563.55	Jonesboro Lake City Monette	951,868.65 29,463.31 21,241.32 595,593.93 43,344.57	850,047.28 26,311.62 18,969.14

**CITY & TOWN** 

Chester	1,199.92	Pleasant Plains 3,767.63	3,554.23	Dell	2,103.57	Waldron 26,211.04	28,270.91
Dyer	6,610.91	Sulphur Rock 4,922.76	4,643.94	Dyess 4,744.61	3,867.54	Searcy County	32,762.13
Kibler 7,686.68	7,252.38	Izard County	42,386.91	Etowah	3,310.99	Big Flat	5.35
Mountainburg	4,761.97	Jackson County 249,923.15	195,201.45	Gosnell	33,468.39	Gilbert	149.75
Mulberry	12,489.78	Amagon	700.13	Joiner 6,665.59	5,433.43	Leslie	2,358.49
Rudy	460.35	Beedeville	764.42	Keiser	7,159.67	Marshall	7,246.60
Van Buren	171,996.77	Campbell Station 2,332.46	1,821.76	Leachville	18,800.03	Pindall	598.98
Crittenden County 643,229.90 Anthonyville	582,016.06 850.09	Diaz	9,415.99 2,757.64	Luxora	11,112.11 31,525.19	Sebastian County 723,680.40	705.94 665,352.98
Clarkedale	1,958.90	Jacksonport	1,514.56	Marie	792.37	Barling	60,810.07
Crawfordsville	2,529.15	Newport	56,288.78	Osceola	73,172.01	Bonanza	7,521.14
Earle	12,746.06	Swifton	5,701.03	Victoria	349.02	Central City	6,566.28
Edmondson	2,254.58	Tuckerman 17,031.54	13,302.41	Wilson	8,518.03	Fort Smith	1,127,635.10
Gilmore	1,249.79	Tupelo	1,285.95	Monroe CountyNA	NA	Greenwood	117,094.38
Horseshoe Lake 1,703.93	1,541.78	Weldon	535.82	Montgomery County 35,895.36	32,946.94	Hackett	10,621.16
Jennette	546.49	Jefferson County 613,787.37	600,378.51	Black Springs	425.82	Hartford	8,397.52
Jericho	628.33	Altheimer	8,650.32	Glenwood	180.65	Huntington	8,305.96
Marion	65,182.32	Humphrey	2,707.62	Mount Ida	4,628.06	Lavaca	29,940.69
Sunset 1,039.87	940.91	Pine Bluff	431,487.40	Norman 1,771.34	1,625.84	Mansfield 10,286.06	9,457.02
Turrell	2,922.52	Redfield 11,656.54	11,401.89	Oden1,087.16	997.86	Midland 4,623.75	4,251.08
West Memphis 153,149.84	138,575.12	Sherrill	738.44	Nevada County 106,353.66	85,497.45	Sevier County	246,065.56
Cross County	218,144.69	Wabbaseka2,291.76	2,241.70	Bluff City	787.12	Ben Lomond 1,086.61	1,120.91
Cherry Valley 6,188.11	5,603.16	White Hall 49,663.90	48,578.93	Bodcaw 1,089.67	875.99	De Queen 49,414.67	50,974.49
Hickory Ridge 2,585.51	2,341.11	Johnson County 107,095.70	103,472.58	Cale	501.47	Gillham1,199.02	1,236.87
Parkin	9,510.75	Clarksville	76,004.11	Emmet 3,750.69	3,015.17	Horatio 7,823.61	8,070.57
Wynne	72,014.86	Coal Hill 8,673.94	8,380.49	Prescott	20,922.09	Lockesburg5,537.98	5,712.79
Dallas County 118,936.33	151,825.23	Hartman 4,448.39	4,297.90	Rosston 2,060.90	1,656.76	Sharp County	62,463.75
Desha County 96,025.40	93,243.10	Knoxville6,265.46	6,053.50	Willisville	964.84	Ash Flat	7,471.56
Arkansas City	3,608.65	Lamar	13,291.20	Newton County 47,960.72	44,213.60	Cave City 14,207.60	13,281.08
Dumas	46,399.71	Lafayette County 75,244.92	73,099.74	Jasper 1,919.25	1,769.30	Cherokee Village 31,628.63	29,566.02
McGehee	41,598.04	Bradley	3,445.09	Western Grove 1,581.53	1,457.97	Evening Shade 3,523.35	3,293.58
Mitchellville	3,549.49	Buckner 1,552.87	1,508.60	Ouachita County 330,273.56 Bearden 8,665.44	327,233.85	Hardy	5,565.55
Reed1,746.47	1,695.87	Lewisville	7,021.83	Camden	8,585.69	Highland 8,522.93	7,967.12
Tillar	207.05 2,080.38	Lawrence County 180,248.30	9,287.47 223.447.45	Camden	108,281.01 2,568.60	Horseshoe Bend	60.99 1.379.95
Drew County	2,080.38 349,962.26	Alicia	223,447.45 803.39	East Camden	2,568.60 8,274.61	Sidney	571.80
Jerome	349,962.26 380.35	Black Rock	4,289.09	Louann	8,274.61 1,457.61	St. Francis County 121,364.16	
Monticello	92,326.57	College City	4,269.09 2,947.94	Stephens	7,919.10	Caldwell	121,795.06 8,013.78
Tillar	1,989.50	Hoxie	18,011.60	Perry County	86.908.19	Colt	5,458.04
Wilmar	4,983.51	Imboden	4,386.28	Adona	774.49	Forrest City	221,945.69
Winchester	1,628.66	Lynn	1,865.95	Bigelow	1,167.30	Hughes	20,806.96
Faulkner County 610,372.19	570.996.00	Minturn	706.21	Casa	633.68	Madison	11,103.78
Enola	1,738.68	Portia	2,831.32	Fourche	229.75	Palestine	9,833.12
Holland	2,865.22	Powhatan	466.49	Houston	641.09	Wheatley	5,125.94
Mount Vernon	745.88	Ravenden 2,456.41	3,045.13	Perry 1,252.45	1,000.54	Widener	3,941.92
Twin Groves 1,842.08	1,723.25	Sedgwick	984.81	Perryville 6,772.48	5,410.34	Stone County 69,251.02	68,978.04
Wooster 4,728.93	4,423.84	Smithville	505.36	Phillips County 100,865.96	99,367.73	Fifty Six 1,264.69	1,259.71
Franklin County 152,454.13	155,266.56	Strawberry 1,578.37	1,956.66	Elaine 11,291.11	11,123.40	Mountain View 20,088.86	20,009.68
Altus	6,083.06	Walnut Ridge 25,557.14	31,682.26	Helena-West Helena 178,919.07	176,261.44	Union County 474,144.54	509,668.57
Branch	2,945.23	Lee County 27,004.04	26,608.07	Lake View	7,747.90	Calion 13,822.84	14,858.49
Charleston 19,872.82	20,239.42	Aubrey	824.53	Lexa	5,002.03	El Dorado	632,656.87
Denning	3,779.85	Haynes	727.53	Marvell	20,742.70	Felsenthal	3,640.81
Ozark	29,564.65	LaGrange	431.67	Pike County	124,051.91	Huttig	20,365.22
Wiederkehr Village	304.96	Marianna 20,255.49	19,958.48	Antoine	795.55	Junction City 16,899.74	18,165.91
Fulton County	81,202.05	Moro	1,047.64	Daisy	781.95	Norphlet	22,920.47
Ash Flat	321.26 2,497.62	Rondo	960.33 48.810.01	Delight 1,870.01 Glenwood 14,651.80	1,897.09 14,863.93	Smackover	60,301.01
Hardy	132.28	Gould	3,863.63	Murfreesboro 10,998.90	11,158.14	Strong	17,157.07
Horseshoe Bend	53.54	Grady	2,072.60	Poinsett County 102,888.49	98,202.04	Clinton	261,361.63 23,216.68
Mammoth Spring 3,308.82	3,077.14	Star City	10,496.87	Fisher	1,468.77	Damascus	2,230.66
Salem	5,149.57	Little River County 154,114.84	160,892.08	Harrisburg 15,885.53	15.161.96	Fairfield Bay	19.228.26
Viola	1,061.40	Ashdown	32,818.03	Lepanto 13,063.12	12,468.11	Shirley	2,596.48
Garland County1,723,045.54	1,553,576.64	Foreman 6,729.08	7,024.99	Marked Tree 17,707.33	16,900.78	Washington County 1,197,145.37	1,046,392.52
Fountain Lake	5,274.26	Ogden	1,250.74	Trumann	48,054.60	Elkins	31,165.24
Hot Springs 175,402.96	158,151.33	Wilton 2,489.29	2,598.76	Tyronza	5,018.86	Elm Springs 23,856.98	17,618.72
Lonsdale	985.65	Winthrop1,277.92	1,334.12	Waldenburg	401.77	Farmington 81,162.63	70,310.11
Mountain Pine 8,954.63	8,073.90	Logan County 96,347.31	85,629.22	Weiner 4,940.94	4,715.90	Fayetteville	865,988.94
Grant County 161,922.69	153,231.59	Blue Mountain	843.70	Polk County 215,700.25	210,654.14	Goshen 14,550.58	12,604.98
Greene County 440,228.78	410,776.01	Booneville	27,148.24	Cove 6,470.16	6,318.80	Greenland	14,817.61
Delaplaine 1,135.56	1,059.58	Caulksville	1,449.27	Grannis	9,163.92	Johnson 45,567.37	39,474.41
Lafe	4,183.53	Magazine 6,484.40	5,763.05	Hatfield	6,831.58	Lincoln	26,469.27
Marmaduke	10,148.26	Morrison Bluff	435.46	Mena	94,897.74	Prairie Grove	51,549.76
Oak Grove Heights 8,702.67 Paragould	8,120.43	Paris	24,031.98	Vandervoort 1,473.58	1,439.10 12,472.18	Springdale	750,213.83
Hempstead County 310,183.37	238,525.12 295,794.46	Ratcliff	1,374.42 1,524.11	Wickes	269,995.95	Tontitown	28,952.61
Blevins	295,794.46 2,761.89	Subiaco	3,891.93	Atkins	269,995.95 32,425.75	West Fork	27,269.59
Emmet	377.02	Lonoke County	209,987.58	Dover	14,815.21	Winslow	4,601.82 759,984.00
Fulton	1,762.35	Allport	849.11	Hector	4.838.06	Bald Knob	29,575.29
Hope	88,512.13	Austin	15,047.63	London	11,170.54	Beebe	74,678.38
McCaskill	841.72	Cabot	175,550.80	Pottsville	30,512.03	Bradford	7,748.58
McNab	596.22	Carlisle	16,347.13	Russellville	300,174.67	Garner	2,899.34
Oakhaven	552.38	Coy	708.82	Prairie County	27,696.77	Georgetown 1,339.02	1,265.91
Ozan	745.27	England 22,885.90	20,858.47	Biscoe	2,296.47	Griffithville	2,297.01
Patmos	561.15	Humnoke 2,300.74	2,096.92	Des Arc 14,333.76	10,862.35	Higginson 6,705.91	6,339.75
Perrytown	2,384.87	Keo2,073.91	1,890.18	DeValls Bluff 5,167.50	3,916.01	Judsonia	20,611.85
Washington 1,654.99	1,578.23	Lonoke	31,343.08	Hazen	9,287.09	Kensett	16,824.33
Hot Spring County 245,544.43	231,039.67	Ward	30,028.82	Ulm1,419.18	1,075.47	Letona 2,753.63	2,603.28
Donaldson	1,869.21	Madison County 184,242.74	168,560.59	Pulaski County	718,845.98	McRae	6,962.50
Friendship 1,161.58	1,092.96	Hindsville	355.61	Alexander	3,479.81	Pangburn 6,489.94	6,135.57
Malvern	64,074.70	Huntsville	13,676.53	Cammack Village 12,284.43	11,324.12	Rose Bud 5,204.91	4,920.71
Midway	2,415.69	St. Paul	658.76	Jacksonville	418,225.86	Russell	2,205.13
Perla	1,496.61 4,688.54	Marion County	68,299.01 11,766.33	Little Rock	2,853,502.39 253,067.64	Searcy	233,355.91
Howard County 311,868.58	4,688.54 298,720.43	Flippin	8,176.09	North Little Rock 996,574.76	253,067.64 918,669.59	West Point	1,888.65 14,242.97
Dierks	14,633.91	Pyatt	1,333.52	Sherwood	435,315.26	Woodruff County 16,304.60 Augusta 16,864.46	14,242.97 14,732.02
Mineral Springs 16,289.36	15,602.62	Summit	3,644.54	Wrightsville	31,170.83	Cotton Plant 4,977.28	4,347.92
Nashville	59,762.69	Yellville	7,264.95	Randolph County 119,987.91	108,572.99	Hunter	703.44
Tollette	3,099.85	Miller County	299,981.50	Biggers	2,632.35	McCrory	11,583.29
Independence County 547,226.78	609,535.68	Fouke	7,894.25	Maynard	3,231.64	Patterson	3,028.14
Batesville	104,366.13	Garland	7,894.25	0'Kean 1,626.41	1,471.69	Yell County	90,524.56
Cave City 1,748.87	1,649.82	Texarkana	177,620.62	Pocahontas 55,398.71	50,128.41	Belleville	2,576.35
Cushman 4,879.57	4,603.19	Mississippi County645,428.47	526,117.81	Ravenden Springs	895.15	Danville 14,100.16	14,073.55
Magness	2,057.18	Bassett	1,631.91	Reyno	3,459.22	Dardanelle 27,773.04	27,720.63
Moorefield	1,395.21	Birdsong	386.75	Saline County	NA	Havana	2,190.78
Newark	11,976.44	Blytheville	147,343.93	Scott County 139,246.16	150,189.25	Ola	7,483.69
Oil Trough	2,647.85	Burdette 2,210.29	1,801.71	Mansfield 6,552.76	7,067.73	Plainview 3,558.70	3,551.98

# **ACCRTA** scholarships available

The executive board of the Arkansas City Clerks, Recorders and Treasurers Association (ACCRTA) awards scholarships for tuition to attend the Municipal Clerks' Training Institute, the Academy for Advanced Education and the International Institute of Municipal Clerks' annual conference, all of which will enable Arkansas clerks to further educational training.

A scholarship honoring the memory of Bill S. Bonner will be awarded to a first-year attendee in the certification program at the Municipal Clerks' Institute in September 2015. This scholarship covers the registration fee.

Additional scholarships include: four local \$400 scholarships to attend the Municipal Clerks' Institute, Sept. 13-17, 2015, in Fayetteville; one \$400 scholarship for the Academy for Advanced Education, Sept. 14-15, 2015, in Fayetteville; and one \$400 scholarship to attend the International Institute of Municipal Clerks (IIMC) annual conference, May 17—20, 2015, in Hartford, Connecticut.

These scholarships are in addition to the 11 regional scholarships awarded by the IIMC.

Fill out the scholarship application below and return it to:

Donna Stewart, City Clerk City of Camden PO Box 278 Camden, AR 71711

For more information, contact: Scholarship Chairman Donna Stewart at **(870) 836-6436** or email **payroll.camden@cablelynx.com**.

<b>2015 APPLICATION F</b> I, am a member of th the International Institute of Municipal Clerks, and do Clerk, Deputy City Clerk, Recorder, Treasurer or related	ne Arkansas City Clerks, Re hereby apply for assistance fr	corders and Treasurers Association an om ACCRTA. (Applicant must be a City
NameTitle		
Street Address or P.O. Box		
City, State, Zip		
Telephone Date assumed present	t position	_
Other related experience: Title	Municipality	Years
Education: H.S Graduate Co	llege (years)	Degree
Check one: This application is for a First Second	Third year Institute	
What are the approximate costs of the institute you plan to	attend?	
Travel/Transportation Reg	istration Fee/Tuition	
Lodging and Meal Tot	al Amount	
How much does your municipality budget your department	nt yearly for education?	
What is your reason(s) for applying for this scholarship		
I understand that if a scholarship is awarded to me, it me attend all sessions.	ust be used between Jan. 1, 20	15, and Dec. 31, 2015, and that I must
Please attach written evidence that your Chief Exec and that in the event that a scholarship is awarded, you w		
I do hereby attest that the information submitted with th	nis application is true and corr	rect to my best knowledge.
Signature: Dat	e:	
CHECK THE SCHOLARSHIP FOR WHICH YOU ARE	EAPPLYING:	
Municipal Clerks' Institute, Fayetteville	September 13-17, 2015	Deadline: May 28, 2015
Academy for Advanced Education, Fayetteville	September 14-15, 2015	Deadline: May 28, 2015
IIMC Conference, Hartford, Connecticut	May 17-20, 2015	Deadline: April 10, 2015

**Disclaimer:** ACCRTA will not be responsible for applications that do not reach the chairman by the deadline. Please feel free to call after a few days to be sure your application was received

### **ACCRTA** seeks nominations for Clerk of the Year

The Municipal Clerk of the Year Award recognizes a member of the Arkansas City Clerks, Recorders, Treasurers Association (ACCRTA) who has made significant contributions to the objectives of the municipal clerks profession and to the improvement of municipal government in Arkansas and the clerks own community.

Qualities are length of service, good relationship with other clerks, interest in education, attendance at national and regional conferences, community volunteer, advancing and supporting the municipal clerks association.

Any municipal official or ACCRTA member may nominate a candidate for Municipal Clerk of the Year for 2015. The finalist will be honored at the 81st Annual Arkansas Municipal League Convention, June 24-26, 2015 in Little Rock.

The deadline for nominations is April 15, 2015.

#### **Requirements for nominees:**

- Has been an active ACCRTA member for at least five years
- Holds a city clerk/recorder/treasurer or deputy position
- Is a Certified Municipal Clerk or Certified Arkansas Municipal Clerk
- Provides service to other municipal clerks in the state as the opportunity exists
- Exhibits leadership

#### Complete the nomination information below and send to:

Sherri Gard, ACCRTA Vice President City of Fort Smith, City Clerk P.O. Box 1908 Fort Smith, AR 72902 479-784-2207 sgard@fortsmithar.gov

Municipal Clerk	of the Year 2015
	Following Information
Nominee's full name and title	
ADDRESS, CITY, ZIP	
BUSINESS PHONE	
NAME OF THE CITY THE MUNICIPAL CLERK REPRESENTS	
YEARS SERVED AS CLERK, RECORDER, TREASURER OR DEPUTY CLERK AN	ND YEAR APPOINTED OR ELECTED
ARKANSAS CITY CLERKS, RECORDERS, TREASURERS ASSOCIATION (A	ACCRTA) member years served and date of membership
ACCRTA OFFICES HELD	
ACCRTA MEETINGS ATTENDED	
ACCRTA, IIMC, OR ARKANSAS MUNICIPAL LEAGUE COMMITTEE SE	RVICE, COMMITTEES SERVED ON AND NUMBER OF YEARS SERVED
	AT ANNUAL AND REGIONAL MEETINGS
IIMC WORKSHOPS (DISTRICT MEETINGS) ATTENDED	CLASSES ATTENDED)
MUNICIPAL CLERKS INSTITUTE ATTENDANCE (NUMBER OF YEARS AND	CLASSES ATTENDED
CERTIFICATION RECEIVED:	
□ IIMC Certified Municipal Clerk, □ IIMC Master Muni	icipal Clerk or 🗆 Certified Arkansas Municipal Clerk
DATE OF CERTIFICATION	
Arkansas Municipal League conferences attended	
	MODERATOR)
COMMUNITY INVOLVEMENT	
Leadership activities	
OTHER ACTIVITIES	
Name of individual submitting nomination	
Address	
Phone number	
Signature	
Date	
Nominator: Please briefly summarize the reasons why you be Clerk of the Year.	elieve your nominee should be selected as the $2015$ Municipal

#### MUNICIPAL MART

To place a classified ad in City & Town, please email the League at citytown@arml.org or call 501-374-3484. Ads are FREE to League members and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

- **CHIEF OF POLICE**—The City of Searcy is accepting applications for the position of Chief of Police. Applications for this position may be picked up at Searcy City Hall 8 a.m. to 4:30 p.m. M-F or printed from the Human Resources page at www.SEARCY.com. Please submit your resume and completed application to: City of Searcy, Attn: Mayor David Morris, 401 West Arch, Searcy, AR 72143. For more information you may call 501-268-2483. EOE.
- **CHIEF OF POLICE**—The City of Cotton Plant is accepting applications for the position of Chief of Police. Applications for this position may be picked up at Cotton Plant City Hall 8 a.m. to 4:30 p.m. M-F. Application must be received by 4:30 p.m. April 10. Please submit your resume and completed application to: City of Cotton Plant, Attn: Mayor Willard C. Ryland, P.O. Box 220, Cotton Plant, AR 72036. For more information you may call 870-459-2121. EOE.
- **CITY MANAGER**—Coffeyville, Kan. (pop. 9,949; \$85.5 million budget; 158 FTE's), located an hour north of Tulsa, Okla., is an industrious city seeking a collaborative manager to facilitate growth. Bachelor's degree in Public Admin. or a related field and at least 5 years of public management experience required. MPA preferred. Leadership and strong communication skills required. Salary \$90K-\$100k DOQ. Send cover letter, resume, and 3 professional references to LEAPS-Coffeyville@lkm.org or LEAPS-Coffeyville, 300 SW 8th, Topeka, KS, 66603. EOE. Open until filled. Application review begins April 1.
- **CIVIL SERVICE EXAM**—The City of Maumelle announces Civil Service examination for the position of entry level Police Officer will be given on Saturday, May 2. Qualifications for taking the exam are: be a U.S. citizen; be age 21 on date of the exam; be able to pass a background check, a drug test, and/or physical examination; possess HS diploma or equivalent; possess valid Arkansas DL. Beginning salary is \$30,334 per year. The City offers an excellent employee benefit package. For additional information visit www.maumelle.org. "EOE – Minority, Women, and disabled individuals are encouraged to apply." This ad is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2784, Ext. 233 or at vernon@maumelle.org.
- **ECONOMIC DEVELOPMENT DIRECTOR**—The City of Benton seeks to fill above position. Complete job description and employment application available at Benton Municipal Complex, 114 S. East Street, Benton, AR, 8 a.m. to 5 p.m., M-F, or by visiting the City of Benton website at www.bentonar.org. EOE.
- PLANS EXAMINER-BUILDING OFFICIAL—The City of Favetteville is seeking gualified candidates for the position of Plans Examiner-Building Official, Salary range: \$39,457,60 - \$60,153,60, Applicants must have a HS diploma or GED and 5 years of related plans examination experience. Prefer Bachelor's degree (B.A. or B.S.) in Construction. Construction Management, Architecture, Engineering or closely related field and 2 years of related plans examination experience. Must possess a valid DL and have ability to obtain International Code Council (ICC) certification as a Commercial Inspector and Commercial Plans Examiner within three years of hire date. Applicants must obtain Arkansas State Plumbing, Mechanical and Electrical Inspector licenses within one year of hire date. An applicant for this position must be able to effectively communicate with others orally and in writing. This position requires the ability to apply concepts such as fractions, percentages, ratios, and proportions to practical situations as well as the ability to interpret a variety of instructions furnished in written, oral, diagram, or schedule form. This position requires the applicant be proficient in the use of a computer and software programs such as word processing and spreadsheet applications, and must be able to become proficient in the use of other software programs such as Hansen and ArcMap. TO APPLY: This position is open until filled. You may apply online at agency.governmentjobs.com/fayettevillear/default.cfm. EOE.

- **TECHNICAL SERVICES MANAGER**—Springdale Arkansas is accepting applications for the position of Technical Services Manager. The manager will maintain maps and/or drawings using geographic information systems (GIS) or computer aided design (CAD) technology; communicate with the public; conduct research; read and/or interpret maps, blueprints, survey documents, or sketches; proofing or comparing the information contained on maps/drawings with information from different sources; measuring distances, areas, perimeters, and angles; and uses computer applications to enter, query information. Bachelor's degree and 5 years related experience and/or training, and 2 years related management experience, or equivalent combination of education and experience. Paid vacation, holidays, health insurance, and annual sick days. Submit application and resume online at www.springdalear.gov.
- WASTEWATER MANAGER—Bentonville has an opening for a Wastewater Utility Manager, responsible for the administration and direction of the wastewater treatment plant, compost operations, sanitary sewer lift stations, and industrial and pre-treatment programs of the city (pop. 42,000) with a staff of 22 employees. Reports to the Director of Public Works. A complete job description is available on request. Pay range is \$54,725 – \$73,882. Min. requirements are 4-year technical degree related to wastewater and sewer treatment operation and maintenance, and a min. of 10 years progressive supervisory, management, administrative, and technical work and planning experience in the wastewater utility industry, or an equivalent combination of education and experience. Must have wastewater treatment plant experience and associated state wastewater and solid waste management licenses as outlined in the job description. Applications available at www.bentonvillear.com or email resume to ewheeler@bentonvillear.com. Open until filled. EOE.
- FOR SALE—The city of Bryant will have a rummage and surplus sale, 9 a.m., May 2 at Bishop Park, 6401 Boone Road. Items include several pieces of equipment and misc. office supplies. For a full list of items and further details email dpoindexter@cityofbryant.com or call 501-943-0999.







# www.arml.org



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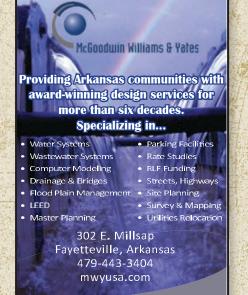
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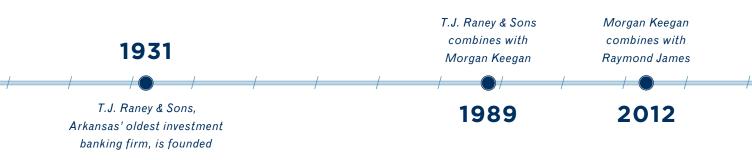
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